

A Community Vision:
Making Reno a Base for Outdoor Activities
Parks, Recreation, & Open Space Service Plan
and Senate Bill 73

Reno: A Base for Outdoor Activities

Today's Agenda

1. A Community Vision
2. Challenges: Factors and Conditions
3. Parks, Recreation, & Open Space (PROS) Service Plan
4. Senate Bill 73
5. Next Steps
6. Q&A / Discussion

A Community Vision

**Our residents said,
*We want Reno to become:***

- 1. A base for outdoor activities**
2. An arts and culture center
3. A technology center and university town



A Base for Outdoor Activities

Making It Happen

Ensure parks, recreational facilities, trails, and open space areas are:

- Well **maintained**
- **Accessible** across the community
- **Interconnected**
- Meeting the **demands and needs** of our residents

Conserve and protect Reno's **natural resources**

Community Impact

How parks and recreational services impact the community

- Economic Value
- Healthy Lifestyles
- Environmental Benefits
- Quality of Life



Challenges

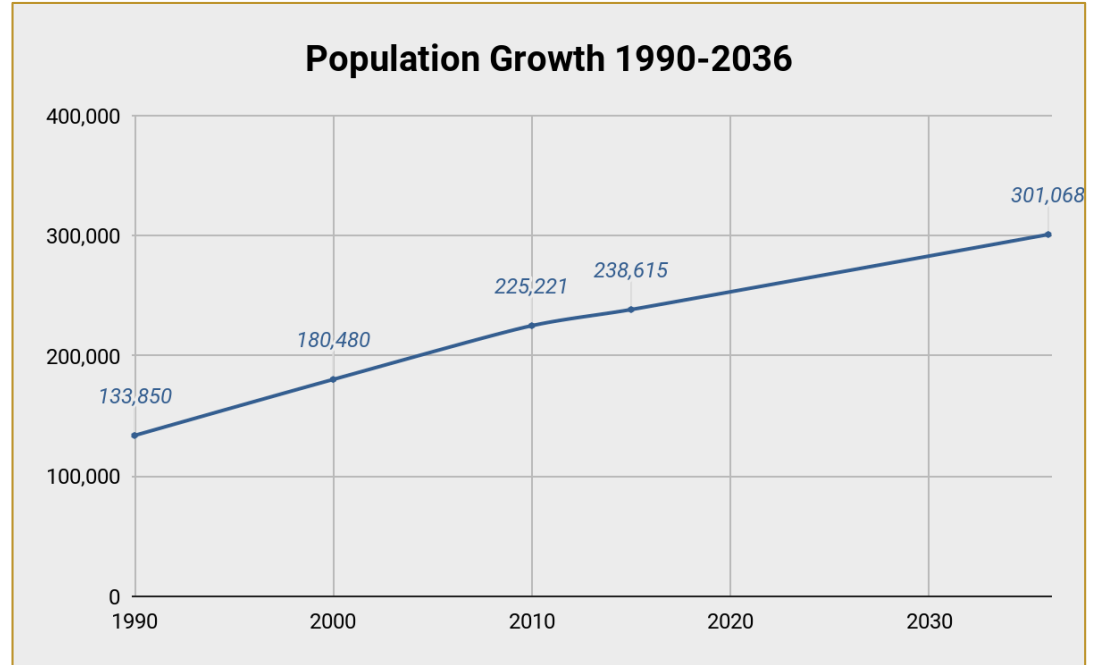
Conditions and Factors



Reno Continues to Grow

Reno's population:

- Has continued to grow steadily since 1990
- Is projected to increase 25 percent between 2015 and 2036



Source: 2036 Washoe County Consensus Forecast, Truckee Meadows Regional Planning Agency

Since 1991...

Parks and recreational facilities have expanded, but staffing levels have not increased with that growth.

Facility Growth

- Added:
 - 27 parks
 - 24.6 miles of trails
 - 35 acres of street landscaping
 - 2 recreation centers
- Expanded 7 parks

Staffing Levels

Year	1991	2021
FTEs	80.66	75.75

A Snapshot of Current Operations

Parks

- 88 parks
- 722 developed acres
- 56 restrooms
- 50 picnic shelters
- 80 play structures
- 19 school sites, 66 acres
- 35.7 miles of trail
- 2,104 acres of open space
- 24,000 trees
- 1 nature study area

35.75
6.00

Full Time Staff

FTE Temporary Staff (33 people during the course of the FY)

A Snapshot of Current Operations

Recreation Facilities

- 2 recreation centers
- 3 community buildings
- 1 arts & culture center
- 2 pools - indoor | year-round
- 2 pools - outdoor | seasonal
- 5 ball fields
- 14 tennis courts
- 16 pickleball courts
- 1 ski hill
- 1 nature study area (proposed)
- 22 before & after school program sites

16.00	Full Time Staff
24.00	Part Time Staff (30 hours/week)
73.38	FTE Temporary Staff (599 people during the course of the FY)

Parks Maintenance Challenges

1,938
Requests for
Parks-Related
Services

2020

Park
Inspection
Grade
C+

FY20/21

Ongoing Capital Project Needs

Playgrounds • New Rec & Aquatics Centers • Remodels • Sports Fields • Roof Replacements • Field Lights • Irrigation Systems • Deck Replacements • Electrical, Plumbing, Interior Finishes & Fixture Upgrades • Pool Replasters • Trailhead Construction/Replacement • Park Reconstruction • Parking Lot Reconstruction • Replace Fencing & Nets • Tennis Court Reconstruction • Pathway Repairs & Reconstruction • New Sports Complexes • Park Expansions • Park Improvements • Restroom Replacements

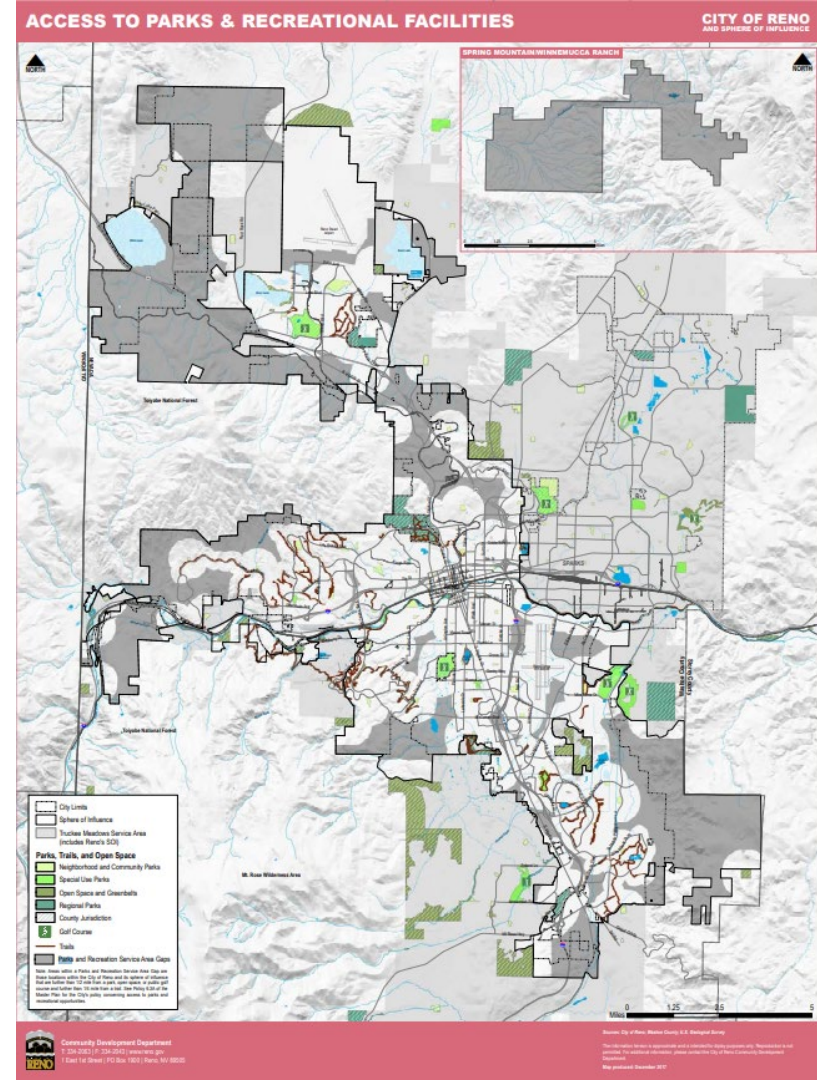
Over the next **10** years:

- **126** planned projects
- **\$189M** estimated cost
- **\$1.5M** available

Service Area Gaps

Goal: Provide access to recreational opportunities within walking distance of most homes or neighborhoods

- Dark gray on map shows locations where access to recreational opportunities is lacking



Facilities and Amenities

Community demand to fill the gaps and provide more

Common feedback

- Not enough pools
- Need more flat field space
- Not enough dog parks
- Not enough rec centers

A Comparison of Availability of Select Amenities

<i>Facility or amenity</i>	<i>Reno</i>	<i>Southern Nevada Large Cities</i>	<i>Henderson Only</i>	<i>Western US</i>
Pools / 100,000 residents	1.5	2.5	4.2	2.1
Flat fields / 10,000 residents	1.2	1.3	1.5	2.4
Recreation centers / 20,000 residents	0.3	0.5	.5	2
Natural acres / 1,000 residents	10.2	37.2	25.2	26.7

Source:
Trust for Public Lands
2020
Parkscore Survey



Zeroing In On Reno's Plan

Known Information

- Master Plan policies and goals
- Challenges: growth, demand, and maintenance
- 2008 Recreation Facilities Plan
- Jurisdictional comparisons



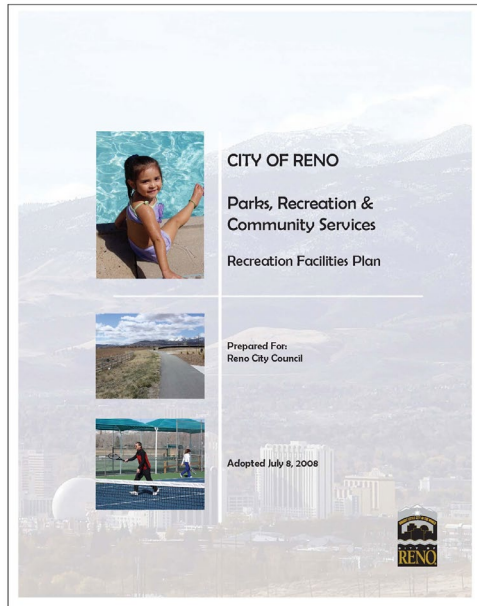
Updated Community Input

- Community expectations and priorities
 - Service level targets
 - Facility needs
- Total cost to meet expectations

A Plan for the Reno Community

Parks, Recreation, & Open Space (PROS) Service Plan

Updating the plan to identify community needs



- Last updated in 2008
- Purpose of the update
 - Confirm **current condition** of facilities and services
 - Identify **gaps** in facilities and services
 - Identify **costs** to determine need

Community input is essential!
Look for opportunities to get involved.

Senate Bill 73 (SB 73)

Authorizes the Reno City Council to initiate a process that allows our **community** to look at this issue closer and potentially put forth a **local revenue solution** for **voter consideration** in 2022

81st (2021) Regular Session of the Nevada Legislature

Reno City Council selected this issue as one of its bill draft requests.

The session begins February 1.

How The Process Would Work



Reno City Council establishes a committee via resolution.

Committee is formed with members as outlined in bill.

Committee vets needs and potential revenue solutions with community.

Committee recommends a potential tax solution and rates.

Reno voters determine whether to enact the recommended solution.

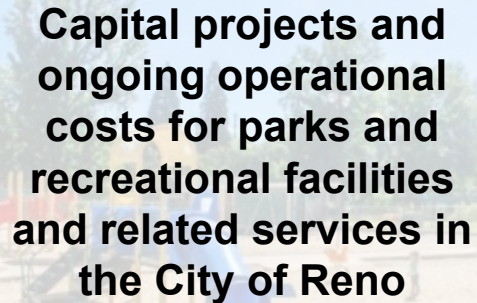
SB 73 Details: The Committee

All members must be residents of the City of Reno


-	Reno City Manager/Designee (Ex Officio)	6	Representative of gaming
1	State Senator	7	Representative of business or commercial interests other than gaming
2	Member of the State Assembly	8	Representative of users of Reno park facilities
3	Representative of Nevada Realtors	9	Representative of conservation and environmental interests
4	Representative of the NV Retail Association	10	Representative of the outdoor recreation industry
5	Representative of economic development in Reno	11	Representative of the general public

SB 73 Details: Use of Funds


Funds can only be used for the following purposes:



Capital projects and ongoing operational costs for parks and recreational facilities and related services in the City of Reno



Preservation of open space in the City of Reno



Protection of the Truckee River and other natural resources in the City of Reno

SB 73 Details: Revenue Options

Committee may recommend imposition of one or more of the options below:

Transient lodging tax

Sales tax

Supplemental governmental services tax

Property tax

Real property transfer tax

Reallocation of tax revenue from taxes imposed to fund the flood management authority

Community-Led Process

Not only would the final decision be made by Reno voters, but the ballot initiative process must be led and motivated by the community.

- ❖ City of Reno cannot support or oppose ballot questions or candidates.
- ❖ No City resources can be used for advocacy.
- ❖ City can provide factual information.

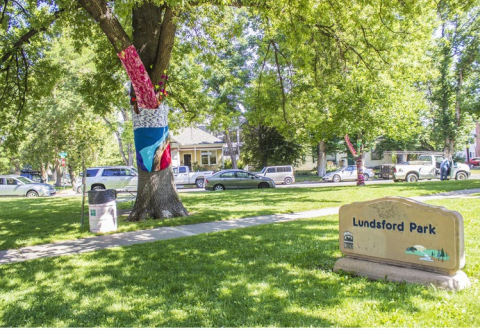
Next Steps

SB 73

- Discuss bill with state lawmakers and interested stakeholders
- Work the bill through the legislative process

PROS Service Plan

- Launch community survey in February 2021
- Incorporate community input and update plan
- Outsource financial updates and gap analysis review
- Review of plan by Recreation & Parks Commission
- Review and adoption of plan by City Council



A Community Vision: Making Reno a Base for Outdoor Activities

Questions and Discussion