



City Manager's Office

MEMORANDUM

DATE: September 26, 2022

TO: Mayor and City Council

THROUGH: Doug Thornley, City Manager Approved Electronically

FROM: Suzanne Groneman, Sustainability Program Manager
Jackie Bryant, Assistant City Manager

SUBJECT: Bird e-scooters pricing letter dated 09/23/22

This serves to inform you of price changes for Bird riders in Reno. Bird has modified pricing for students, added a Ride Pass option, and increased their Compliance Fee.

The new Student Pricing option is 20% and 30% off the students' ride, based on the time of day.

The Ride Pass option allows for the upfront purchase five rides for \$25.

The Compliance Fee is increasing from \$.30 per ride to \$.50 for some users.