



# City Manager's Office

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## MEMORANDUM

**DATE:** June 20, 2023

**TO:** Mayor and City Council

**THROUGH:** Doug Thornley, City Manager Approved Electronically

**FROM:** Izabella Baumann, Senior Coordinator  
Cynthia Esparza, Chief Equity and Community Relations Officer

**SUBJECT:** May 2023 Older Americans Month Summary

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May celebrated Older Americans Month and the Senior Citizen Advisory Committee (SCAC) hosted a variety of events. Events included the annual art show and exhibit, multiple ice cream socials, an Aces game, Stuff-a-Bus, and exercise classes.

May 2023 key highlights:

- **Senior Art Show and Exhibit:** 95 artists, 182 pieces of art, and ten artists were 90 years of age or older.
- **Ice Cream Socials:** 175 seniors attended events held at Mayors Park, Paradise Park, and Neil Road Recreation Center. Socials were sponsored by Councilmember Ebert.
- **Stuff-a-Bus:** \$16,000 worth of donation items were collected for seniors in need. This event was cohosted with Washoe County Senior Services and the SCAC.
- **Senior Day at the Reno Aces:** 300 tickets were delivered to low and fixed income seniors in the City of Reno.

In total, approximately 925 community members participated in City of Reno sponsored events. The following chart represents the attendance and overall percentage for each event.

# Event Attendance

