



The City of Reno Parks and Recreation Department has a unique advertising opportunity that can help you reach thousands of your target customers! The Reno Sports Complex (RSC) can provide great visibility and exposure for your business with advertising signage space. The facility is centrally located near UNR on North Virginia Street, above Rancho San Rafael Park.

The fields at RSC are used 7 days a week in the spring and summer by approximately 260 different teams who play there from late March through October, with an average roster of 15 players. That's nearly 4,000 players who come to the complex each year, not including spectators. Additionally, the Reno Sports Complex hosts over 20 tournaments a year, bringing thousands more players and fans from local and surrounding regions.

We currently have two advertising options at varying prices. To inquire, please contact the Athletics office at 775-657-4657 or email Camille Porter, Athletics Coordinator, at PorterC@reno.gov.

We look forward to working with you through this advertising opportunity!

The City of Reno Parks and Recreation Department reserves the right to revise or decline any proposed advertising or promotions that include improper, immoral or offensive text or images, including promoting the use of tobacco, alcohol, etc.