

## AGENDA

### Public Art Committee of the Reno Arts & Culture Commission Hybrid Meeting

McKinley Arts & Culture Center, Boardroom  
925 Riverside Drive, Reno, NV 89503  
Monday, June 10, 2024  
11:00 a.m.

#### Members:

Erik Fong, Chair  
Constance Hightower, Vice Chair  
Kelli DuFresne  
Alysia Dynamik  
Chelsea Houston  
Kylie Howard

Brenna O'Boyle  
Megan O'Reilly  
Sara Paschall  
Vacant  
Vacant

**Council Liaison:** Devon Reese

**Staff Liaison:** Megan Berner

#### Public Notice

This agenda has been physically posted in compliance with NRS 241 (notice of meetings) at Reno City Hall – 1 East First Street, Reno, Nevada 89501. In addition, this agenda has been electronically posted in compliance with NRS 241 at [reno.gov](http://reno.gov), and NRS 232 at [notice.nv.gov](http://notice.nv.gov). To obtain further documentation regarding posting, please contact the City Clerk's Office at 775-334-2030 or [cityclerk@reno.gov](mailto:cityclerk@reno.gov).

This meeting will be held in the Boardroom at McKinley Arts & Culture Center and via the Zoom video conference platform.

Members of the public wishing to attend the meeting may do so at the designated physical location or may hear, observe, and [provide public comment virtually by pre-registering](#) using the following link which will provide the Webinar ID and call-in phone number:

<https://links.reno.gov/PublicArt06-10-24>

You can also join the meeting by typing [zoom.us/join](https://zoom.us/join) into your computer browser and entering the Webinar ID: 850 8360 9305. NOTE: This option will require a computer with audio and video capabilities. Alternatively, you can join the meeting by telephone only by dialing 1-669-444-9171, entering the Webinar ID: 850 8360 9305, and pressing #.

#### Accommodation

The City of Reno, in compliance with the Americans with Disabilities Act, wishes to make all its public meetings accessible to the public. Persons who require special accommodation or assistance in attending

this meeting may contact Arts & Culture at 775-333-7750 at least 48 hours in advance so that arrangements can be made.

### **Supporting Material**

Staff reports and supporting material for the meeting are available by contacting Megan Berner at 775-333-7750 or [bernerm@reno.gov](mailto:bernerm@reno.gov) and on the City's website at [reno.gov/meetings](http://reno.gov/meetings). Pursuant to NRS 241, supporting material is made available to the general public at the same time it is provided to the public body.

### **Order of Business**

The presiding officer shall determine the order of the agenda and all questions of parliamentary procedure at the meeting. Items on the agenda may be taken out of order. The public body may combine two or more agenda items for consideration, remove items from the agenda, and/or delay discussion on or continue scheduled agenda items at any time. Items scheduled to be heard at a specific time will be heard no earlier than the stated time but may be heard later.

### **Public Comment**

Public comment is limited to three (3) minutes per person. Unused time may not be reserved by the speaker, nor allocated to another speaker. No action may be taken on a matter raised under general public comment until the matter is included on a subsequent agenda as an action item. Comments received prior to 4:00 p.m. on the day preceding the meeting will be transcribed, provided to the public body for review, and entered into the record. Comments received after 4:00 p.m. on the day preceding the meeting will be provided to the public body for review prior to adjournment and entered into the record.

On specific agenda items, the presiding officer may prohibit comment if the content of comments is a topic that is not relevant to, or within the authority of, the public body, or if the content is willfully disruptive of the meeting by being irrelevant, repetitious, slanderous, offensive, inflammatory, irrational or amounting to personal attacks or interfering with the rights of the other speakers. Any person making willfully disruptive remarks while addressing the public body or while attending the meeting may be removed from the room by the presiding officer, see NRS 241, and the person may be barred from further audience before the public body during that session. See, Nevada Attorney General Opinion No. 00-47 (April 27, 2001); Nevada Open Meeting Law Manual, §8.05.

Other examples of disruptive conduct include, without limitation, yelling, stamping of feet, whistles, applause, heckling, name-calling, use of profanity, personal attacks, physical intimidation, threatening use of physical force, assault, battery, or any other acts intended to impede the meeting or infringe on the rights of the public body or meeting participants.

### **In-Person**

Persons wishing to address the public body at the meeting shall submit a "Request to Speak" form to Megan Berner.

### **Virtual**

Pursuant to NRS 241, persons not in attendance who wish to submit public comment may do so by (1) completing the online public comment form found at [reno.gov/publiccomment](http://reno.gov/publiccomment); (2) sending an email to [bernerm@reno.gov](mailto:bernerm@reno.gov); or (3) during the virtual public comment period of the meeting.

To provide public comment via Zoom, log in to the Zoom webinar at the above link and utilize the “Raise Hand” feature during any public comment period. To provide public comment via telephone only, press \*9 to “Raise Hand” and \*6 to mute/unmute.

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## **A. Introductory Items**

- A1. Call to Order/Roll Call**
- A2. Public Comment** – This item is for either public comment on any action item or any general public comment and is limited to no more than three (3) minutes for each commentator.
- A3. Approval of the Agenda (For Possible Action)** – June 10, 2024
- A4. Approval of the Minutes (For Possible Action)** – May 13, 2024
- A5. Council Liaison Report** – Item for general announcements and informational items only. No action may be taken on this item.
- A6. Staff Liaison Report** – Item for general announcements and informational items only. No action may be taken on this item.

## **B. Business Items**

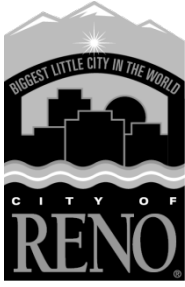
- B1.** Review, discussion, and possible recommendation of a call for artists to paint the electrical boxes in City Plaza in an amount not to exceed \$5,000. (For Possible Action)
- B2.** Review, discussion, and possible recommendation of a call for artists to paint the electrical box at the entrance to Melody Lane Park in an amount not to exceed \$1,500. (For Possible Action)
- B3.** Review, discussion, and possible recommendation of a call for artists for large-scale sculpture on Kuenzli at the Public Safety Center in an amount not to exceed \$200,000. (For Possible Action)
- B4.** Review, discussion, and possible recommendation of a call for artists for sculpture on the plaza at the Public Safety Center in an amount not to exceed \$175,000. (For Possible Action)
- B5.** Discussion and recommendations to the Reno Arts & Culture Commission for FY25 work plan for Public Art. (For Possible Action)

**C. Board/Commission/Committee Member Reports and Announcements** – Limited to items that do not appear elsewhere on the agenda. No action may be taken on this item.

**D. Future Agenda Items** – Discussion of items for future agendas. No action may be taken on this item.

**E. Public Comment** – This item is for either public comment on any action item or for any general public comment and is limited to no more than three (3) minutes for each commentator.

**F. Adjournment (For Possible Action)**



**Public Art Committee of the  
Reno Arts & Culture Commission  
Hybrid Meeting**

**McKinley Arts & Culture Center, Boardroom  
925 Riverside Drive, Reno, NV 89503  
Monday, May 13, 2024  
11:00 a.m.**

**Members:**

Erik Fong, Chair  
Constance Hightower,  
Vice Chair  
Kelli DuFresne  
Chelsea Houston  
Kylie Howard  
Brenna O'Boyle

Megan O'Reilly  
Sara Paschall  
Vacant  
Vacant  
Vacant

**Council Liaison:** Devon Reese  
**Staff Liaison:** Megan Berner

**A. Introductory Items**

**A1. Call to Order/Roll Call**

Chair Erik Fong called the meeting to order at 11:02 AM in person and via Zoom. Committee members present were Erik Fong, Kelli DuFresne, Chelsea Houston, Kylie Howard, Brenna O'Boyle, and Megan O'Reilly. A quorum was established. Constance Hightower arrived at 11:06 AM. Commissioner Sara Paschall was not present.

Also present were Staff Liaison Megan Berner, Anza Jarschke, and Erica Hill.

Berner read the Public Notice statement regarding ways for the public to participate in today's meeting.

**A2. Public Comment.**

There were no comments.

**A3. Approval of the Agenda (For Possible Action) – May 13, 2024**

**It was moved by O'Reilly and seconded by Houston to approve the agenda as presented. Motion carried unanimously.**

**A4. Approval of the Minutes (For Possible Action) – February 12 and April 22, 2024**

**It was moved by Howard and seconded by Houston to approve the February and April meeting minutes as presented. Motion carried unanimously.**

**A5. Council Liaison Report**

No report was given.

**A6. Staff Liaison Report**

Berner reported the first 3 calls for artists for the Safety Center have been released and will be open until the end of the month.

New Program Assistant Erica Hill was introduced. However, Anza Jarschke will be leaving.

Berner announced the artwork for East 4<sup>th</sup> Street is being installed beginning May 20. A celebration of the project and dedication will be scheduled for early June. It has taken almost five years to get this project done.

The Oddie Boulevard and Moana Springs projects continue to move forward. The Work Program for next year will be considered as the City's budget is finalized in June.

Jarschke described the public art clean up and repairs in progress, thanks to an increased budget.

## **B. Business Items**

### **B1. Presentation and request for funding from Eddie Guth, Nevada Museum of Art E.L. Cord Museum School Director, and Alexis Adams, Communities in Schools of Western Nevada Program Director regarding a collaborative summer program to paint a mural at Mira Loma Park. (For Possible Action)**

Guth and Adams described the programs each organization does in general and this collaborative program in particular. This is the third year of a student program, designed to involve high school students in public art. They discussed details of the program, including benefits to both the students and the community. Ray Valdez was introduced as the artist selected for the Mira Loma Park project.

Berner showed photos of three locations in the park for public art. Valdez described the process working with the students on the concepts for the art.

Guth reviewed the request of \$7500 for the project, which includes a stipend to the student artists for their work. The proposed art design will come to the PAC in June.

**It was moved by O'Boyle and seconded by O'Reilly to request the Arts Commission approve \$7,500 for this project. Motion carried unanimously.**

### **B2. Review, discussion, and possible recommendation of up to 13 artists to paint signal boxes for the annual Art Signals program not to exceed \$13,000 from the list of the following artists in alphabetical order: Anthony Alston, Alexandria Arciniega, Amar Barboza, John Becker, Adam Benedict, Haley Blakeman, Alice Bray, Brooke Brazil, Helen Brown, Jorge Ceja, Eva Chaplin, Stephen Crook, Alyssa Cumpston, Naomi DeVore, Meghan Dragon, Chih Chun Eroles, Krista Finch, Julia Flippo, Connor Fogal, Madison Freeman, Frank Gardner, April Gratrix, Matthew Haigh, Dixon Heather, Nina Hees, Shane Heimerdinger, Irvin Hernandez, Clint Hohenstein, Jenny Krupka, Kristina Lammers, Lee Lanier, Alison Lee, Kendel Leslie, Savanna Luna, Charly Malpass, Sean Martin, Andres Martinez, Delphina Martinez, Luce McGraw, Trista Mclaughlin, Hayley Meadows, Jeremy Monge, Joseph Morales, Orlando Ortiz, Daniel Palacios, Kristine Palmer, Jenny Perez Batres, Colton Ralphs, Swati Rastogi, Gwendolyn Roberts, Cyan Samone, Lexey Sheridan, Sheyenne Taylor, Jamie Zepeda. (For Possible Action)**

The Committee members reviewed the scoring to select thirteen artists for this year's Art Signals program. There was a brief discussion about criteria to give preference to local artists and those who have not participated before, which may be added to next year's application.

**It was moved by Howard and seconded by Houston to recommend the following artists for the Arts Signal program not to exceed \$13,000: Alexandria Arciniega, John Becker, Brooke Brazil, Jorge Ceja, Eva Chaplin, Alyssa Cumpston, Meghan Dragon, Julia Flippo, Jenny Krupka, Charly Malpass, Joseph Morales, Orlando Ortiz, and Colton Ralphs. Motion carried unanimously.**

- B3. Review, discussion, and possible recommendation of an artist for the Evelyn Mount Northeast Community Center Mural Project in an amount not to exceed \$35,000 from the list of the following artists in alphabetical order: Rafael Blanco, Brooke Brazil, Erik Burke, Isaac Caruso, Bryce Chisholm, Naomi DeVore, Connor Fogal, Frank Gardner, Asa Kennedy, MJ Lindo, Charly Malpass, Andres Martinez, Edwin Martinez-Esco, Hayley Meadows, Jesse Melanson, Christina Morrisson, Orlando Ortiz, Potentialist Workshop, Swati Rastogi, Arthur Richmond, Cyan Samone, Rebecca Wallace. (For Possible Action)**

Scores of the proposals for the Evelyn Mount mural project were reviewed, including the letters of interest that described the artist's plan for community engagement.

**It was moved by O'Reilly and seconded by Howard to recommend Erik Burke for the Evelyn Mount Northeast Community Center Mural Project in an amount not to exceed \$35,000. Motion carried unanimously.**

- B4. Review, discussion, and possible recommendation of an artist for the North Valleys Sky Vista Roundabout Public Art Project in an amount not to exceed \$120,000 from the list of the following artists in alphabetical order: James Dinh, Tylur French, Virginia Kistler. (For Possible Action)**

Berner presented results of the Community Survey conducted for this project. The community ranked the three artists very closely, but James Dinh was preferred. Discussion followed as the Committee reviewed the proposals.

**It was moved by Houston and seconded by O'Reilly to recommend James Dinh for the North Valleys Sky Vista Roundabout Public Art Project in an amount not to exceed \$120,000. Motion carried unanimously.**

- B5. Discussion on decommissioning of Locomotion mural on ReTRAC Plaza East. (For Possible Action)**

Berner reported ARPA funding was allocated by the City Council for this project. The Locomotion mural has been repainted a few times, but it is degrading. The City's recommendation is to decommission the mural. Berner said shipping containers are being put on the plaza for a variety of uses and suggested those could be painted. The Locomotion mural was painted by community members and that effort could be revitalized.

Discussion followed. There was support for Berner's idea of bringing the community back in to participate in painting the containers. Berner will confirm ARPA funds can be used in this way. At any rate, the community should be involved.

### **C. Board/Commission/Committee Member Reports and Announcements**

#### **D. Future Agenda Items**

- Public Safety projects calls
- Budget and Work Plan for next year

**E. Public Comment**

There were no comments.

**F. Adjournment (For Possible Action)**

**It was moved by Howard and seconded by O'Reilly to adjourn today's meeting at 12:40 PM.  
Motion carried unanimously.**

Respectfully submitted,  
Judy Friedman  
Recording Secretary

DRAFT





## CALL FOR ARTISTS

### City Plaza Signal Box Paintings

#### Reno, Nevada

Deadline: July 31, 2024 at 11:00 pm PST

Budget: \$5,000

#### **SIGNAL BOX PAINTINGS ELIGIBILITY:**

The Project is open to artists in a regional area encompassing Nevada and Northern California with experience in public art projects. **Preference will be given to local artists.**

#### **PROJECT DESCRIPTION:**

The Reno Arts & Culture Commission (RACC) is seeking an artist/artist team to design and paint artwork on the signal boxes in City Plaza.

Google Map [Location](#).

Goals of this project include: transforming utilitarian structure into an art form; increasing public awareness of art; broadening viewers' perspectives of public spaces within the city; and fostering a sense of place on City Plaza. The artist(s) selected should have demonstrated experience working in public locations subject to vandalism. Artwork will be selected based on the quality of design and have a 5-year life expectancy.

Proposals should consider aesthetically pleasing use of color and form as well as relate well to the surrounding environs in which they will be placed. Proposals should reflect thoughtful consideration of locations and site-specificity. Large areas of black and/or dark colors are not allowed due to the risk of overheating the electrical boxes. Outside murals are subject to the harshest environmental conditions; murals must be painted with high-quality color-fast paint with the proven ability to maintain colorfastness for five-years. Materials, colors used, and design will be at the approval of the City of Reno. Upon application the artist must take into consideration: need for doors or hinges to open, keyholes not to be painted over, and not covering vents. The appropriateness and quality of proposals is determined by the-- Public Art Committee whose recommendations are provided to the Reno Arts and Culture Commission for final approval.

#### **SPECIFICATIONS:**

Selected artist(s) will design and execute one-of-a-kind two-dimensional images that wrap around all sides and the top of the multiple signal boxes. Paint specifications as follows: Main coat (Chroma Acrylic Mural Paint, Golden Heavy Body Artist Acrylics, Liquitex Heavy Body

Acrylics, Rust-Oleum Professional Rust Resistant Enamel Spray Paint). Arts and Culture Staff will prep the box for painting and apply a graffiti coating upon completion.

**BUDGET:** Projected budget is not to exceed \$5,000 for the entire project. This budget is inclusive of all costs associated with the design, planning, materials, installation, and completion of the project.

**SUBMISSION REQUIREMENTS:**

1. Resume or list of relevant professional artistic accomplishments from past applicable exhibitions or public art projects.
2. 3-5 Digital images of relevant past artwork in JPG format.
3. Image information: title, media, size, date, location, description of work
4. Project Approach: Include written design concept for the electrical boxes and choice of materials (including manufacturer specifications).
5. Visual representation of project proposal. Please use the City Plaza Signal Box Design Template. *(on next page, will be linked in final doc)*

Please submit materials via Submittable by July 31, 2024 at 11 p.m.

**TIMELINE:**

July 31, 2024 - Submittal deadline

August 2024 - Public Art Committee and Reno Arts & Culture Commission select artists

Late August 2024 - Artists notified

September 2024 - Artists paint electrical boxes.

For any questions related to the call, please contact [publicart@reno.gov](mailto:publicart@reno.gov) or 775-334-6264. For questions or issues with the application form or Submittable, please contact [Submittable Tech Support](#).

# CITY PLAZA SIGNAL BOX DESIGN TEMPLATE

## LARGER BOX 1

front design goes here	side design
back design goes here	side design

Larger box 1 Image



## SMALLER BOX 1

design here	design here	design here	design here
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## LARGER BOX 2

front design goes here	side design
back design goes here	side design

Larger Box 2 Image



## SMALLER BOX 2

design here	design here	design here	design here
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## CALL FOR ARTISTS

### Melody Lane Electrical Box Painting

#### Reno, Nevada

Deadline: July 31, 2024 at 11:00 pm PST

Budget: \$1,500

**SIGNAL BOX PAINTINGS ELIGIBILITY:**

The Project is open to artists in a regional area encompassing Nevada and Northern California with experience in public art projects. Preference will be given to local artists who have not painted a City of Reno signal box before.

**PROJECT DESCRIPTION:**

The Reno Arts & Culture Commission (RACC) is seeking an artist/artist team to design and paint artwork on the electrical box at Melody Lane Park.

Google Map [Location](#) and [Street View](#)

Goals of this project include: transforming utilitarian structure into an art form; increasing public awareness of art; broadening viewers' perspectives of public spaces within the city; and fostering a sense of place in Reno's parks. Artwork will be selected based on the quality of design and have a 5-year life expectancy.

Proposals should consider aesthetically pleasing use of color and form as well as relate well to the surrounding environs in which they will be placed. Proposals should reflect thoughtful consideration of location and site-specificity. Large areas of black and/or dark colors are not allowed due to the risk of overheating the box. Outside murals are subject to the harshest environmental conditions; murals must be painted with high-quality color-fast paint with the proven ability to maintain color-fastness for five-years. Materials, colors used, and design will be at the approval of the City of Reno. Upon application the artist must take into consideration: need for doors or hinges to open, keyholes not to be painted over, and not covering vents. The appropriateness and quality of proposals is determined by the-- Public Art Committee whose recommendations are provided to the Reno Arts and Culture Commission for final approval.

**SPECIFICATIONS:**

Selected artist(s) will design and execute one-of-a-kind two-dimensional images that wrap around all sides and the top of the box. Paint specifications as follows: Main coat (Chroma Acrylic Mural Paint, Golden Heavy Body Artist Acrylics, Liquitex Heavy Body Acrylics, Rust-Oleum Professional Rust Resistant Enamel Spray Paint). City Arts and Culture staff will prep the box for painting and apply a graffiti coating upon completion.

**BUDGET:** Projected budget is not to exceed \$1,500 for the entire project. This budget is inclusive of all costs associated with the design, planning, materials, installation, and completion of the project.

**SUBMISSION REQUIREMENTS:**

1. Resume or list of relevant professional artistic accomplishments from past applicable exhibitions or public art projects.
2. 3-5 Digital images of relevant artwork in JPG format.
3. Image information: title, media, size, date, location, description of work
4. Project Approach: Include written design concept for the electrical box and choice of materials.
5. Visual representation of project proposal. Please use the Melody Lane Electrical Box Design Template. *(on next page, will be linked in final doc)*

Please submit materials via Submittable by July 31, 2024 at 11 p.m.

**TIMELINE:**

July 31, 2024 - Submittal deadline

August 2024 - Public Art Committee and Reno Arts & Culture Commission select artists

Late August 2024 - Artist notified

September 2024 - Artist paints electrical box.

For any questions related to the call, please contact [publicart@reno.gov](mailto:publicart@reno.gov) or 775-334-6264. For questions or issues with the application form or Submittable, please contact [Submittable Tech Support](#).

# Melody Lane Electrical Box Design Template

**South Side - Facing Melody Lane**

63" wide x 42 1/2" high

**West Side - Facing Scottsdale Road**

65" wide x 42 1/2" high

**North Side - Facing Playground**

63" wide x 42 1/2" high

**East Side - Facing Park Grass**

65" wide x 42 1/2" high



**Pictured: West and South Sides**

**Top of Box**

63" wide x 65" deep

# **CALL FOR ARTISTS**

## **Public Safety Center**

### **Keunzli Sculpture**

### **Public Art Project**

### **Reno, Nevada**

Deadline: May 31, 2024, at 11:00 pm PST  
Budget: \$200,000

#### **SUMMARY:**

Construction is currently underway for the new City of Reno Public Safety Center, which will soon serve as the headquarters for the Reno Police Department (RPD). The City of Reno is accepting qualifications from artists/artist teams for an exterior public art installation outside the building's public entrance. Part of this project includes a community engagement component. Selected artist(s) will be expected to work with City staff to conduct community engagement sessions with users of the building and the surrounding neighborhood. The final design of the artwork will be created from input from these sessions.

There are a total of five artist calls for distinct art needs and locations at the new Public Safety Center. You are invited to apply for as many as you are interested in and qualified for.

#### **ARTIST QUALIFICATIONS / ELIGIBILITY:**

This is a national call and request for qualifications. This project is open to any artist regardless of race, color, creed, gender, gender variance, national origin, age, religion, marital status, political opinion or affiliation, or mental or physical handicap. Artists may apply as a single artist or as a multi-person collaborative group. In the case of a group, please apply under one single application. Artists and teams working in the United States and who have experience implementing projects with a similar budget and scope are encouraged to apply.

- Artists age 18 or older may apply as an individual or a team
- Must be available for on-site visit to Reno
- Eligible applicants must reside in the United States

#### **PROJECT DESCRIPTION:**

The City of Reno is seeking artists for an exterior public art sculpture to be placed along Keunzli Street at the new Public Safety Center. The City is looking for projects that take into consideration the history of the site and the unique characteristics of the surrounding environment.

The selection committee is looking for a large-scale art project that is appropriate for placement at the employee parking lot entrance of the public safety facility and for the diverse Reno community. The location is highly visible from Keunzli Street, near the intersection with Manuel Street. The incorporation of lighted elements within the artwork is required, running conduit will be the part of the artist's responsibility. The theme of the artwork does not need to

be directly connected to public safety functions and imagery, or to Reno history.

The installation will be placed in a landscaped area within the security fence. Artwork should take into account the slated metal security fence, to maintain visibility from outside of the parking lot. The location is near the employee entrance directly off of Keunzli Street and will be highly visible to passersby. See below for site images.

The goals for the project include: creating a unique character for a specific area of town, increasing public awareness of art, engaging with the community to create something that reflects the area, and broadening visitors' perspectives of public spaces within the City. The artist(s) selected should have demonstrated experience working in public locations subject to vandalism and extreme weather.

The RACC seeks artists with prior public art experience, specifically large-scale sculptural work. The \$200,000 commission will cover all services from design through final installation/implementation, including artist fee, fabrication, insurance, transportation, travel fees, equipment, and installation. Final selection of one artist or team will be made by the PAC, RACC, and stakeholders and approved by Reno City Council based on qualifications and proposal.

Selected artists/artist teams/design team will be expected to work with the community, City staff, and stakeholders to design the final artwork.

#### **LOCATION:**

[Google Maps Link](#)

#### **ABOUT THE LOCATION:**

Located in the heart of our downtown, the building's central location helps ensure RPD's swift emergency response and makes it convenient for residents to access. The site was formerly home to the Reno Gazette-Journal. Renovating the existing building provides a more sustainable option, allowing the City to reduce waste while also preserving a rich piece of the Biggest Little City's history.

From no dedicated public parking at the previous RPD station to approximately 50 public spaces, the Public Safety Center is designed to ease public access. Once inside, community members will be greeted by a large lobby, a public meeting space, and improved victim reporting areas.

Other notable features include:

- Four interview areas, including a family room
- Enhanced technology throughout the building
- 28,000 square feet of evidence storage
- Improved security and safety features
- Wellness amenities for staff to recreate and recharge such as a gym, sleeping rooms, and an inviting outdoor space
- Female-focused additions for employees like more women's locker rooms and a private lactation room



- Sustainable design elements including rooftop solar

### **BUDGET:**

Projected budget is not to exceed \$200,000 for the entire project. This budget is inclusive of all costs associated with the design, planning, fabrication, installation, and completion of the project. This budget includes all travel costs and insurance.

### **SELECTION PROCESS & CRITERIA:**

- € The review committee will select three finalists to interview.
- € The finalists will be invited to give a virtual presentation to the Public Art Committee to share more about their artistic process, past work, and plans, inspiration, and possible concept for this commission. Each finalist will receive an honorarium of \$1,500 for the presentation and initial concept.
- € The Public Art Committee, with input from stakeholders, and the RACC will select one artist/artist team for the \$200,000 commission.
- € City Council will have final approval.

Selection of finalists will be based on the following criteria:

- Quality of letter of interest in addressing specific criteria of this call (see below for more details).
- Quality of work samples—relevant size, scope, budget compared to current opportunity.
- Ability to complete the project based on bio, previous work, and references.

Selected artists/design team will be expected to work with the community, City staff, and stakeholders to design the final artwork.

### **SUBMISSION REQUIREMENTS:**

To be submitted via [Submittable](https://cityofrenoartscultureandevents.submittable.com/submit).

(<https://cityofrenoartscultureandevents.submittable.com/submit>).

1. *Resume or CV:* Current professional resume or curriculum vitae (CV), detailing professional artistic accomplishments, including bio and artist address, email, and phone number. Submit information for all team members.
2. *Work Samples:* 5-10 images of recent previously completed artwork. Include title, year completed, materials/media, client, location, budget, and description of work.
3. *Letter of Interest:* Address how the applicant's previous experience and current artistic direction will result in a successful public art project for this space. Include detailed information on how you would approach this project and how it will reflect the regional community.

### **Estimated timeline:**

RFQ announced: July 1st, 2024

RFQ submission deadline: July 31, 2024 11:00 pm PST

August 2024: Committee review and selection of three finalists.

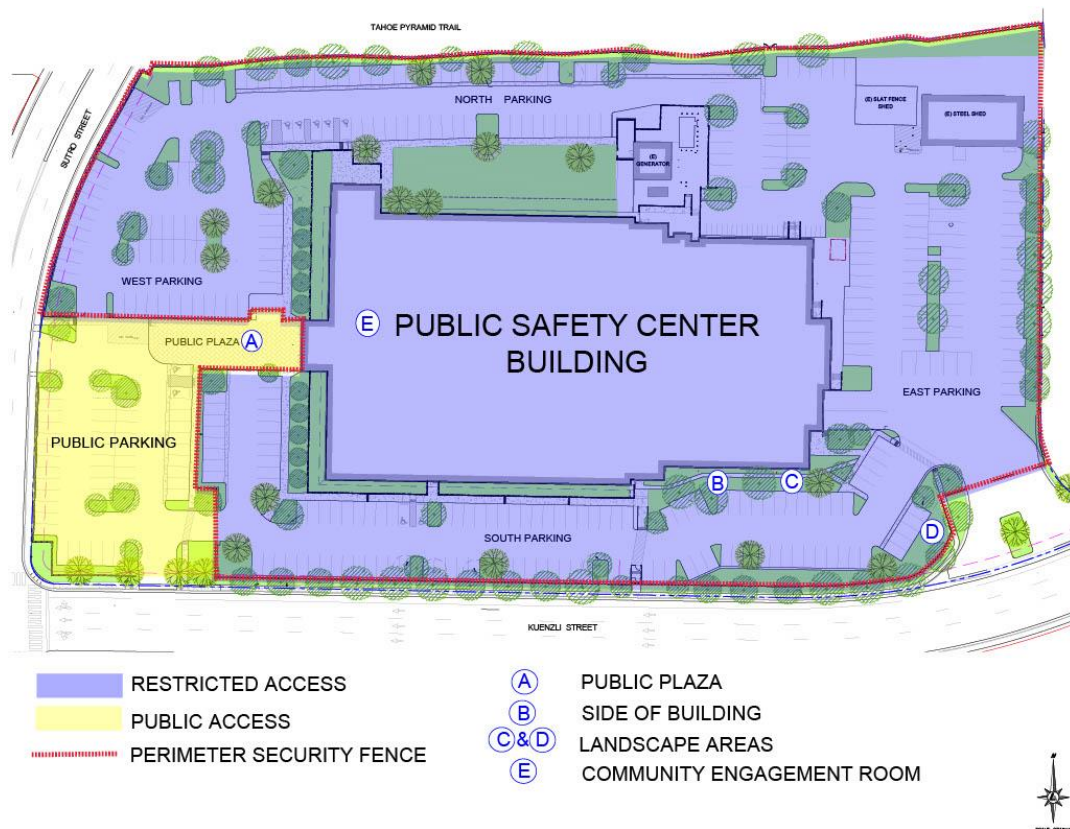
September 2024: Finalist Presentations

October 2024: Finalist artist/team selected for Project

October/November 2024: Artist/team will work with staff, community, Council, architect, and contractor to finalize designs for artwork via stakeholder meetings.

December 2024 – May 2025: Fabrication and installation.

All questions regarding this request for qualifications are to be directed to Erica Hill, Arts & Culture Program Assistant, City of Reno at [hille@reno.gov](mailto:hille@reno.gov) or 775-689-8459.



Installation Location Site D



# **CALL FOR ARTISTS**

## **Public Safety Center**

### **Plaza Sculpture**

### **Public Art Project**

### **Reno, Nevada**

Deadline: May 31, 2024, at 11:00 pm PST  
Budget: \$175,000

#### **SUMMARY:**

Construction is currently underway for the new City of Reno Public Safety Center, which will soon serve as the headquarters for the Reno Police Department (RPD). The City of Reno is accepting qualifications from artists/artist teams for an exterior public art installation outside the building's public entrance. This project will add vibrancy to the building and surrounding area. Part of this project includes a community engagement component. Selected artist(s) will be expected to work with City staff to conduct community engagement sessions with users of the building and the surrounding neighborhood. The final design of the artwork will be created from input from these sessions.

There are a total of five artist calls for distinct art needs and locations at the new Public Safety Center. You are invited to apply for as many as you are interested in and qualified for.

#### **ARTIST QUALIFICATIONS / ELIGIBILITY:**

This is a national call and request for qualifications. This project is open to any artist regardless of race, color, creed, gender, gender variance, national origin, age, religion, marital status, political opinion or affiliation, or mental or physical handicap. Artists may apply as a single artist or as a multi-person collaborative group. In the case of a group, please apply under one single application. Artists and teams working in the United States and who have experience implementing projects with a similar budget and scope are encouraged to apply.

- Artists age 18 or older may apply as an individual or a team
- Must be available for on-site visit to Reno
- Eligible applicants must reside in the United States

#### **PROJECT DESCRIPTION:**

The City of Reno is seeking artists for an exterior public art installation outside the new Public Safety Center. The City is looking for projects that take into consideration the history of the site and the unique characteristics of the surrounding environment.

The selection committee is looking for a unique, one-of-a-kind, public art installation that is appropriate for placement outside the main entrance of the public safety facility and for the diverse Reno community. The placement lends itself to sculpture that takes into account Crime Prevention Through Environmental Design (CPTED). The incorporation of lighted elements within the artwork is desired, but not required. The theme of the artwork does not need to be directly connected to public safety functions and imagery, or to Reno history.

The installation will be placed in the public plaza leading up to the main entrance of the building. See below for site images.

The goals for the project include: creating a unique character for a specific area of town, increasing public awareness of art, engaging with the community to create something that reflects the area, and broadening visitors' perspectives of public spaces within the City. The artist(s) selected should have demonstrated experience working in public locations subject to vandalism and extreme weather.

The RACC seeks artists with prior public art experience, specifically large-scale sculptural work. The \$175,000 commission will cover all services from design through final installation/implementation, including artist fee, fabrication, insurance, transportation, travel fees, equipment, and installation. Final selection of one artist or team will be made by the PAC, RACC, and stakeholders and approved by Reno City Council based on qualifications and proposal.

Selected artists/artist teams/design team will be expected to work with the community, City staff, and stakeholders to design the final artwork.

**LOCATION:**  
[Google Maps Link](#)

#### **ABOUT THE LOCATION:**

Located in the heart of our downtown, the building's central location helps ensure RPD's swift emergency response and makes it convenient for residents to access. The site was formerly home to the Reno Gazette-Journal. Renovating the existing building provides a more sustainable option, allowing the City to reduce waste while also preserving a rich piece of the Biggest Little City's history.

From no dedicated public parking at the previous RPD station to approximately 50 public spaces, the Public Safety Center is designed to ease public access. Once inside, community members will be greeted by a large lobby, a public meeting space, and improved victim reporting areas.

Other notable features include:

- Four interview areas, including a family room
- Enhanced technology throughout the building
- 28,000 square feet of evidence storage
- Improved security and safety features
- Wellness amenities for staff to recreate and recharge such as a gym, sleeping rooms, and an inviting outdoor space
- Female-focused additions for employees like more women's locker rooms and a private lactation room
- Sustainable design elements including rooftop solar

## **BUDGET:**

Projected budget is not to exceed \$175,000 for the entire project. This budget is inclusive of all costs associated with the design, planning, fabrication, installation, and completion of the project. This budget includes all travel costs and insurance.

## **SELECTION PROCESS & CRITERIA:**

- € The review committee will select three finalists to interview.
- € The finalists will be invited to give a virtual presentation to the Public Art Committee to share more about their artistic process, past work, and plans, inspiration, and possible concept for this commission. Each finalist will receive an honorarium of \$1,500 for the presentation and initial concept.
- € The Public Art Committee, with input from stakeholders, and the RACC will select one artist/artist team for the \$175,000 commission.
- € City Council will have final approval.

Selection of three finalists will be based on the following criteria:

- Quality of letter of interest in addressing specific criteria of this call (see below for more details).
- Quality of work samples —relevant size, scope, budget compared to current opportunity.
- Ability to complete the project based on bio, previous work, and references.

Selected artists/design team will be expected to work with the community, City staff, and stakeholders to design the final artwork.

## **SUBMISSION REQUIREMENTS:**

To be submitted via [Submittable](https://cityofrenoartscultureandevents.submittable.com/submit).

(<https://cityofrenoartscultureandevents.submittable.com/submit>).

1. *Resume or CV:* Current professional resume or curriculum vitae (CV), detailing professional artistic accomplishments, including bio and artist address, email, and phone number. Submit information for all team members.
2. *Work Samples:* 5-10 images of recent previously completed artwork. Include title, year completed, materials/media, client, location, budget, and description of work.
3. *Letter of Interest:* Address how the applicant's previous experience and current artistic direction will result in a successful public art project for this space. Include detailed information on how you would approach this project and how it will reflect the regional community.

## **Estimated timeline:**

RFQ announced: July 1st, 2024

RFQ submission deadline: July 31, 2024 11:00 pm PST

August 2024: Committee review and select three finalists.

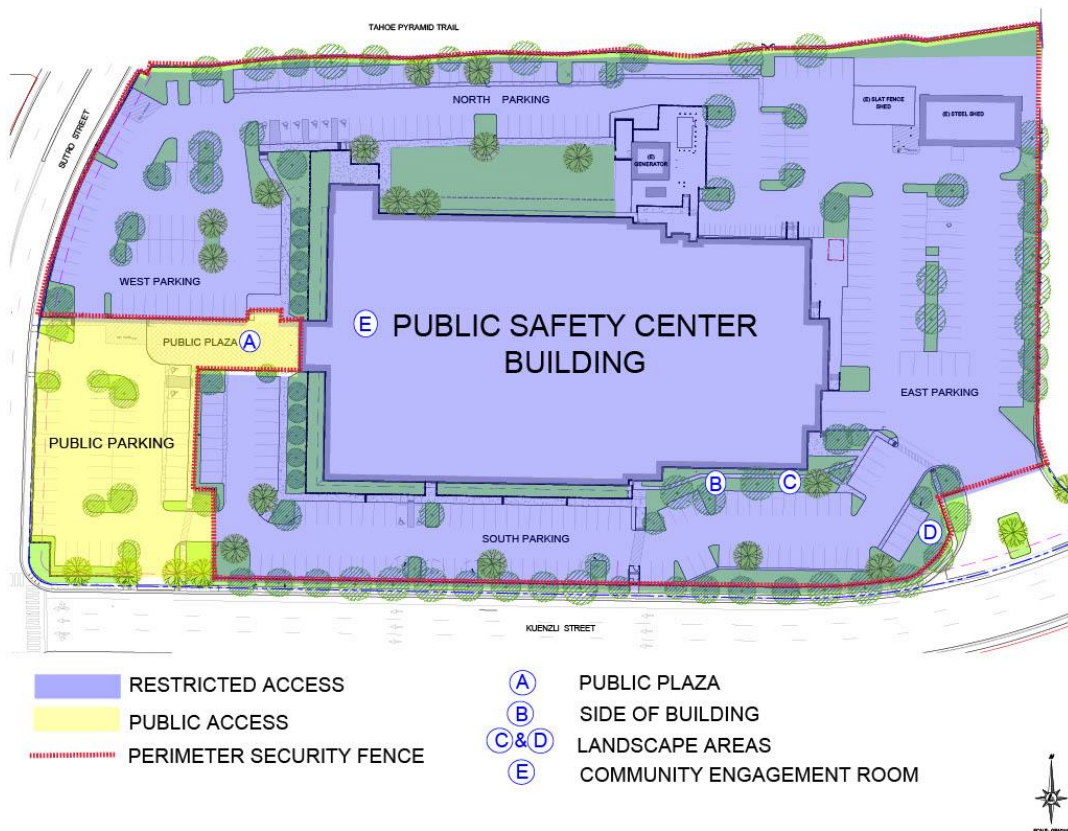
September 2024: Finalist Presentations

October 2024: Finalist artist/team selected for Project

October/November 2024: Artist/team will work with staff, community, Council, architect, and contractor to finalize designs for artwork via stakeholder meetings.

December 2024 – May 2025: Fabrication and installation.

All questions regarding this request for qualifications are to be directed to Erica Hill, Arts & Culture Program Assistant, City of Reno at [hille@reno.gov](mailto:hille@reno.gov) or 775-689-8459.



Installation Location Site A





**PROPOSED PUBLIC ART WORK PLAN FY 24/25**

Budget Account #									
Room Tax 10060-0100-7670-0000			\$40,000.00						
Description	Approved Budget	Amended by PAC	Encumbered	Spent	Balance	Notes			
Lake and University Way Windows	\$1,500		\$0	\$0	\$0.00	Lake and Center Street Windows yearly exhibition			
Signal Boxes	\$10,000		\$0	\$0	\$0.00	Allocation for 10 signal boxes			
Canyon Flats Video Wall Program	\$0		\$0	\$0	\$0.00	Programmed through June 2025			
Artistic Banner Program: Aerial Gallery	\$7,000		\$0	\$0	\$0.00	Annual allocation for 7 artist designs			
Light Art Festival	\$10,000		\$0	\$0	\$0.00	Local artist grants for installations			
	\$11,500		\$0	\$0	\$0.00				
*California Avenue Murals						\$100,000 allocated in FY25 budget for this project			
Total:	\$40,000		\$0	\$0	\$0				
*Separate funding allocated by Council specifically for this project									