



City Manager's Office

MEMORANDUM

DATE: 5/22/2023

TO: Mayor and City Council

THROUGH: Doug Thornley, City Manager Approved Electronically

FROM: Calli Wilsey, Director of Policy and Strategy

SUBJECT: Redistricting Community Engagement and Input Opportunities

The 2023 redistricting process is officially underway, and the first community meeting is scheduled at the beginning of June. This memo provides the Council a summary of the anticipated timeline and events over the next few months.

Last week, more than 154,000 postcards dropped in the mail. Those postcards started to land in residents' mailboxes at the end of last week and will likely continue this week. Staff will further promote the redistricting process, including details of the first community meeting, through media efforts, an e-newsletter, and social media. Information is publicly available on [Reno.Gov/Redistricting](https://reno.gov/redistricting).

Redistricting Community Engagement Timeline

Date*	Opportunity	Details
6/1	Community Meeting #1	<p>The consulting team (FLO Analytics) and staff will formally kick off the process with the community. The first meeting will focus on explaining the redistricting process, key dates, and how the public can provide input. The meeting will begin at 6 p.m. and will be hosted in Council Chambers at Reno City Hall with a hybrid option.</p> <p>Following the meeting, the public input portal will go live for participants to begin identifying their communities of interest and submit their own draft maps. This new, easy-to-use tool will make it simple for residents to participate in the process.</p>

6/6	Ward 3 NAB	Staff will visit each of the Neighborhood Advisory Boards (NAB) in June to further promote the redistricting process and encourage residents to participate.
6/12	Ward 1 NAB	
6/13	Ward 5 NAB	
6/15	Ward 4 NAB	
6/20	Ward 2 NAB	
6/22	First Round of Public Input Due	Input collected through this date will help inform the preliminary map options. The public input portal will remain open, but staff will communicate the input provided by this date to Flo Analytics to help inform the first round of maps.
6/27	Community Meeting #2	<p>The consulting team will present the preliminary map options to the community. The meeting will begin at 6 p.m. and will be hosted in Council Chambers at Reno City Hall with a hybrid option.</p> <p>Following the meeting, residents will continue to be able to provide input on their communities of interest and submit maps, in addition to commenting on the preliminary maps presented.</p>
6/28 – 7/13	Drop-In Sessions	Staff will host a series of drop-in sessions throughout the community to review the preliminary map options. During these in-person opportunities, residents will be able to ask questions and provide feedback in a 1:1 or small group setting. No presentation will be provided. Residents will be able to drop in at any point in the scheduled window. Staff is working on confirming these events at diverse locations throughout the community.
7/14	Second Round of Public Input Due	Input collected through this date will be used to help inform revisions to the preliminary maps and create the final map options. The public input portal will close on this date.
7/27	Community Meeting #3	<p>The consulting team will present the final map options to the community. These will be the maps that will go to Council in August. The meeting will begin at 6 p.m. and will be hosted in Council Chambers at Reno City Hall with a hybrid option.</p> <p>Following the meeting, any public input on the final maps will be directed toward the normal public comment process for the August 9, 2023 Reno City</p>

		Council Meeting to ensure those comments are available to Council in its deliberative process.
8/9	Council Meeting #1 (Ordinance Introduction)	The consulting team will present the final options to Council. Council will be asked to identify the map to move forward in the ordinance.
8/23	Council Meeting #2 (Ordinance Adoption)	Council will be scheduled to adopt the ordinance. The final map with the new boundaries will be packaged and sent to the Washoe County Registrar's Office by September 1, 2023.

*Dates subject to change if required.

Staff is working to provide bilingual materials throughout the process and ensure interpretation services in Spanish are available at the community meetings and drop-in sessions.

Council Briefings

Staff will offer briefings to Council members during two phases to keep Council informed about the progress of the process and the summary of input during the community. Staff recommends these occur the week of July 10 and July 31. If you are interested in briefings during these windows, please notify your liaison and staff will work to schedule the briefings.

Community Input Log

As a part of the community engagement process, staff will maintain a list of comments received by community members and Council members. This log will help ensure transparency of the process. It will be included in the record with the August 9 Council meeting to ensure the body has all information available for its deliberative process.