

★ ★ 2017 ★ ★

CITY OF RENO PRESENTS

LIFTING RENO UP

# STATE OF THE CITY



THURSDAY

*January*

26

★ ★ #SOTCRENO ★ ★

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# Tonight's Agenda



## Opening Entertainment

Long Story Short

## “Home Means Nevada”

Reno High School Choir

## Event Introduction

Bill Thomas, Acting City Manager  
City of Reno

## Presentation of Colors

## “National Anthem”

Reno High School Choir

## Airport Introduction

Marilyn Mora, President & CEO  
Reno-Tahoe Airport Authority

## State of the City Address

Hillary Schieve, Mayor  
City of Reno

## Choose Kind

Victor Medina  
Hug High School Student





Acting City Manager

**Bill Thomas**



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Please use

**#SOTCReno**



on Social Media



President and CEO of



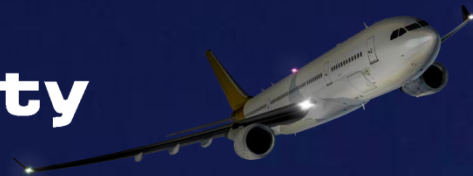
**Reno-Tahoe  
Airport Authority**

**Marilyn Mora**





# Reno-Tahoe Airport Authority



# \$16 Million

Investment



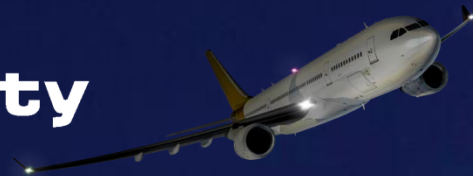
# Landing Point

for the Fortune 500, Political Candidates,  
Entertainment Stars and Business





**Reno-Tahoe  
Airport Authority**



## General Aviation

# 8 Airlines

That Serve Our Community



# Every Pilot

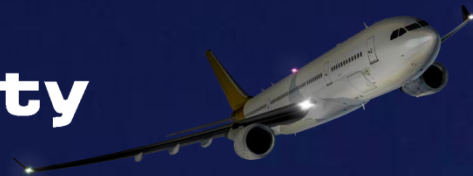
Begins Their Career by Flying a  
General Aviation Aircraft







**Reno-Tahoe  
Airport Authority**



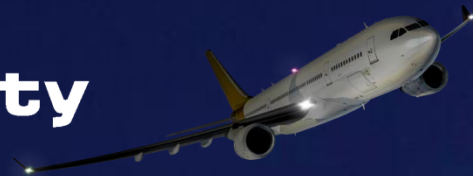
**Thank You**

**ATLANTIC**





**Reno-Tahoe  
Airport Authority**



# New Flights

To New York, Long Beach,  
Orange County, Oakland,  
Atlanta, San Jose & Dallas



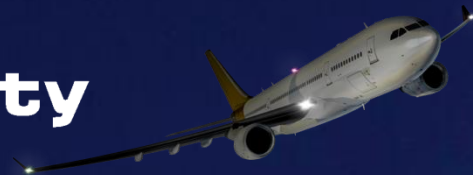
# Community-Wide Effort

Combining Business, Tourism  
and Public Entities





**Reno-Tahoe  
Airport Authority**



# Creating a Work Culture that Thrives



We Celebrate our Employees and Reward Teamwork, Honesty,  
Respect, Integrity, Versatility and Excellence



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★ ★ ★ ★

# Lifting Reno Up

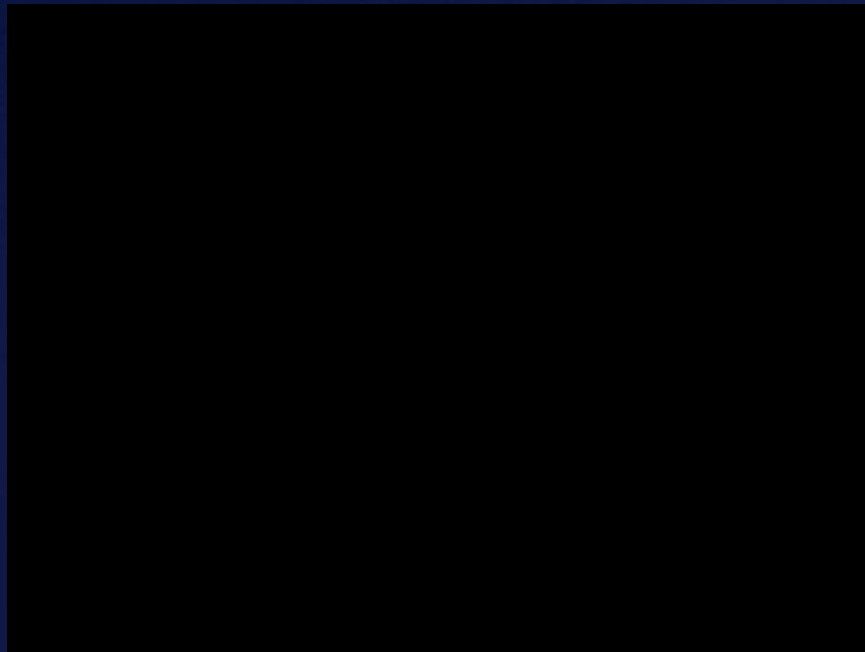
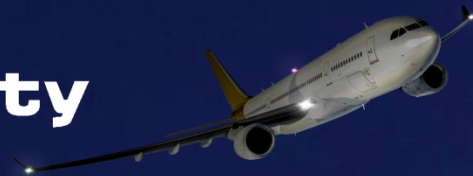
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# Reno-Tahoe Airport Authority





City of Reno Mayor

**Hillary Schieve**





# Special Thank You to



**Reno-Tahoe  
Airport Authority**

**ATLANTIC**



**PATHWAYS TO AVIATION**



# Special Thank You to

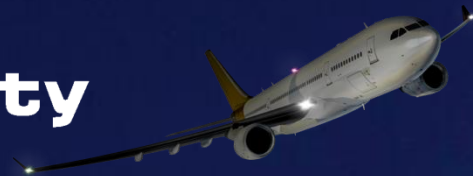


Long Story  
Short





# Reno-Tahoe Airport Authority



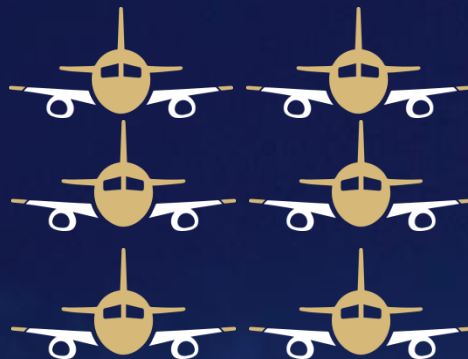
1,300

Daily Seats



14

New Flights





# Reno-Tahoe Airport Authority



**3.6 Million**

People per year



**\$2 Billion**

Per year

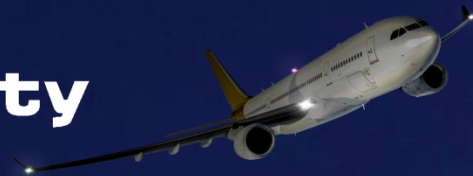
**National Leader**

In drone technology





**Reno-Tahoe  
Airport Authority**



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**Thank You**

**Board of Trustees**



# Putting Education First

## Voters Passed WC-1



Will generate more than  
**\$700 million**



Funding to build  
**New Schools**





# Putting Education First

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## Thank You

## WCSD

## Board of Trustees



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★ ★ ★ ★

# Choose Kind

Victor Medina

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★ ★ ★ ★



# Lifting Reno Up

1,200 Full-Time City Employees

Duties include:



Public  
Works



Planning



Code  
Enforcement



Business  
Licenses



Building  
Permits



Parks &  
Recreation



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★ ★ ★ ★

# Lifting Reno Up

★ ★ ★ ★

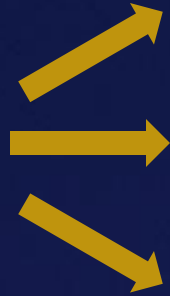
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# Thriving Downtown



Thriving  
Downtown



Restoring & Finding Tenants  
for Blighted Buildings



Helping our  
Homeless Citizens



New Art &  
Entertainment



# Thriving Downtown

King's Inn

3<sup>rd</sup> Street Flats



# Virginia Street Bridge

History and Progress Meet

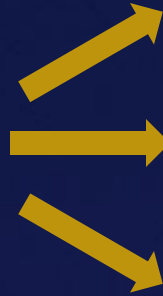


# Blight Initiative

Budgeted \$1 million



Invested  
**\$378,000**



Graffiti



Condemned  
Buildings



Truckee River

# Blight Initiative



Budgeted  
**\$225,000**



Expand Neighborhood &  
Truckee River Clean Ups



Distribute Graffiti Kits



Solar-Powered  
Trash Cans

Budgeted  
**\$250,000**



Demolition of  
Condemned Properties



Cleanup of Public &  
Private Properties



# Blight Initiative



Budgeted  
**\$250,000**



Cleaning Up  
Blight Downtown



Demolition of  
Two Vacant Motels

Budgeted  
**\$275,000**

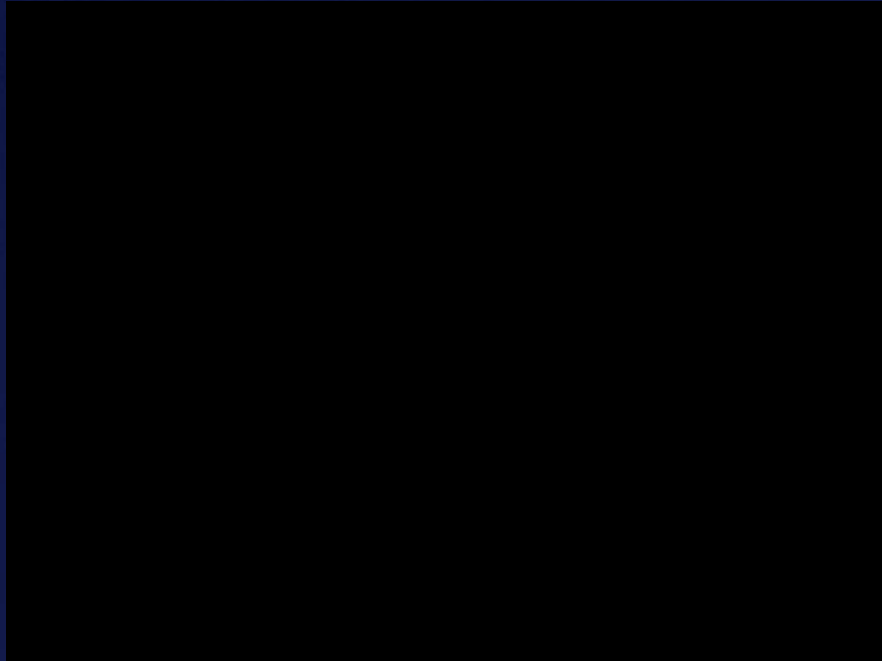


Neighborhood  
Renewal Grants

# Oscar Delgado

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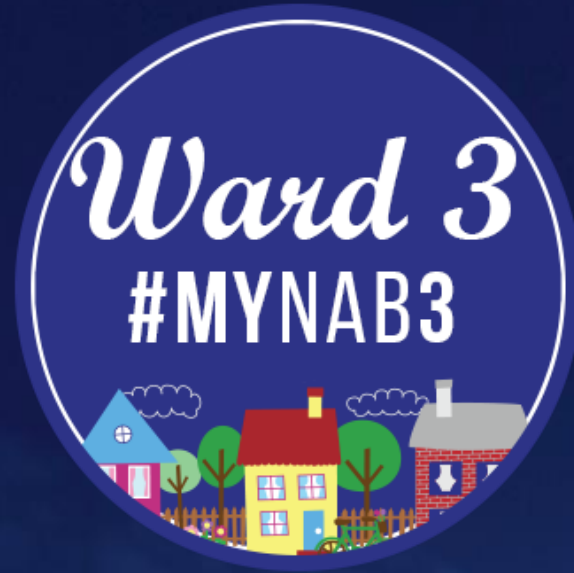
Ward 3 Reno City Councilmember





# Oscar Delgado

Ward 3 Reno City Councilmember



# Helping Those in Need



**City of Reno investment: \$736,982**  
Community increased funding by 48%



## ★ Thank You Regional Partners ★



★ **Pat Cashell** ★  
Volunteers of America



# Helping Those in Need



## Reno Works Program

Allocated \$160,000 - Donate at [Reno.Gov/RenoWorks](https://Reno.Gov/RenoWorks)



**Life Skills**



**Education**



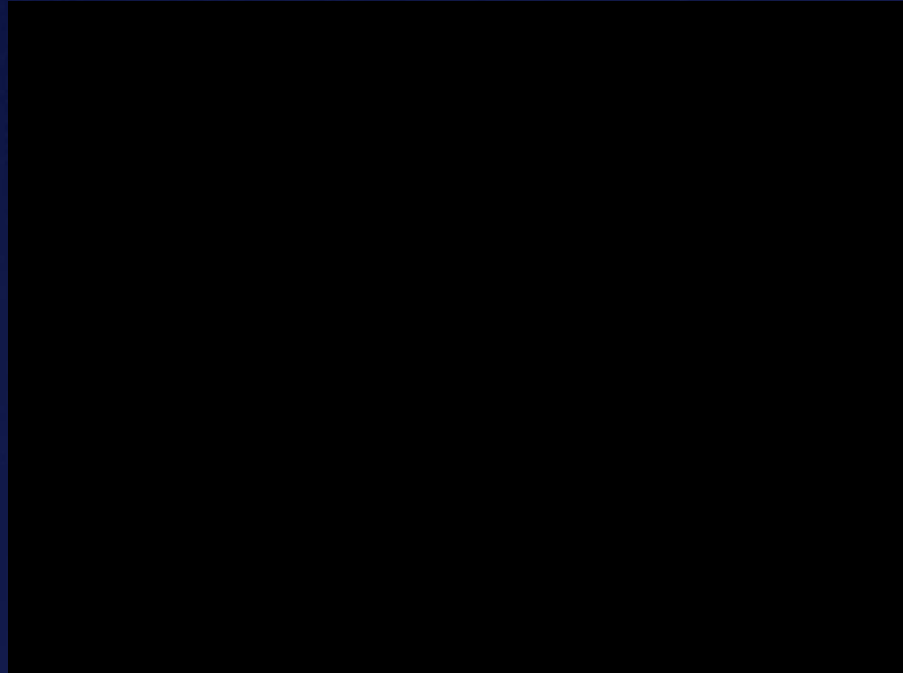
**Full-Time  
Employment  
Assistance**



**Case  
Management  
Support**

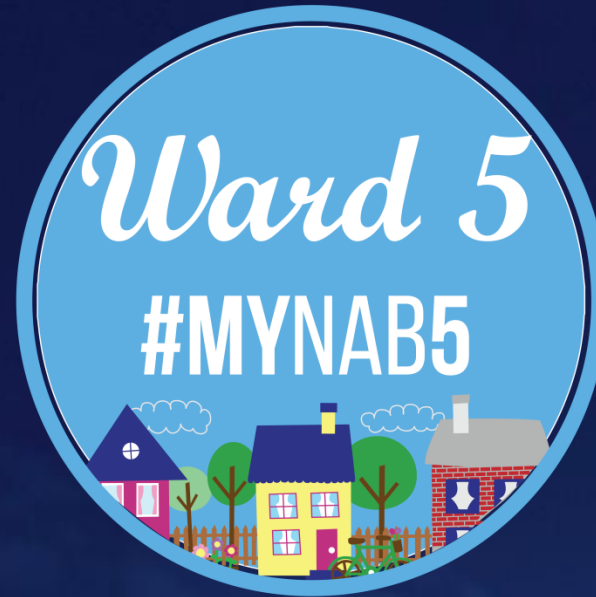
# Neoma Jardon

Vice Mayor and Ward 5 Reno City Councilmember



# Neoma Jardon

Vice Mayor and Ward 5 Reno City Councilmember





## Downtown Ambassadors Work Program

**\$100,000**

Provides Job Training to the Disabled Community &  
Beautification of Downtown



**LaVonne Brooks**

President & CEO

**Downtown  
Ambassadors**



# Operation Downtown

Business Owners, Developers, City of Reno Staff and Citizens



Affordable  
Housing Workshop



Public-Private  
Partnerships



Build Affordable  
Housing Projects



# Operation Downtown

## The Vintage at the Crossings



**Dane Hillyard**  
Developer

**Ken Krater**  
Chair of Operation Downtown

**Members of Operation  
Downtown**





“

Reno has clawed its way back from the recession, embracing tech and the arts alike as the city sheds its image as a second-tier destination for gamblers and visitors to Lake Tahoe. ”

- Bloomberg



# City of Reno Progress

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Debt decreased by more than

**\$150 million**

Fund balance totals more than

**\$19 million**



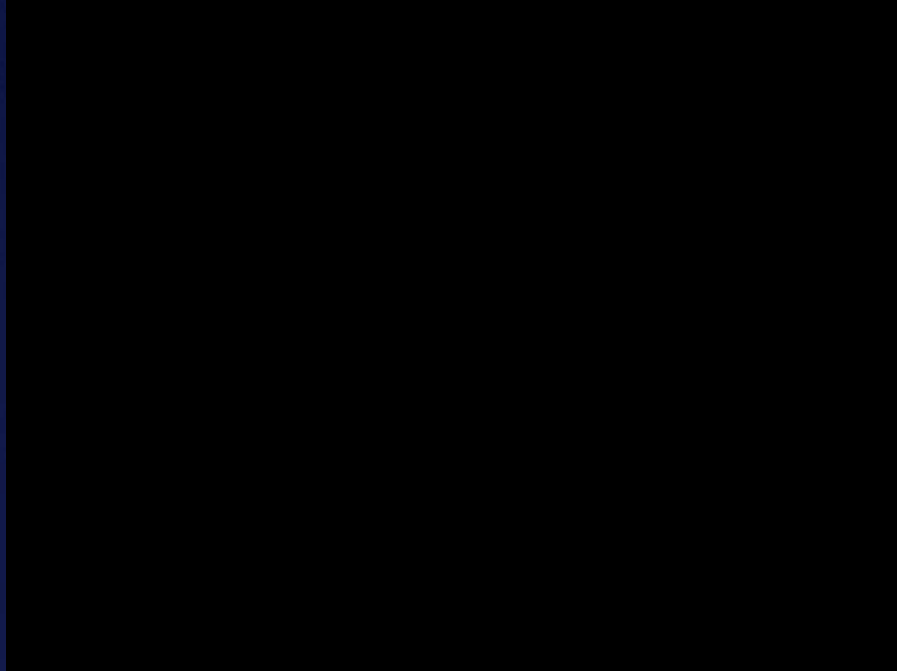
# ReLEAF Reno

Donate at [Reno.gov/ReLEAFReno](https://Reno.gov/ReLEAFReno)



# Naomi Duerr

Ward 2 Reno City Councilmember



# Naomi Duerr

Ward 2 Reno City Councilmember





# We Want to Grow Better







# Reno Police Department



## Continues to Impress

Nationally Recognized  
as a model for  
Community Policing



Graduated  
30 Officers



19 New Positions

Downtown  
Walking Team

5 additional officers in the  
downtown core





# Reno Police Department



Reno Police Chief  
**Jason Soto**



# Driver & Pedestrian Safety



2016 was a difficult year  
If we can begin to shift the culture ...

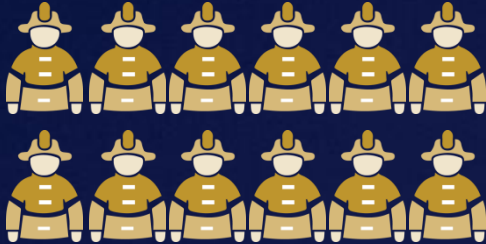


# Reno Fire Department



## Landmark Year

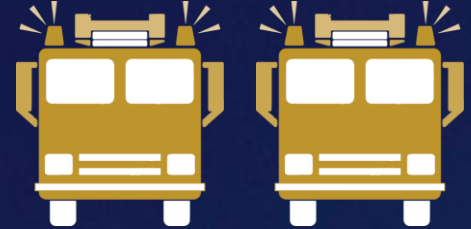
Added  
31 Firefighters



50 Paramedics  
Trained in  
Advanced Life Support



Reopened 2 Stations  
Stations 7 & 19



All 14 Stations  
Are Now Open





# Reno Fire Department



## Reno Fire Chief Dave Cochran





# REMSA



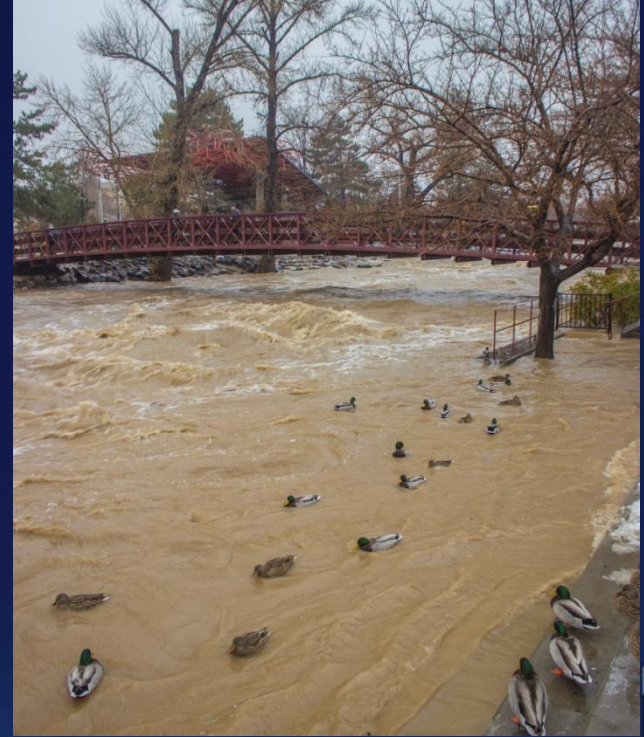
# Mutual Aid Agreement

Signed in September 2016

Providing a joint collaboration  
of lifesaving services to our citizens



# #NVFlood17





# #NVFlood17

## ★ Thank You ★



**Governor Brian Sandoval**

**Red Cross**

**Washoe County Commissioners**

**Sparks City Council**

**Reno City Council**



# #NVFlood17

★ Thank You ★



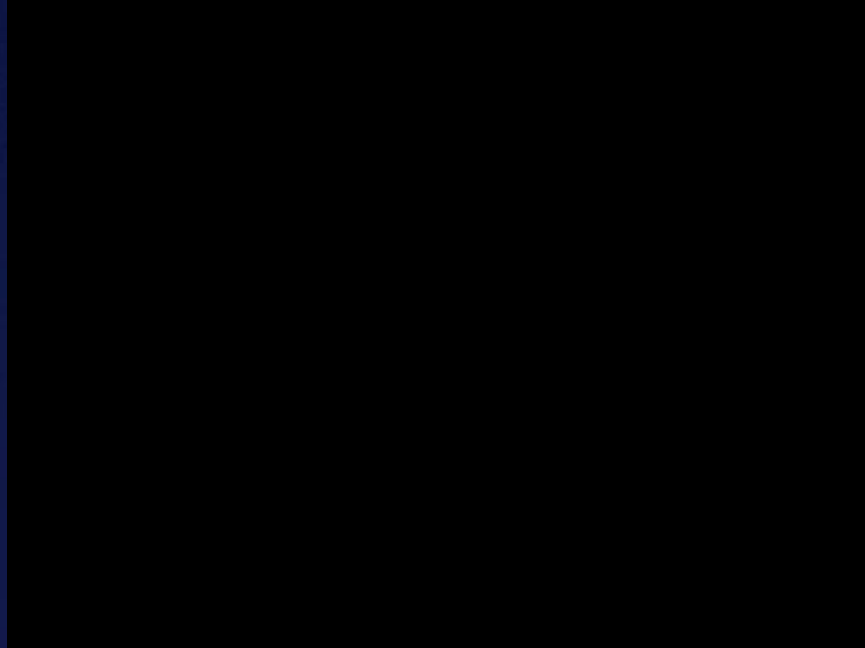
Community Volunteers



Men & Women on the front lines

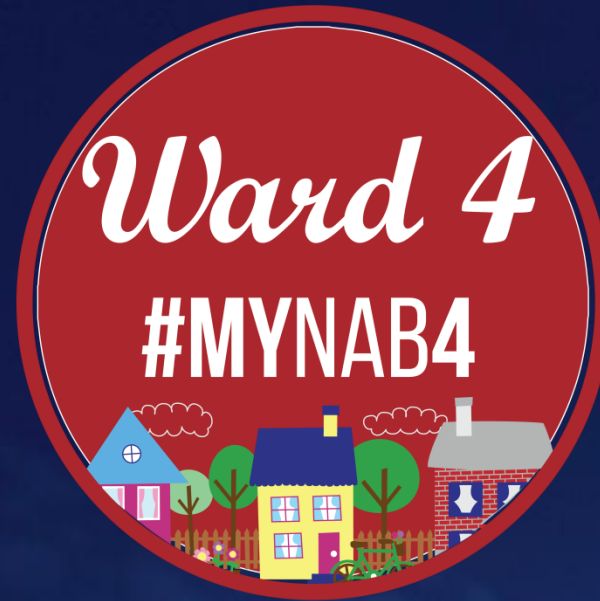
# Paul McKenzie

Ward 4 Reno City Councilmember



# Paul McKenzie

Ward 4 Reno City Councilmember





# Virginia Street Corridor

## Urban Land Institute (ULI)

Recommended  
Infrastructure  
Improvements



★ Thank you ★

MIDTOWN  
DISTRICT RENO

Business Owners

**Paul Doege**

Chairman



# Park Lane

## Mixed-Use Project



★ Thank You ★

**Chip Bowlby**  
Owner and Managing  
Partner, Reno Land





# REIMAGINE RENO

*planning for the future*

**New Master Plan by Summer 2017**



**Employment**



**Infill**

**Redevelopment**



**Neighborhoods**



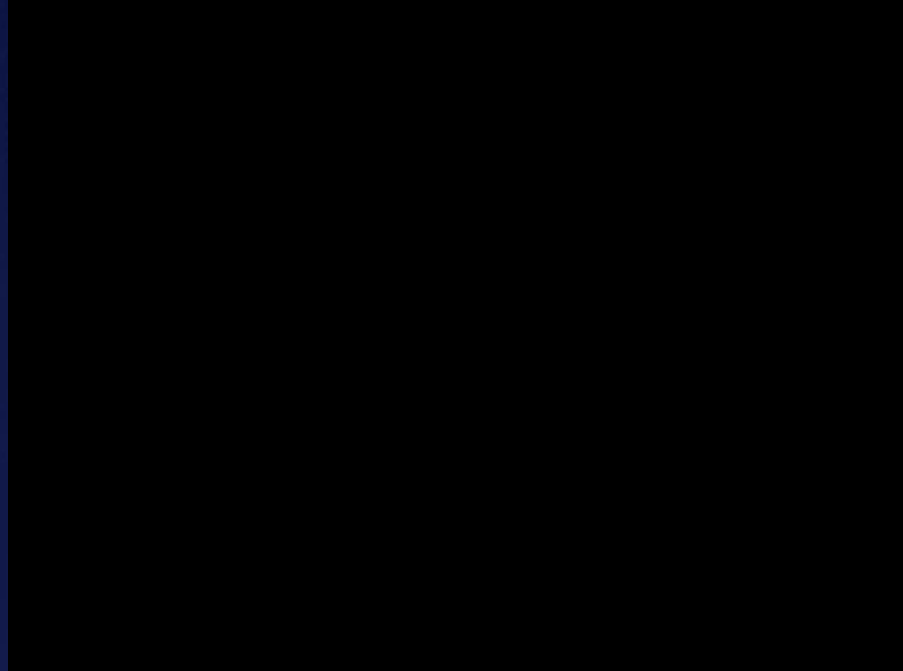
**Housing**



**Infrastructure**

# Jenny Brekhus

Ward 1 Reno City Councilmember



# Jenny Brekhus

Ward 1 Reno City Councilmember



# Quality of Life

## Revitalized Pat Baker & Virginia Lake Parks

Implemented 12 pesticide-free parks





# Quality of Life



## Bicentennial Park

Teamed with The Rotary Club of Reno



# Reno License Plate

Get it at the DMV!

[Reno.Gov/Plate](https://reno.gov/plate)





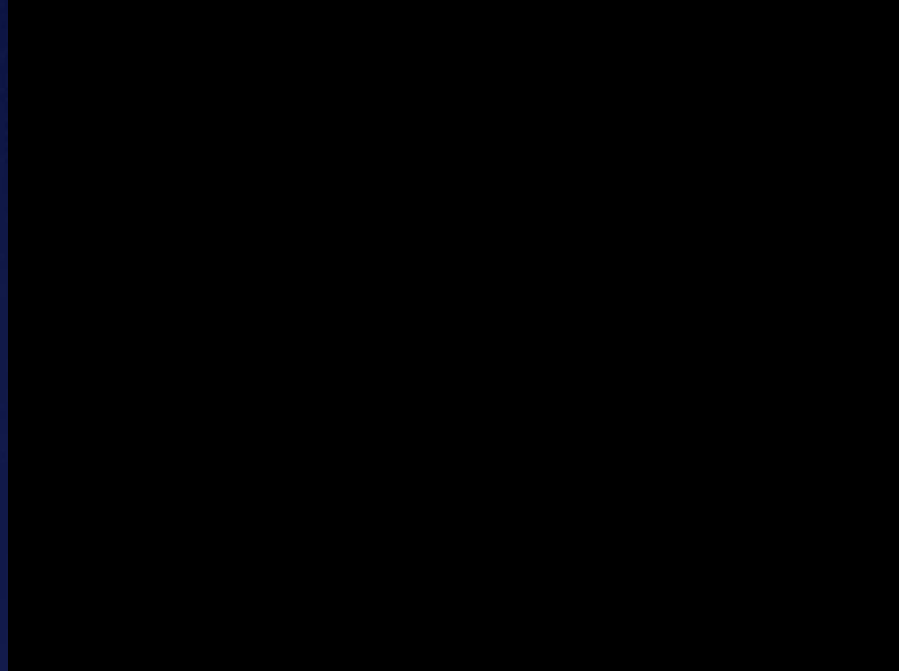
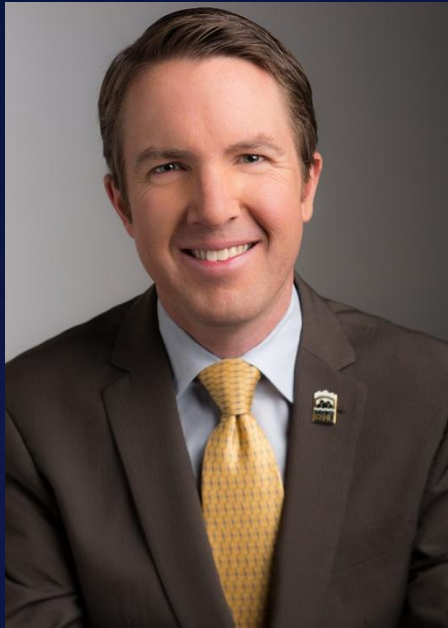
# Introducing ... Reno 150

[Reno.Gov/Reno150](http://Reno.Gov/Reno150)



# David Bobzien

At-Large Reno City Councilmember



# David Bobzien

At-Large Reno City Councilmember



# Downtown Redevelopment

## West Elm & The Basement

Historic U.S. Post Office Building



**Bernie Carter**

Developer

**Tiana Appel**

West Elm Manager

**Brianna Bullentini**

Designer



# Downtown Redevelopment



## Patagonia

Historic Hudson

★  
Brian & Paddy Egan





# Eldorado Resorts

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Plan to invest more than

# \$50 million

In their 3 iconic casino properties

**CIRCUS CIRCUS**  
HOTEL • CASINO • RENO

**ELDORADO**  
HOTEL • CASINO • RENO

**SILVER LEGACY**  
RESORT • CASINO • RENO





# Professional Sports

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New Addition



## Reno Puck Club

Partnership

Hockey

Partnership



Basketball



Baseball & Soccer





# ★ Thank You ★

**Bob Lucey**

RSCVA Board Chairman

**Jennifer Cunningham**

Executive Director of Marketing

**Phil DeLone**

President and CEO



**4.89 million**

Visitors in 2016





**Reno  
Sparks  
Tahoe**

**ECONOMIC DEVELOPMENT AUTHORITY**  
OF WESTERN NEVADA



★ **Thank You** ★



**1,600**  
New Jobs



**27**  
New Companies



**Mike Kazmierski**  
CEO



# Calling Northern Nevada Home



**9.6 Million Square Feet**  
of industrial space was leased in Reno & Sparks



**Top 3 in Nation**  
For Manufacturing and  
Distribution space per capita

# Calling Northern Nevada Home

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## Zazzle

Opening Core Distribution and  
Manufacturing in Reno

Bringing in  
**250 Jobs**



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**Charles Ohiaeri**

Chief Fulfillment

**Bridget Smith**

Vice President

**Peggy Beaver**

Chief People Officer



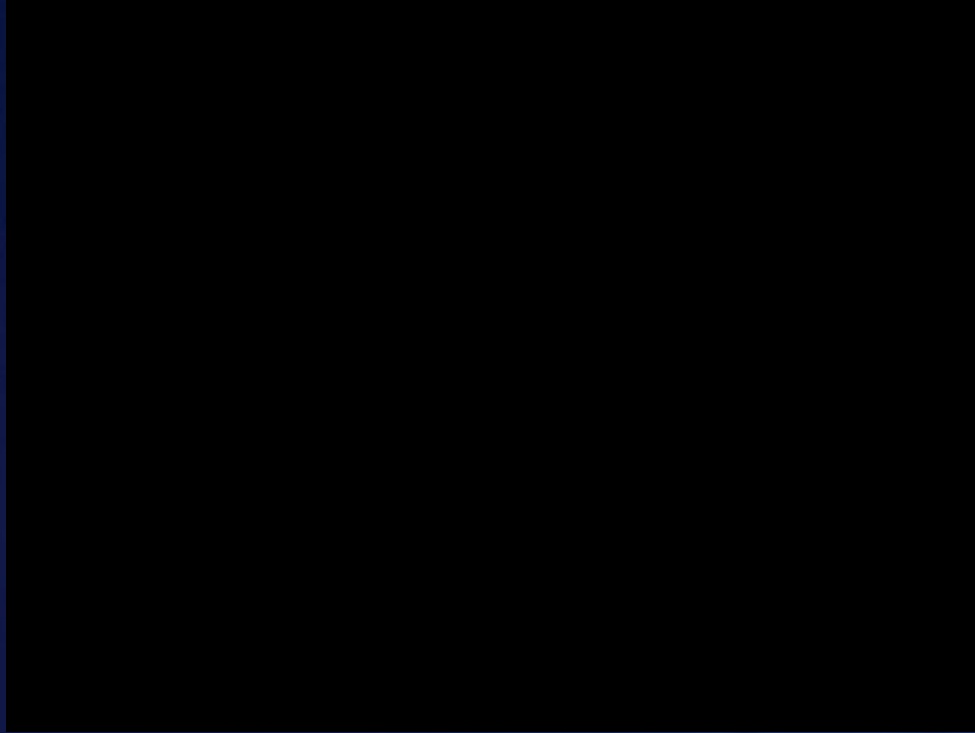


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# Taking our City to new heights

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