

CALL FOR ARTISTS

West Street Plaza Murals

Public Art Project

Reno, Nevada

Deadline: Sunday, December 1, 2024, at 11:00 pm PST
Budget: \$10,000

SUMMARY:

The City of Reno is accepting proposals from artists/artist teams for a mural project at West Street Plaza. The City has allocated funding for a series of artist-designed and fabricated murals located at West Street Plaza along the Truckee River. The murals will be painted around the 6 concrete light pole bases around the north side of the plaza as well as the wall to the southeast along the steps into the river. The murals should be designed to reflect the urban and natural environment and create color and vibrancy in the space.

ARTIST QUALIFICATIONS / ELIGIBILITY:

This project is open to any artist regardless of race, color, creed, gender, gender variance, national origin, age, religion, marital status, political opinion or affiliation, or mental or physical handicap. Artists may apply as a single artist or as a multi-person collaborative group. In the case of a group, please apply under one single application. Artists and teams who have experience implementing projects with a similar budget and scope are encouraged to apply.

- Artists aged 18 or older may apply as an individual or a team

PROJECT DESCRIPTION:

The City of Reno is seeking artists for an exterior mural opportunity at West Street Plaza along the Truckee River riverwalk. See below for site images. The murals will be painted around the concrete base of 6 light poles places around the north side of the plaza as well as a mural on the wall along the entry steps into the river along the southeast side of the plaza.

The goals for the project include creating a unique character for a specific area of town, increasing public awareness of art, engaging with the community to create something that reflects the area, and broadening visitors' perspectives of public spaces within the City. The artist(s) selected should have demonstrated experience working in public locations subject to vandalism and extreme weather.

The City seeks artists with prior public art experience, specifically exterior mural fabrication in public places. The \$10,000 commission will cover all services from design through final installation/implementation, including artist fee, fabrication, insurance, transportation, travel fees, equipment, and installation. Final selection of one artist or team will be made by the Public Art Committee, Reno Arts and Culture Commission (RACC), and stakeholders based on qualifications and proposal.

Selected artists/artist teams/design team will be expected to work with City staff and stakeholders to design the final artwork.

Approximate square footage to be painted:

- Wall Plaza Side: 30' long x 3'-6" tall = 105 sf
- Wall River Side: 32' long x ~6' tall = 192 sf
- Light Poles: ~15sf max per side (4 sides) – 60sf/pole. 6 poles total

LOCATION:

[Google Maps link.](#)

ABOUT THE LOCATION:

West Street Plaza is located in downtown Reno along the Truckee River, adjacent to Wingfield Park. The Riverwalk passes through the plaza, which is next to a local cafe, tap house, and other retail businesses. The area is very active in the summer with festivals, concerts, and other events.

BUDGET:

This budget is inclusive of all costs associated with the design, planning, fabrication, installation, and completion of the project. This budget includes all travel costs and insurance.

SELECTION PROCESS & CRITERIA:

- € The Public Art Committee, with input from stakeholders, and the RACC will select one artist/artist team for the \$10,000 commission.

Selection of a finalist will be based on the following criteria:

- € Quality of letter of interest.
- € Quality of work samples.
- € Quality of initial concept.
- € Ability to complete the project based on bio, previous work, and references.

Selected artists/design team will be expected to work with the community, City staff, and stakeholders to design the final artwork.

SUBMISSION REQUIREMENTS:

To be submitted via [Submittable](https://cityofrenoartscultureandevents.submittable.com/submit).
(<https://cityofrenoartscultureandevents.submittable.com/submit>).

1. *Resume or CV:* Current professional resume or curriculum vitae (CV), detailing professional artistic accomplishments, including bio and artist address, email, and phone number. Submit information for all team members.
2. *Work Samples:* 5-10 images of recent previously completed artwork. Include title, year completed, materials/media, client, location, budget, and description of work.
3. *Letter of Interest:* Address how the applicant's previous experience and current artistic direction will result in a successful public art project for this space. Include detailed information on how you would approach this project and how it will reflect the regional community.

Estimated timeline:

RFP announced: October 28, 2024

RFP submission deadline: December 1, 2024 11:00 pm PST

December 2024: Committee review and selection of finalist artist/team for project

January 2025: Artist/team will work with staff and stakeholders to finalize designs for artwork.

April - May 2025: Mural painting and completion.

All questions regarding this request for proposals are to be directed to Erica Hill, Arts & Culture Program Assistant, City of Reno at hille@reno.gov or 775-689-8459.