

City Manager's Office

MEMORANDUM

DATE: December 7, 2023

TO: Mayor and City Council

THROUGH: Doug Thornley, City Manager Approved Electronically

FROM: Izabella Baumann, Senior Engagement Coordinator

Cynthia Esparza, Chief Equity and Community Relations Officer

SUBJECT: Reno Seniors EngAGED Program Update

In April 2023, Council approved a million-dollar ARPA allocation for Senior enrichment, including \$163,000 for engagement opportunities. First-quarter events have concluded with considerable success and active participation.

The following is a summary of Reno Seniors EngAGED program events:

Month	Event	Participants
August 2023	4 Senior Tech Connect Classes	41
September and October 2023	2 Resource Fairs	60
September and October 2023	2 Guest Speaker Events	30
October and November 2023	2 Seniors Day Out to Reno Food Systems	47
October 2023	1 University of Nevada Football Game	20
October 2023	1 Halloween Event	40
Total		238

Coordination for 2024 is ongoing, including Older Americans Month events for May. Updates to be provided. Please contact Izabella Baumann at baumanni@reno.gov or 775-351-4771 with questions.