



City Manager's Office

MEMORANDUM

DATE: 6/29/22

TO: Mayor and City Council

THROUGH: Doug Thornley, City Manager Approved Electronically

FROM: Megan Berner, Arts & Culture Manager

SUBJECT: New Mural on Keystone Bridge at McKinley Arts & Culture Center

The Reno Arts & Culture Commission (RACC) and the E.L. Cord Museum School at the Nevada Museum of Art (NMA) have partnered to create a new mural on the Keystone Bridge along Riverside Drive at McKinley. The current mural is in a state of disrepair and the Public Art Committee (PAC) and RACC had plans to revitalize it with a new art project in 2020. However, the bridge is slated to be redone in 2026 and the RACC and PAC decided to wait to invest in a larger scale public art project that will be part of the new bridge.

In the meantime, the RACC was looking for a temporary solution and the NMA was looking for a place to paint a mural as part of a program designed to engage at risk teens in the Reno community. The program invites local at-risk teens to participate in a public art mural installation at the Keystone Bridge. The mural will be painted on the east side of the bridge and the south side underneath the bridge. Each teen will receive a stipend for their commitment and participation in the mural program. Artist Hannah Eddy was selected to lead this program and worked with a group of eight teens to design the mural. They gave input on their favorite things about Reno, mostly focusing on the natural landscape and features of the area. Hannah will guide the teens in painting the mural during the week of July 11. The surface will be prepped the week before by Truckee River Painting Inc. Painting should be completed by July 18.

A sketch of the mural proposal is included below.

