



*****CORRECTED*****

Meeting of the Special Events Subcommittee of the Reno City Council Notice and Agenda of Regular Meeting

May 20, 2021

2:30 p.m.

Meeting via teleconference only pursuant to NRS 241.023

Register in advance for this meeting:

https://zoom.us/webinar/register/WN_y5anmZuLT-6jwrcgzilv9w

Jenny Brekhus, Ward 1

Bonnie Weber, Ward 4

Neoma Jardon, Ward 5

Public Notice: Pursuant to Section 3 of the Declaration of Emergency Directive 006 ("Directive 006"), the requirement contained in NRS 241.023(1)(b) that there be a physical location designated for meetings of public bodies where members of the public are permitted to attend and participate has been suspended until April 30, 2020. Moreover, pursuant to Section 3 of Directive 006, the requirements contained in NRS 241.020(4)(a) that public notice agendas be posted at physical locations within the State of Nevada has likewise been suspended. See, http://gov.nv.gov/uploadedFiles/govnewnv.gov/Content/News/Emergency_Orders/2020/DeclarationofEmergencyDirective006reOML.3-21-20.pdf

This agenda has been electronically posted in compliance with NRS 241.020(3) at <http://www.reno.gov>, and NRS 232.2175 at <https://notice.nv.gov/>.

Accommodation: Reasonable efforts will be made to assist and accommodate physically disabled persons attending the meeting. Please contact Megan Berner at (775) 326-6333 in advance so that arrangements can be made.

Supporting Materials: Pursuant to Section 5 of Directive 006, the requirement contained in NRS 241.020(3)(c) that physical locations be available for the public to receive supporting material for public meetings has been suspended. Staff reports and supporting materials are available on the City's website at <http://www.reno.gov/meetings>. Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to the Special Events Subcommittee of the Reno City Council.

Order of Agenda: A time listed next to a specific agenda item indicates that the specific item will not be heard before that time – it does not indicate the time schedule of any other items. Items on the agenda may be taken out of order and the public body may combine two or more agenda items for consideration. The Special Events Subcommittee of the Reno City Council may remove an item from the agenda or delay discussion relating to an item on the agenda at any time.

Public Comment: Due to Governor Sisolak's executive orders, attendance at public meetings is limited. If you wish to submit public comment, you may do so by submitting written comments to Megan Berner by email to bernerm@reno.gov or you may leave a voicemail at (775) 560-0436. Please note, calls will not be returned from this line. Messages will be transcribed for entry into the record. Comments received by 6:00 p.m. on the day prior to the hearing will be entered into the record. Please note, all comments received are considered part of the public record and will be on file with the City Manager's Office.

AGENDA

1. **Call to Order** (For Possible Action)
2. **Roll Call** (For Possible Action)
3. **Public Comment on Agenda Items or Other Matters** – This item will be the public's only opportunity to address items listed on this Agenda before the item is considered by the Committee. Public comment will not be taken when specific items are called. Public comments are not limited to Agenda items. Comment will be limited to 3 minutes per person.
4. **Approval of the Agenda** – May 20, 2021 (For Possible Action).
5. **Approval of the Minutes** – April 20, 2020 and March 3, 2021 (For Possible Action).
6. Discussion and possible approval of a revision to the special events sponsorship process to allow for the Special Events Subcommittee to recommend funding for events through the end of FY20/21 (For Possible Action).

7. Discussion and possible approval of sponsorship for the following June 2021 events based on 2019 funding levels in a total amount not to exceed \$41,875 (For Possible Action).
 - a. Discussion and possible approval of a sponsorship up to an amount of \$11,000 for Road Shows' Street Vibes Spring Rally on June 4 – 6, 2021 (For Possible Action).
 - b. Discussion and possible approval of a sponsorship up to an amount of \$13,750 for Liquid Blue Events' Reno River Festival on June 11 – 13, 2021 (For Possible Action).
 - c. Discussion and possible approval of a sponsorship up to an amount of \$12,000 for the Reno Rodeo Association's Reno Cattle Drive on June 17, 2021 (For Possible Action).
 - d. Discussion and possible approval of a sponsorship up to an amount of \$675 for Northern Nevada Black Cultural Awareness Society's Juneteenth Celebration on June 19, 2021 (For Possible Action).
 - e. Discussion and possible approval of a sponsorship up to an amount of \$1,575 for Reno Aquatic Club's Reno Aquatic Gamble Swim Meet on June 18 – 21, 2021 (For Possible Action).
8. Discussion and possible approval of Special Event process, allocation, and review by the Sponsorship Committee for FY21/22 (For Possible Action).
9. Discussion and possible approval of sponsorship for the following FY21/22 events in an amount not to exceed \$350,000 (For Possible Action).
 - a. Discussion and possible approval of a sponsorship up to an amount of \$3,300 for Susan G. Komen Nevada's More Than Pink Walk on October 16, 2021 (For Possible Action).
 - b. Discussion and possible approval of a sponsorship up to an amount of \$742.50 for Art Paws Inc.'s Annual Art Paws on July 24, 2021 (For Possible Action).
 - c. Discussion and possible approval of a sponsorship up to an amount of \$1,925 for American Heart Association's Heart & Stroke Walk/5K Run on September 18, 2021 (For Possible Action).
 - d. Discussion and possible approval of a sponsorship up to an amount of \$137.50 for American Heart Association's Cycle Nation on June 18, 2022 (For Possible Action).
 - e. Discussion and possible approval of a sponsorship up to an amount of \$1852.95 for Community Health Alliance's Wine & Ribs Fundraiser on August 28, 2021 (For Possible Action).
 - f. Discussion and possible approval of a sponsorship up to an amount of \$1,000 for Zazpiak Bat Reno Basque Club's 54th Annual Reno Basque Festival on July 17, 2021 (For Possible Action).
 - g. Discussion and possible approval of a sponsorship up to an amount of \$250 for Nevada Humane Society's Duck Race on August 29, 2021 (For Possible Action).
 - h. Discussion and possible approval of a sponsorship up to an amount of \$1,546 for Iron Nation MC's Annual "Never Forget 9/11" Memorial Ride on September 11, 2021 (For Possible Action).
 - i. Discussion and possible approval of a sponsorship up to an amount of \$300 for Sierra High Notes' A Wonderful World on July 21, 2021 (For Possible Action).
 - j. Discussion and possible approval of a sponsorship up to an amount of \$2,500 for Ahora Latino Journal's Fiesta on Wells on September 19, 2021 (For Possible Action).
 - k. Discussion and possible approval of a sponsorship up to an amount of \$857.50 for Cordillera International Film Festival's Movies in the Park on July 2, 9, 16, 23, and 30, 2021 (For Possible Action).
 - l. Discussion and possible approval of a sponsorship up to an amount of \$225 for Pregnancy and Infant Loss Support Organization of the Sierras' 11th Annual "A Time for Remembrance" on October 10, 2021 (For Possible Action).
 - m. Discussion and possible approval of a sponsorship up to an amount of \$250 for Nevada Coalition for Suicide Prevention's Walk in Memory, Walk for Hope on September 18, 2021 (For Possible Action).
 - n. Discussion and possible approval of a sponsorship up to an amount of \$1,575 for Reno Aquatic Club's Reno Aquatic Gamble Swim Meet on June 24-26, 2022 (For Possible Action).
 - o. Discussion and possible approval of a sponsorship up to an amount of \$405 for JUSTinHope Foundation's Hugs N Heroes on October 9, 2021 (For Possible Action).
 - p. Discussion and possible approval of a sponsorship up to an amount of \$1,710 for Northern Nevada Aquatics' 2022 Northern Nevada Aquatics Age Group Open on March 18-20, 2022 (For Possible Action).
 - q. Discussion and possible approval of a sponsorship up to an amount of \$200 for TAO Consultants' Dogs of Reno on September 26, 2021 (For Possible Action).

- r. Discussion and possible approval of a sponsorship up to an amount of \$5,000 for Race 178's Annual Reno Mile on September 4, 2021 (For Possible Action).
- s. Discussion and possible approval of a sponsorship up to an amount of \$2,223 for Prema Farms' Riverside Farmers Market from July 2021 – June 22 (For Possible Action).
- t. Discussion and possible approval of a sponsorship up to an amount of \$350 for Neon Agency's Movie Night for Growing NV Local Food Week on August 14, 2021 (For Possible Action).
- u. Discussion and possible approval of a sponsorship up to an amount of \$1,925 for Great American Craft Fairs' The Great American Craft Fair 2021 on July 4, 2021 (For Possible Action).
- v. Discussion and possible approval of a sponsorship up to an amount of \$13,750 for Liquid Blue Events' The Reno River Festival on May 14-15, 2022 (For Possible Action).
- w. Discussion and possible approval of a sponsorship up to an amount of \$2,250 for Sunset Honees Entertainment, LLC's Reno Aloha Festival on August 21, 2021 (For Possible Action).
- x. Discussion and possible approval of a sponsorship up to an amount of \$4,000 for Liquid Blue Events' Boneyard Blast on July 9-11, 2021 (For Possible Action).
- y. Discussion and possible approval of a sponsorship up to an amount of \$7,500 for Hot August Nights, Inc.'s Spring Fever Revival on May 13-15, 2022 (For Possible Action).
- z. Discussion and possible approval of a sponsorship up to an amount of \$907.96 for Let's Do Things/Crawl Reno's Great Santa Dash on December 18, 2021 (For Possible Action).
- aa. Discussion and possible approval of a sponsorship up to an amount of \$4,950 for Mercury Momentum's Reno Earth Day on April 17, 2022 (For Possible Action).
- bb. Discussion and possible approval of a sponsorship up to an amount of \$3,422.25 for Desert Sky Adventures' Reno Wobble Before you Gobble 10K/5K on November 25, 2021 (For Possible Action).
- cc. Discussion and possible approval of a sponsorship up to an amount of \$2,610 for Desert Sky Adventures' Reno Run 4 Love on February 23, 2022 (For Possible Action).
- dd. Discussion and possible approval of a sponsorship up to an amount of \$7,650 for Desert Sky Adventures' Reno's Biggest Little Half Marathon/10K/5K on May 1, 2022 (For Possible Action).
- ee. Discussion and possible approval of a sponsorship up to an amount of \$10,350 for Reno 5000's Downtown River Run on April 16, 2022 (For Possible Action).
- ff. Discussion and possible approval of a sponsorship up to an amount of \$1,350 for Bridge Church's Easter Egg Dash on April 9, 2021 (For Possible Action).
- gg. Discussion and possible approval of a sponsorship up to an amount of \$675 for Northern Nevada Black Cultural Awareness Society's Juneteenth Celebration on June 18, 2022 (For Possible Action).
- hh. Discussion and possible approval of a sponsorship up to an amount of \$270 for Sierra Nevada Ballet's Peanut Cracker on December 14, 2021 (For Possible Action).
- ii. Discussion and possible approval of a sponsorship up to an amount of \$1800 for Riverwalk Merchants Association's Wine Walk on July 2021 – June 2022 (For Possible Action).
- jj. Discussion and possible approval of a sponsorship up to an amount of \$39,000 for Reno Air Racing Association's National Championship Air Races on September 15-19, 2021 (For Possible Action).
- kk. Discussion and possible approval of a sponsorship up to an amount of \$42,000 for Hot August Nights, Inc.'s Hot August Nights on August 4-8, 2021 (For Possible Action).
- ll. Discussion and possible approval of a sponsorship up to an amount of \$12,000 for Reno Rodeo Association's Reno Rodeo on June 2022 (For Possible Action).
- mm. Discussion and possible approval of a sponsorship up to an amount of \$13,585 for The Great Reno Balloon Race's The Great Reno Balloon Races on September 10-12, 2021 (For Possible Action).
- nn. Discussion and possible approval of a sponsorship up to an amount of \$24,000 for Roadshows, Inc.'s Street Vibrations Fall Rally on September 23-26, 2021 (For Possible Action).
- oo. Discussion and possible approval of a sponsorship up to an amount of \$11,000 for Roadshows, Inc.'s Street Vibrations Spring Rally on June 3-5, 2022 (For Possible Action).
- pp. Discussion and possible approval of a sponsorship up to an amount of \$1,175 for Let's Do Things' Thriller Under the Arch on October 16, 2021 (For Possible Action).
- qq. Discussion and possible approval of a sponsorship up to an amount of \$7,500 Our Center's Northern Nevada Pride Festival and Parade on July 23-24, 2021 (For Possible Action).

10. Discussion and possible recommendation of future agenda items (For Possible Action).

11. **General Public Comment** – This Item is for either any General Public Comment or any Action Item Comment and is limited to no more than three (3) minutes per person.
12. **Adjournment** (For Possible Action)