

Redistricting Process Overview

9/23/2021: Community Meeting #1



Charter Requirements

Section 1.050

The Why

→ Requires update to ward boundaries if census shows any ward exceeds the population in any other ward by more than 5 percent

The How

- Changed through ordinance
- Requires a five-sevenths vote

Charter Requirements

5 Wards

Through 12/31/2023

Process to be completed
in 2021

6 Wards

Beginning 1/1/2024

Separate process at
a later date

Reno Redistricting Principles

State and Federal Regulations

Reflect the Core of Existing Wards

Equal in Population

Community Input

Contiguous

Current Council Members

Neighborhood Integrity

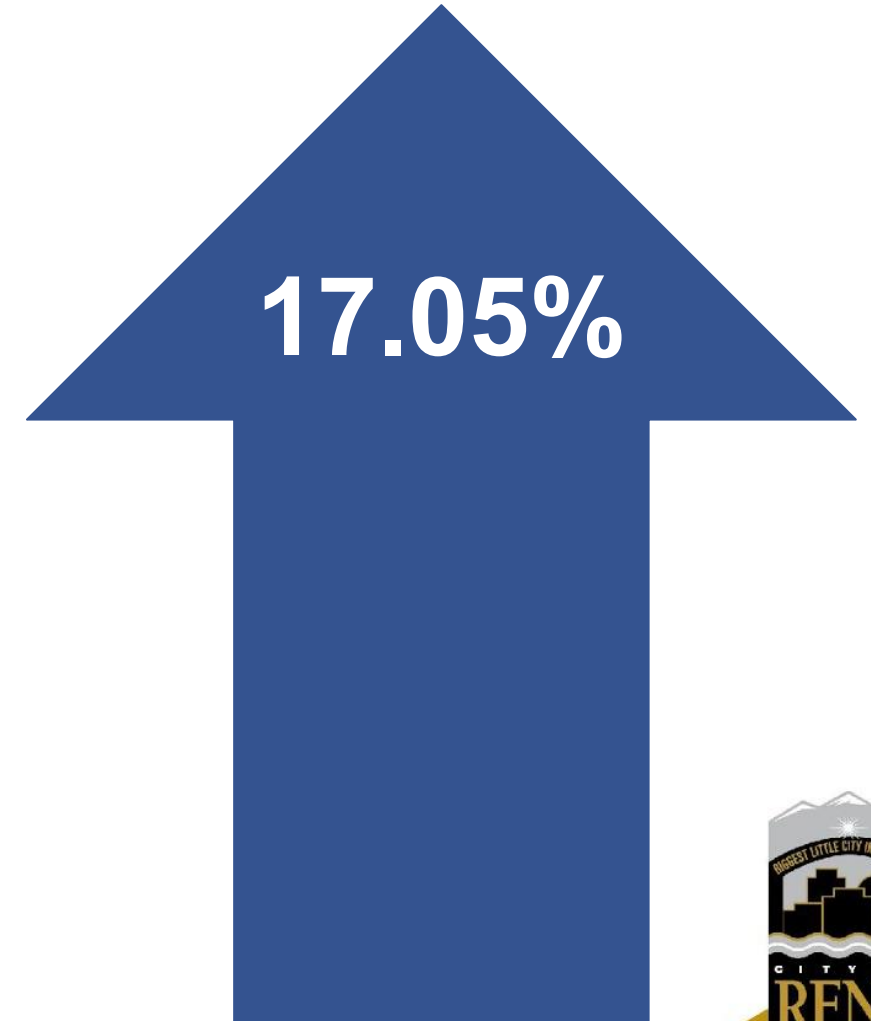
Data Source



2020 Census: Reno is growing

Total Reno Population

2010	2020
225,669	264,142



2020 Census: Reno is growing

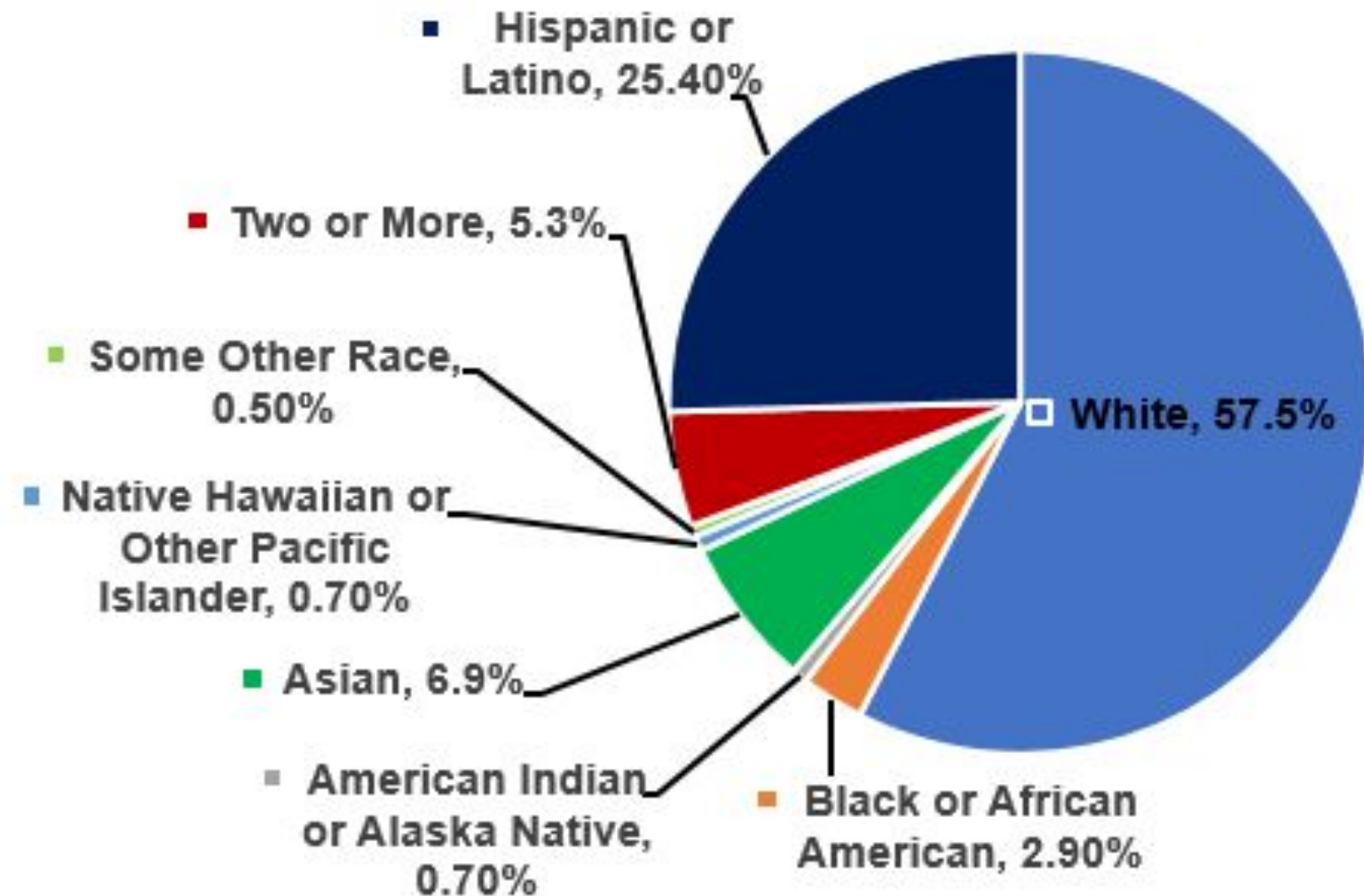
Population by Ward



Ward	2020
1	49,173
2	60,185
3	49,876
4	52,557
5	52,351

2020 Census: Reno is becoming more diverse

Proportion of
Reno Population
by Race/Ethnicity
(2020)



Redistricting Process Overview



FLO Analytics Team



Sarah Sieloff
Senior Planner /
Project Manager
Bellingham, WA



Benjamin Maloney
GIS/Data Analyst
Portland, OR



Kent Martin
Senior Analyst
Spokane, WA

About FLO

- FLO is a wholly owned subsidiary of Maul Foster & Alongi, Inc. (MFA), a multidisciplinary consulting firm based in Vancouver, Washington.
- We are a GIS and data analytics firm serving local governments and school districts throughout the country.
- We are the sole service provider for two statewide municipal GIS consortia.
- We take an impartial, data-driven approach to redistricting. We have never worked for a political party.

Redistricting Experience

Over 90 redistricting and demographic analysis projects in the past five years.

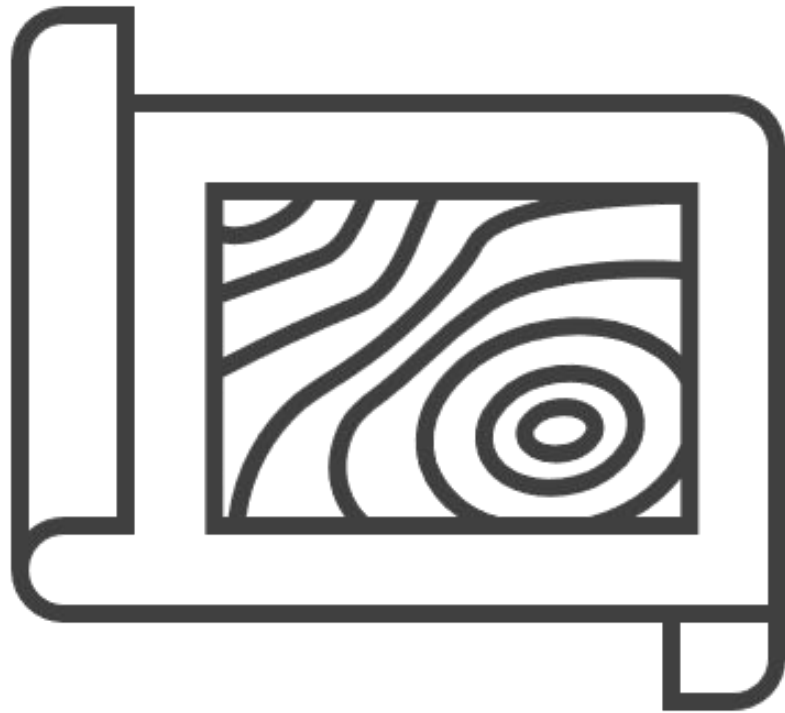
Assisted both small rural communities and large urban areas.

2021 Redistricting Clients (so far)

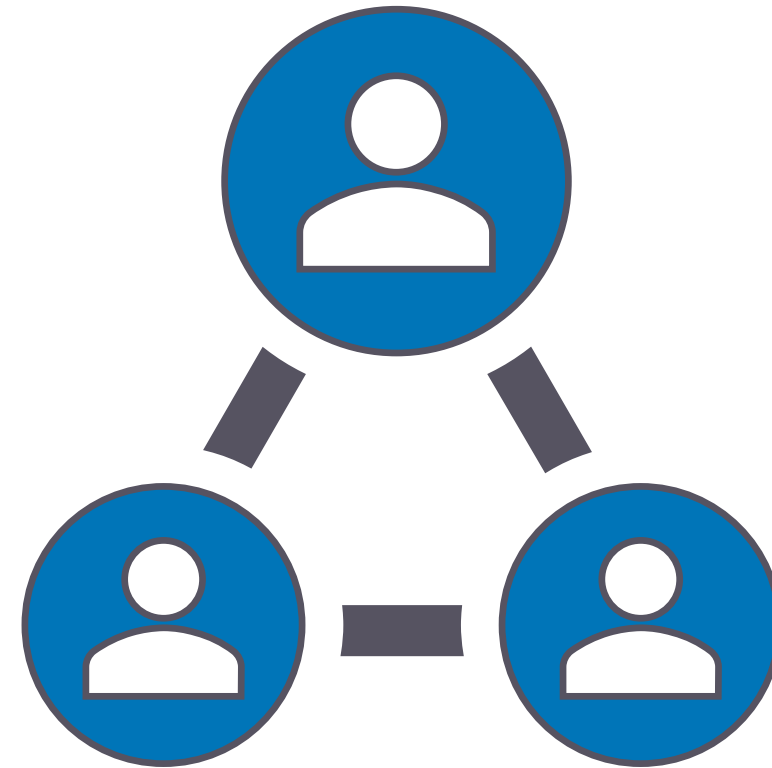
- City of Brookhaven, GA
- Snohomish County, WA
- Skagit County, WA
- Spokane County, WA
- City of Lincoln, CA
- San Diego County, CA
- San Joaquin County, CA
- Modoc County, CA

The Redistricting Process

Analysis



Outreach & Engagement



Redistricting Foundations

- Districts **must** be “population balanced”
 - Reno City Charter allows a 5% variance
- Districts **must** be contiguous
- Redistricting **must** be done in compliance with all local, state, and federal laws including the Federal Voting Rights Act
- Redistricting **must** not be done to favor or disfavor a protected class or political party
- Districts **must** retain current councilmembers

- Districts **should** be as compact as possible
- Districts **should** preserve communities of mutual interest
 - Reno’s Redistricting Principles describe this as preserving neighborhood integrity and reflecting the core of existing wards
- Districts **should** preserve the use of existing natural boundaries

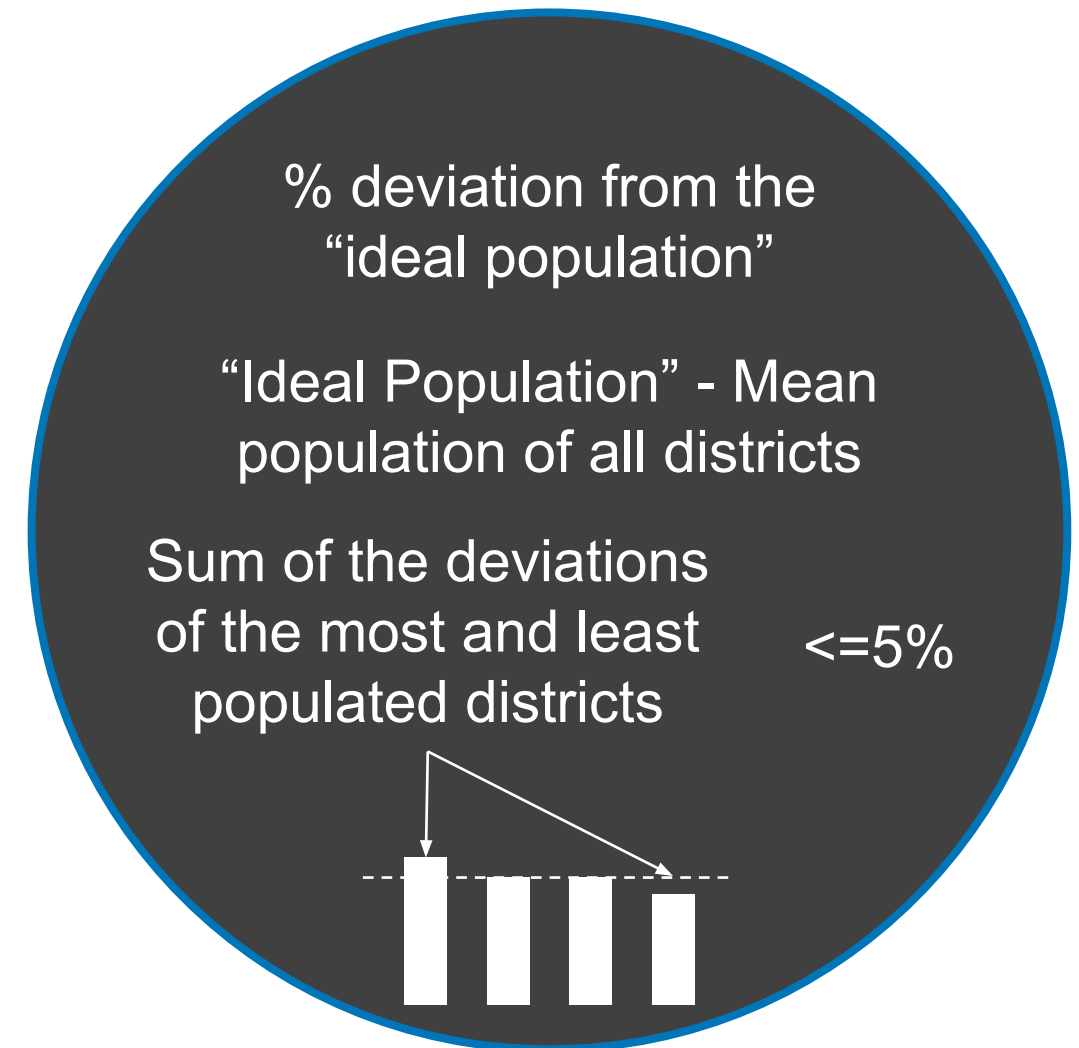


Redistricting Analysis

Balancing Population

The appropriate measure of population when considering substantial equality of population is total population, **not** alternative measures like the number of voters or the citizen voting-age population (CVAP).

This reflects the principle that a city council represents all the city's residents, not only those who are eligible to vote.



*The Supreme Court decided in *Evenwel v. Abbott*, 578 US __, 136 S.Ct. 1120 (2016), that the “one person, one vote” principle of the Equal Protection Clause allows a state or locality to design its districts based on total population.

Redistricting Analysis

CONTIGUITY

NO



YES



- ✓ No islands
- ✓ Except for real islands which should be connected by bridges, tunnels, or ferries

COMPACTNESS

NO



YES



- ✓ Districts should not be unnecessarily thin or serpentine
- ✓ There are many different methods to measure compactness

EXISTING OR NATURAL BOUNDARIES

YES



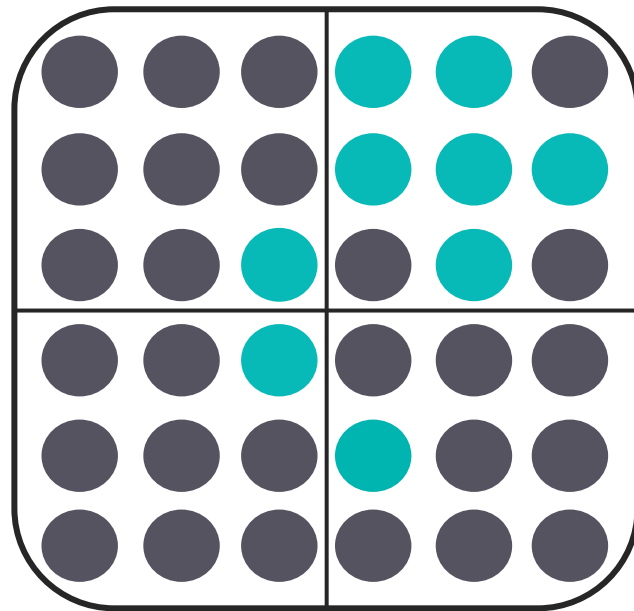
- ✓ Major streets and roads
- ✓ Rivers, lakes, mountains
- ✓ Lines that are already being used as boundaries

Redistricting Analysis

Voting Rights Act and Demographics

● Majority group

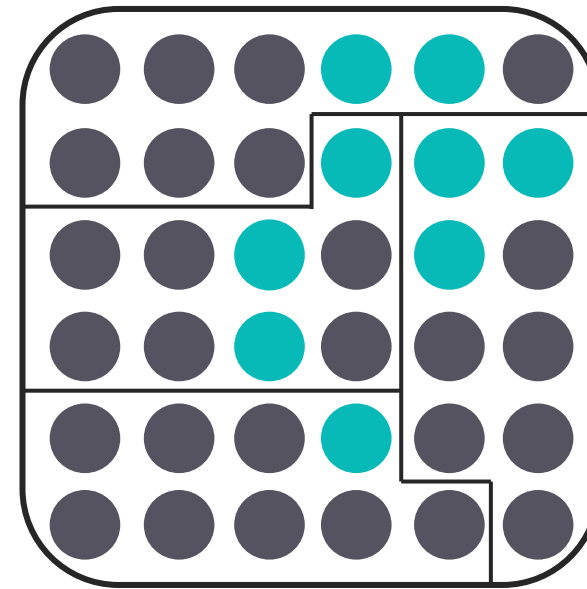
● Minority group



Majority group: 75% of population, make up the majority in **75%** of districts

Minority group: 25% of population, make up the majority in **25%** of the districts

Vote dilution



Majority group: 75% of population, make up the majority in **100%** of districts

Minority group: 25% of population, make up the majority in **0%** of the districts

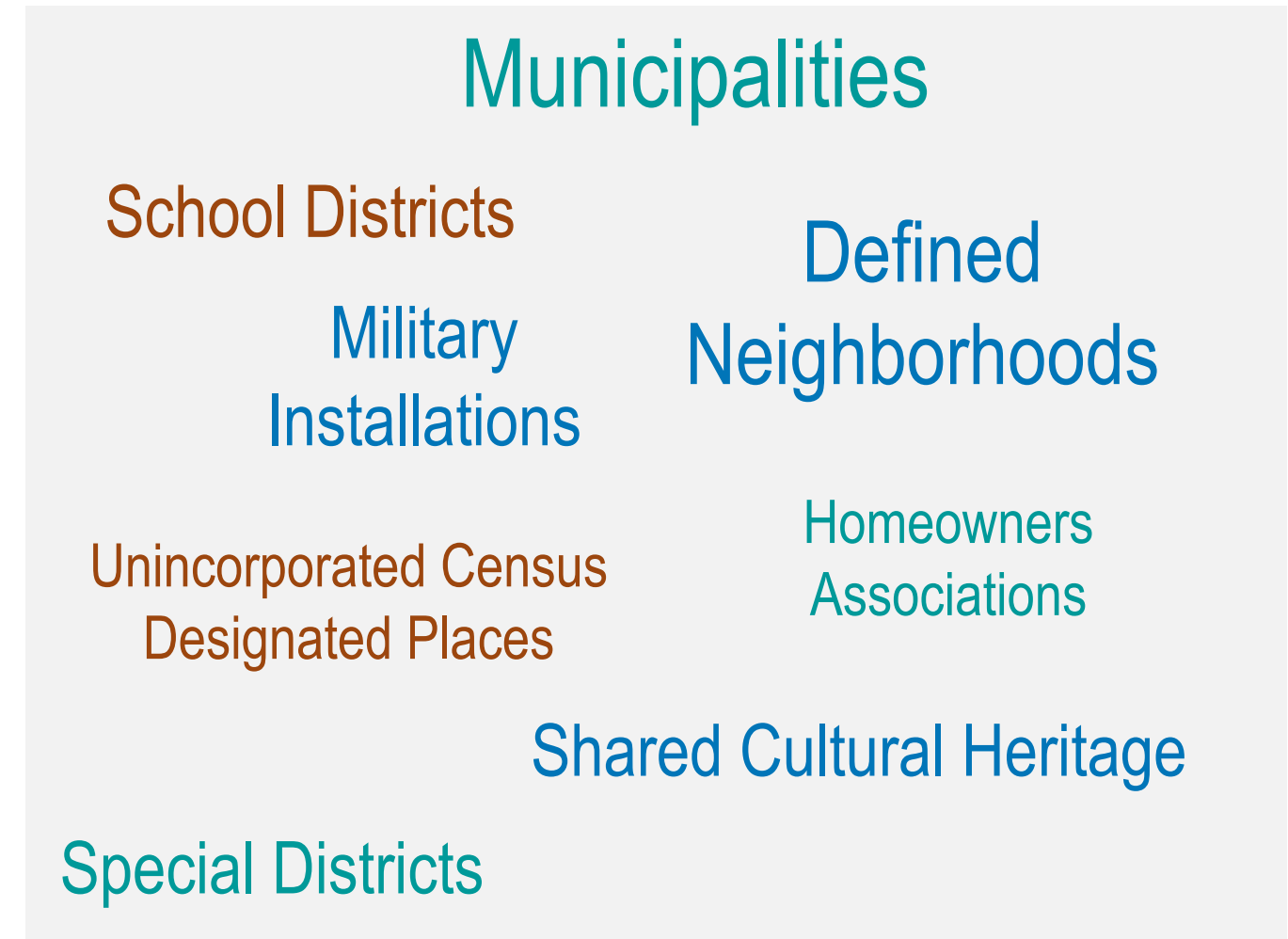
Redistricting Analysis

Communities of Interest

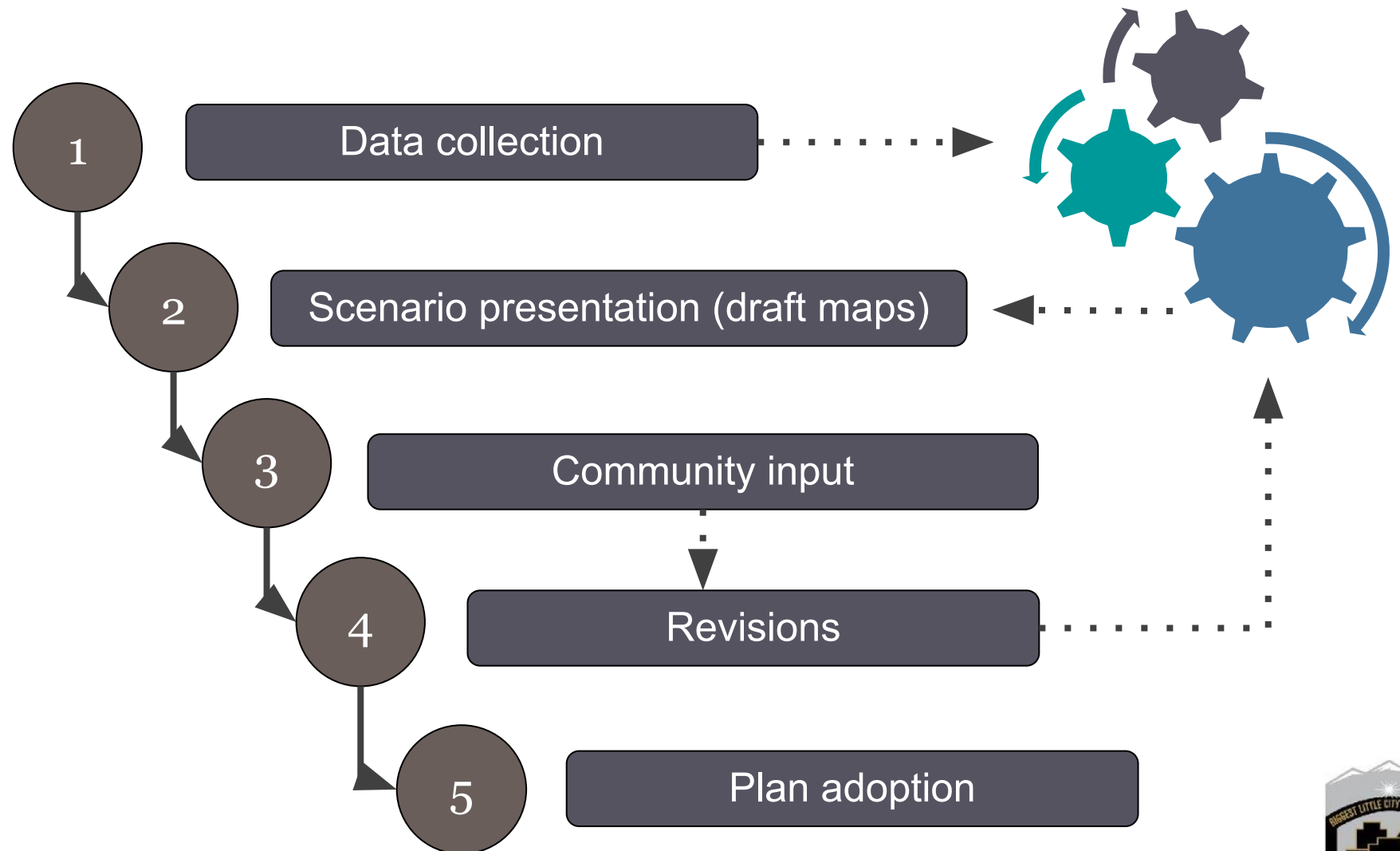
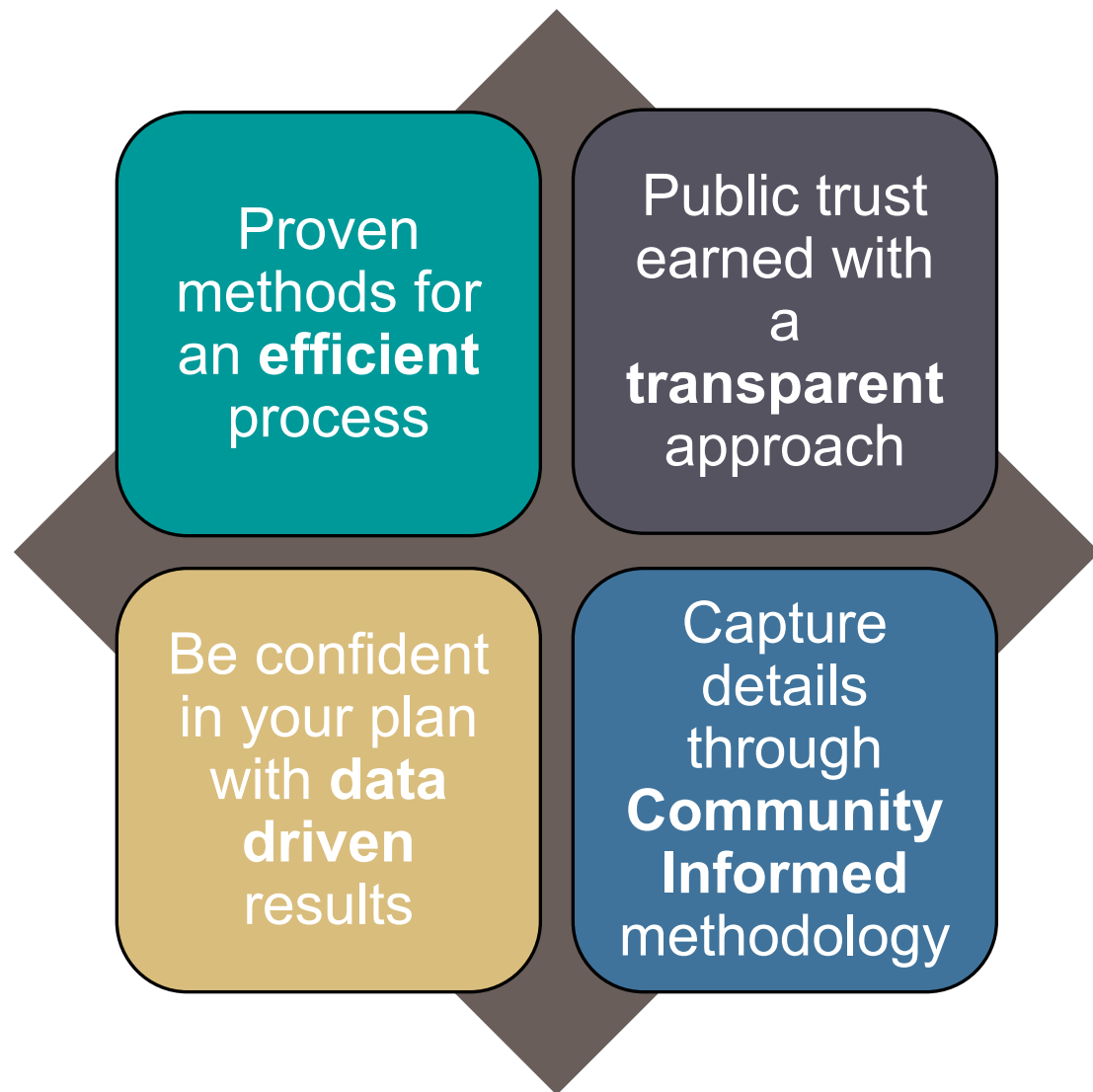
“A community of mutual or shared interest (COI) is a population that shares common social and economic interests that should be included within a single district for purposes of its effective and fair representation.”

“COIs are populations that have common needs and interests reflected in patterns of geography, social interaction, trade, and common interests.”*

*Paraphrased from the Constitution of California.

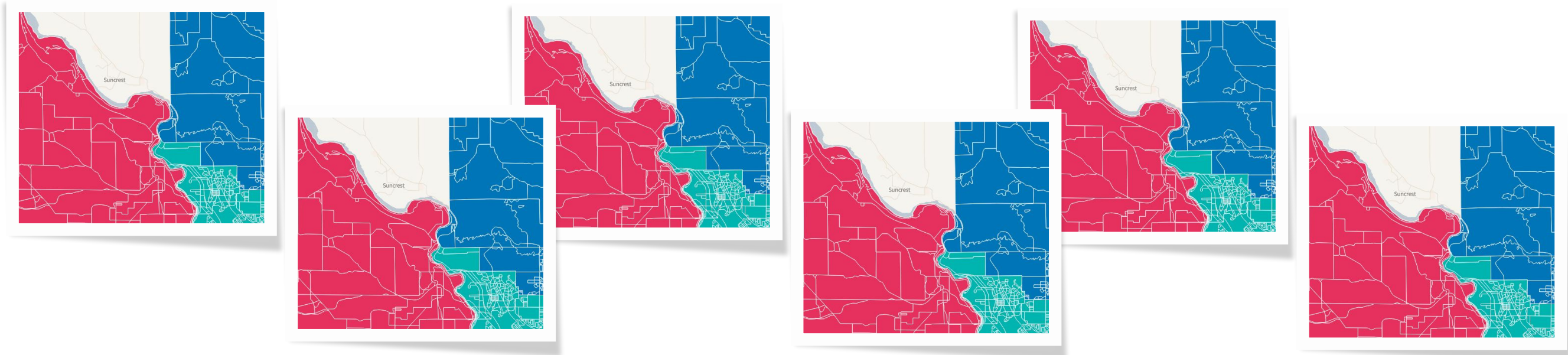


The Process



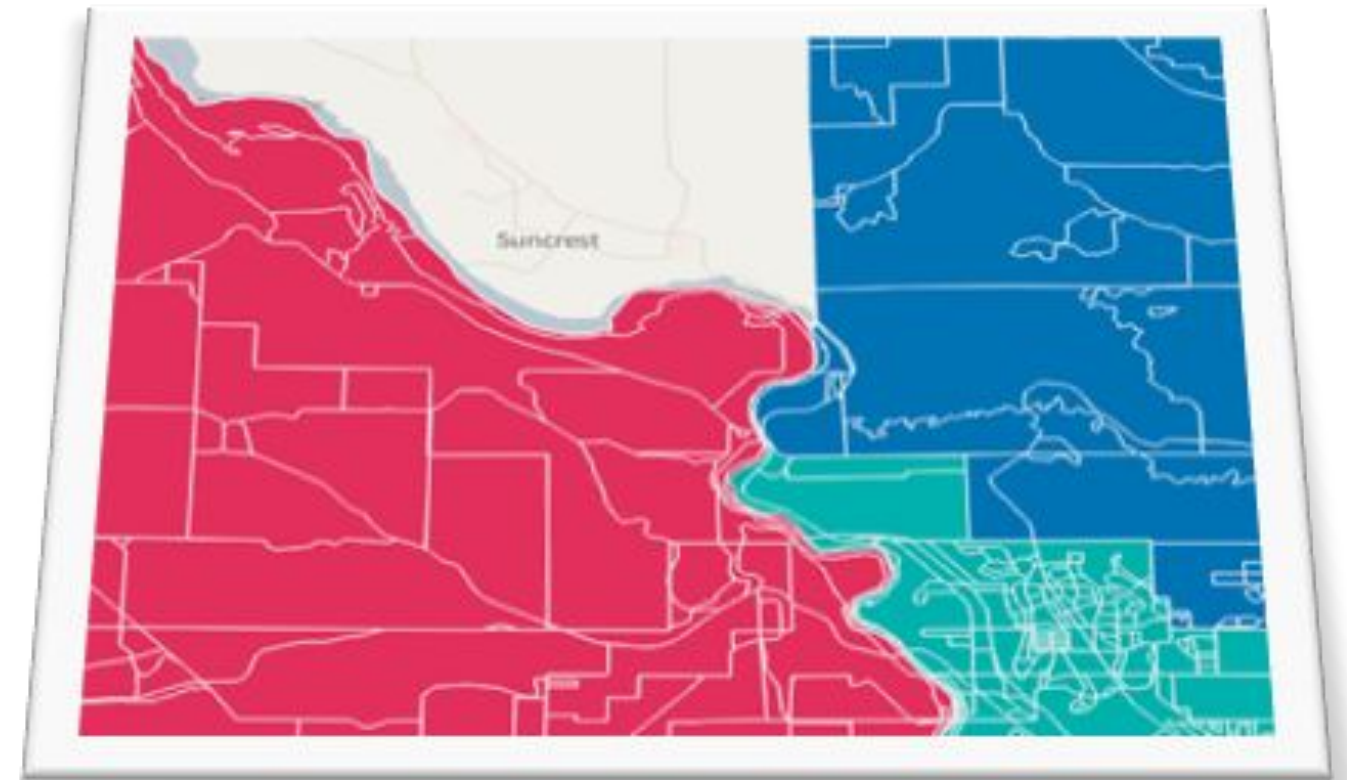
Draft Maps

- Draft maps are preliminary.
- There can be more than one draft map.
- No single draft map is expected to become the final map.



Final Map

- The final map will incorporate public input, elements of the revised draft maps, and exercise of discretion.
- It will uphold all statutory redistricting criteria, including the VRA.
- It will reflect public sentiment.
- It will be a compromise.

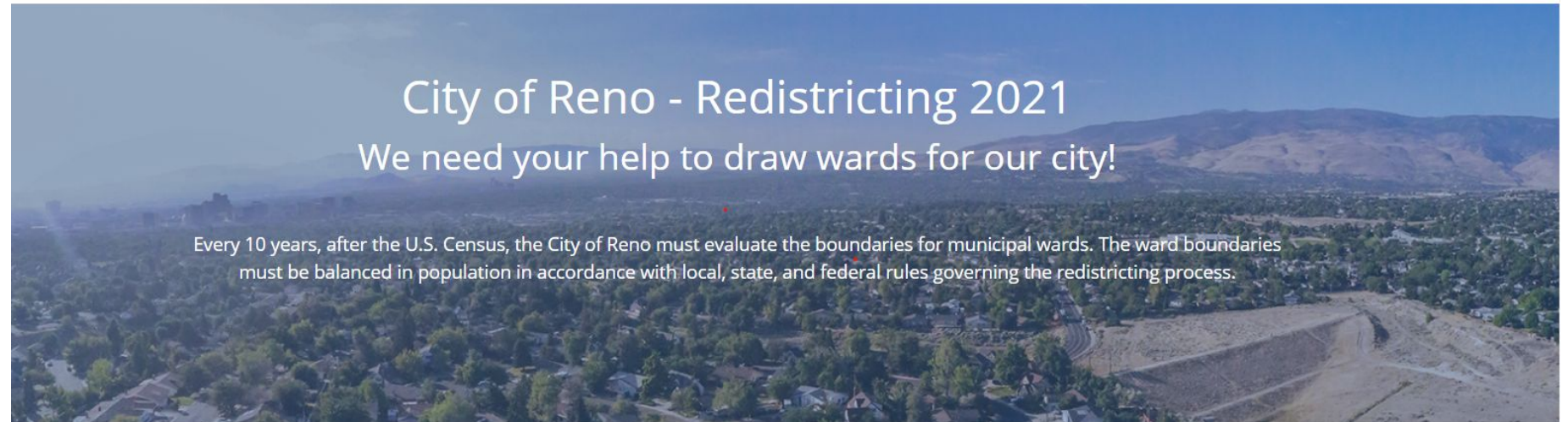


Outreach & Engagement

- Engagement portal
- Public meetings
- Other resources

Reno.Gov/Redistricting

City of Reno Redistricting Engagement Portal



Click the **Translate** button on the left side of the page to choose your language.

Meeting & Events Calendar

- Due to the COVID-19 pandemic, the federal release of Census data needed to complete redistricting was delayed. In order to ensure maps are provided to the Washoe County Registrar by December 1, the 2021 redistricting project represents a succinct timeline.

Date	Meeting Name	Location	Meeting Materials
9/23/2021	Community Meeting #1: Redistricting process overview (virtual)	Virtual meeting. Register at: https://zoom.us/webinar/register/WN_rFTOYVYMQOiwIRXb0gVL_A . Zoom login details will be provided upon registration.	Forthcoming
10/7/2021	Community Meeting #2: Preliminary maps explained and made available for public comment (virtual with in-person option under consideration)	Forthcoming	Forthcoming
10/11/2021	Submit comments on preliminary maps by 5:00pm	N/A	N/A
10/21/2021	Community Meeting #3: Presentation of final maps to the public (virtual)	Forthcoming	Forthcoming
10/27/2021	Presentation of final maps to City Council	Forthcoming	Forthcoming
11/10/2021	Final maps adopted (approximate date)	Forthcoming	Forthcoming



Timeline

July 2021	Sept. 2021	Oct. 2021	Nov. 2021	Dec. 2021
<ul style="list-style-type: none">✓ Adoption of Redistricting Principles✓ Begin review of preliminary data	<ul style="list-style-type: none">● 9/23 - Community Meeting #1: Process Overview	<ul style="list-style-type: none">● 10/7 - Community Meeting #2: Presentation of draft map options● 10/11 - Comments on draft maps requested by 5 p.m.● 10/21 - Community Meeting #3: Presentation of final map● 10/27 - City Council presentation & ordinance introduction	<ul style="list-style-type: none">● 11/10 - Ordinance adoption	<ul style="list-style-type: none">● 12/1 - Deliver final data to County Registrar



Questions & Comments

If you have a question or a comment:

- **Zoom:** Click Raise Hand in the webinar controls
- **Phone:** Dial *9

The host will be notified you would like to speak. The host will call on you and then prompt you to unmute yourself to speak.

- **Zoom:** Hit Unmute
- **Phone:** *6

Limit comments to 2-3 minutes.

Questions or comments after the meeting? Email Redistricting@Reno.Gov.