



# City Manager's Office

## MEMORANDUM

**DATE:** April 11, 2022

**TO:** Mayor and City Council

**THROUGH:** Doug Thornley, City Manager Approved Electronically

**FROM:** Suzanne Groneman, Sustainability Program Manager  
Jackie Bryant, Assistant City Manager

**SUBJECT:** April 13, 2022 Agenda Item D.4 Correction

The Phased Fleet Deployment schedule in the Staff Report for Item D.4, *Approval of an Exclusive Franchise Agreement between Bird and the City of Reno for an E-Scooter Share Program in the Downtown and Midtown areas*, has been updated. This updated schedule is in Bird's submitted Operational Plan.

The new schedule is:

Timeline	Fleet Size	Parking Locations	Outreach
Late April	25% of fleet introduced	Launch with at least 70 mapped parking locations installed in the PROW, additional parking locations on private property	Launch Event with Local Media and Community Partners
Mid May	Scale to 75% of total fleet	Add 20-30 new parking locations	Additional Outreach with TMBA for Bike Month, including events, newsletter, social media
Late May	Scale to 90% of total fleet	Add 20-30 new parking locations	Student Outreach at UNR and Truckee Meadows Community College
Early/Mid June	Scale to 100% of total fleet	Complete parking schedule (100 parking spots installed)	National Mayors Conference and West Coast Urban District Forum