



# Reno Ambassadors

July 2020-June 2021 Stats



DOWNTOWN RENO PARTNERSHIP

| July 30, 2021

# What our Ambassadors do:

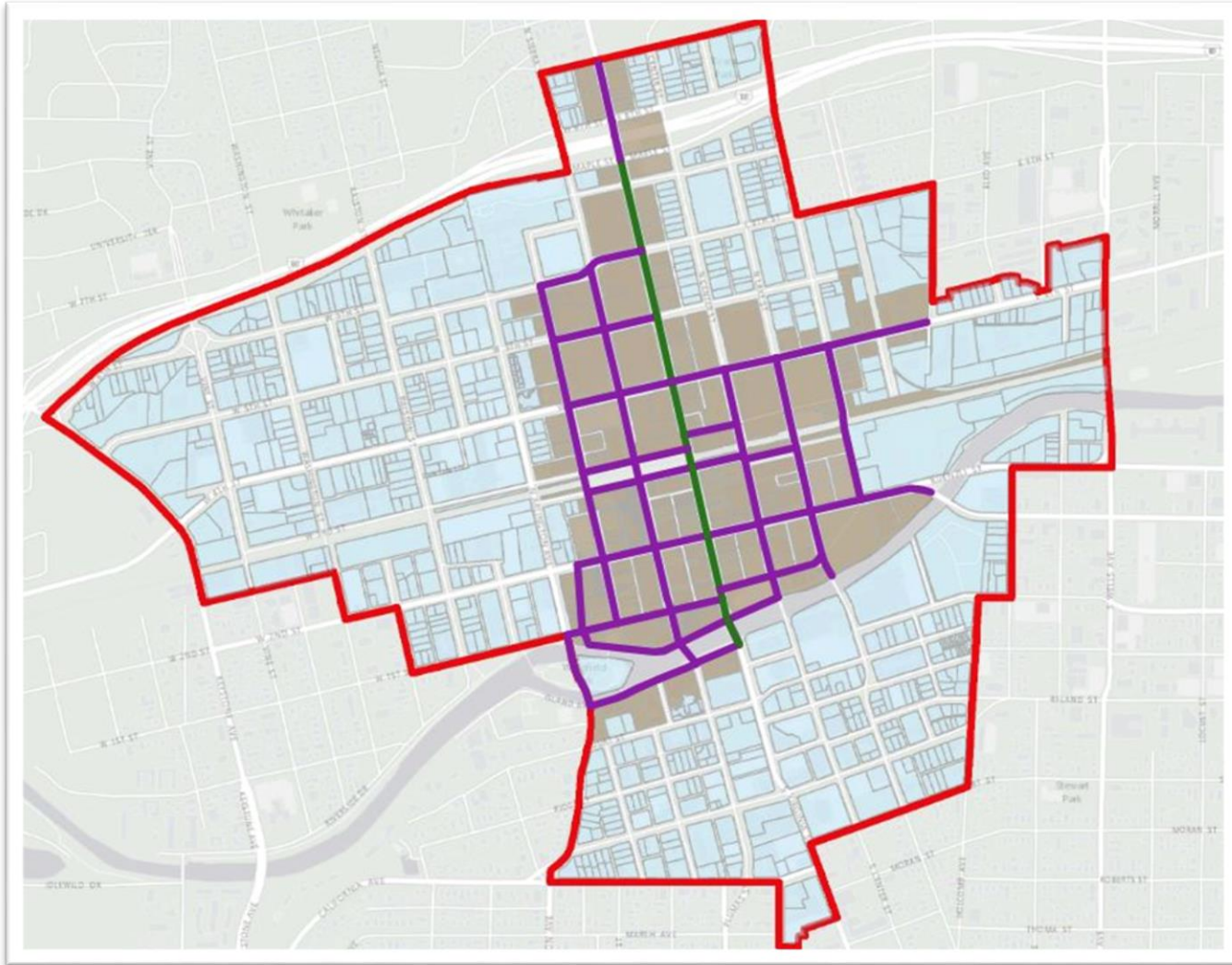
## HOSPITALITY: (20 TOTAL)

- The Ambassadors engage with visitors and tourists who need help finding activities, directions or information about downtown Reno. They will also add an additional layer of help during large downtown events.
- They'll even help you take a picture in front of the Reno Arch!

## SOCIAL OUTREACH: (5 TOTAL)

- 3- Outreach Ambassadors help navigate the system to find support services and assist them along the way.
- 2- Licensed outreach workers to act as case managers.





# Business Improvement District

Our Ambassadors are deployed within the Reno Business Improvement District which covers most of the downtown area.

- On Foot
- Segway
- Bicycle



# Outreach

	07/2020-06/2021
Shelter	828
Clothing	209
Food	433
Medical	374
Detox/ Short Term Treatment	137
Housing Services	251
Wellness Checks	2,626
Sign up on Medicaid (Since January 2021)	21
Long Term Housing/ Treatment	60
Total Referrals to Services	2,062



# Transportation Services

## Buss Passes

- We provide buss passes for medical appointments, work, and other verified appointments

## Tickets Home

- With private funding we have been able to help 23 individuals who were stranded in Reno get back home to a better circumstance

## DRP Van

- Special thanks to Washoe County for our new van





# DRP Van

- Shelters
- Detox/ Treatment Facilities
- DMV/ Social Security
- Medical Facilities
- Other Case Management Needs

