



RENO MASTER PLAN UPDATE

Citywide Policy Review

April 2017

We will cover



1. Master Plan Process To Date
2. Citywide Policy Overview
3. Historic Preservation Specific Policies and Implementation Strategies



The Planning Process



May 2015 – Jan 2016

Setting the Stage

Feb – June 2016

1. Plan Foundations

July 2016 – Dec 2016

2: Focus Area Opportunities
and Key Choices

UNDERWAY

3: Draft and Final Plan

Aug- Sept 2017

4: Plan Adoption

Parts of the Plan



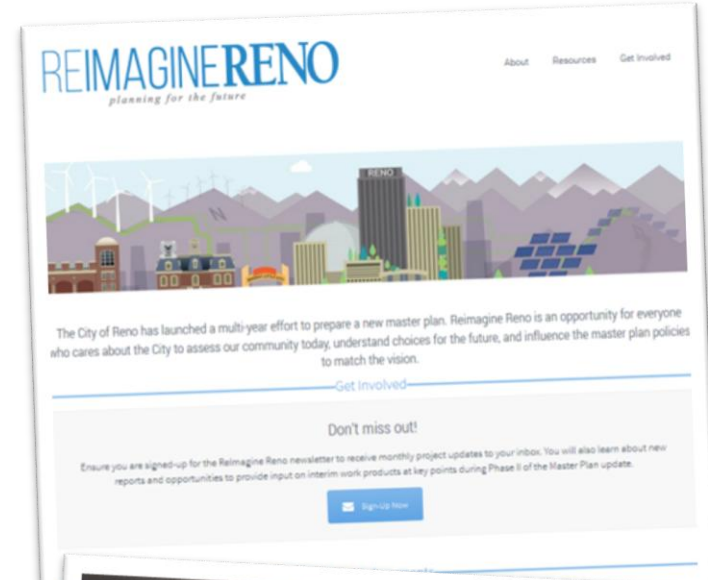
1. Plan Foundations (Complete)
 - Key plan concepts: Guiding Principles and Goals
2. Citywide Policies (Current Focus)
 - Organized by guiding principles and goals
3. Growth and Reinvestment Framework (Focus of Feb 2017 outreach)
 - Area-specific policies: Structure Plan, Land Use Plan, Design Principles
4. Implementation (In progress—coming soon)
 - Strategies/actions to support implementation of each goal
5. Appendices (In progress—coming soon)
 - Maps, technical reports, and other supporting information

Community Engagement to Date



- Over **6,000** people participated in Phase I visioning
- Over **2,200** people have participated in Phase II to date through web-surveys and in-person meetings
- **1,100 +** subscribers to monthly newsletters
- Ongoing coordination local and regional partners and targeted groups

More input opportunities as the Master Plan continues to take shape!



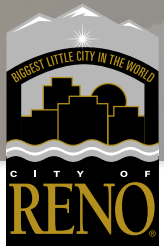
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Major Takeaways: Community Visioning



- Vision for Reno now and in the future:
 1. A base for outdoor activities
 2. An arts and culture center
 3. A university town & technology center
- Top community values
 - Safety for all
 - Well-maintained and attractive city and infrastructure
 - Affordability
 - Sense of community
- Other key takeaways:
 - People want more walkable neighborhoods
 - Improving downtown is very important

Want to Learn More?

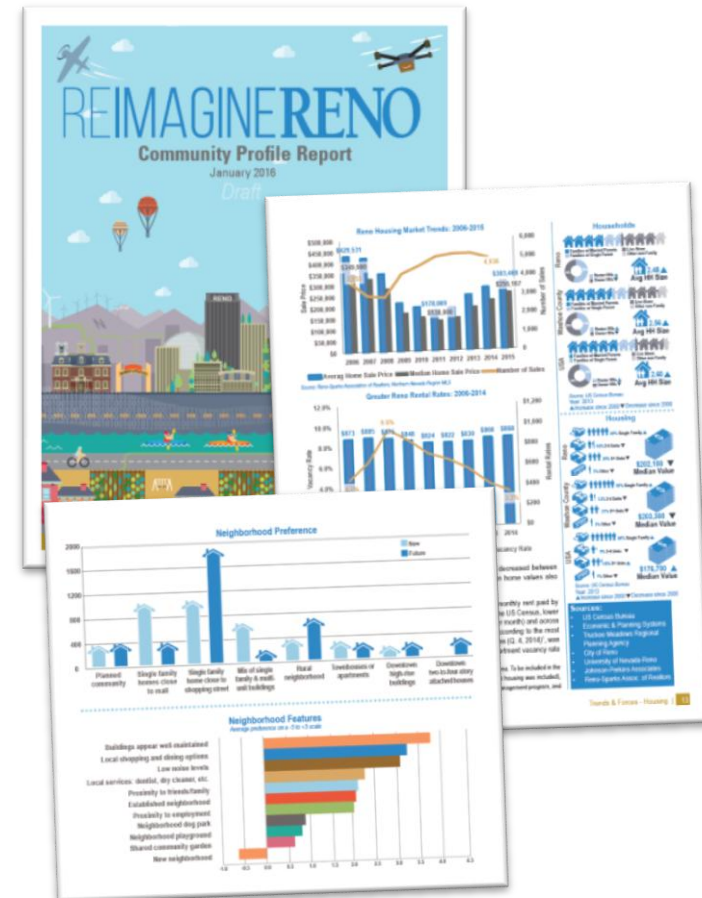


Phase I:

- Master Plan Assessment
- Community Profile
- Phase I Public Input Summary

Phase II:

- Draft Guiding Principles and Goals
- Employment Demand Forecast and Needs Analysis
- Housing Demand Forecast and Needs Assessment
- Draft Structure Plan and Design Principles
- Future Land Use Plan (coming soon!)



Guiding Principles



Resilient local and regional economy



Well-connected city and region



Responsible and well-managed growth



Safe, healthy, and inclusive community



Thriving downtown and university district



Quality places and outdoor recreation opportunities



Vibrant neighborhoods and centers

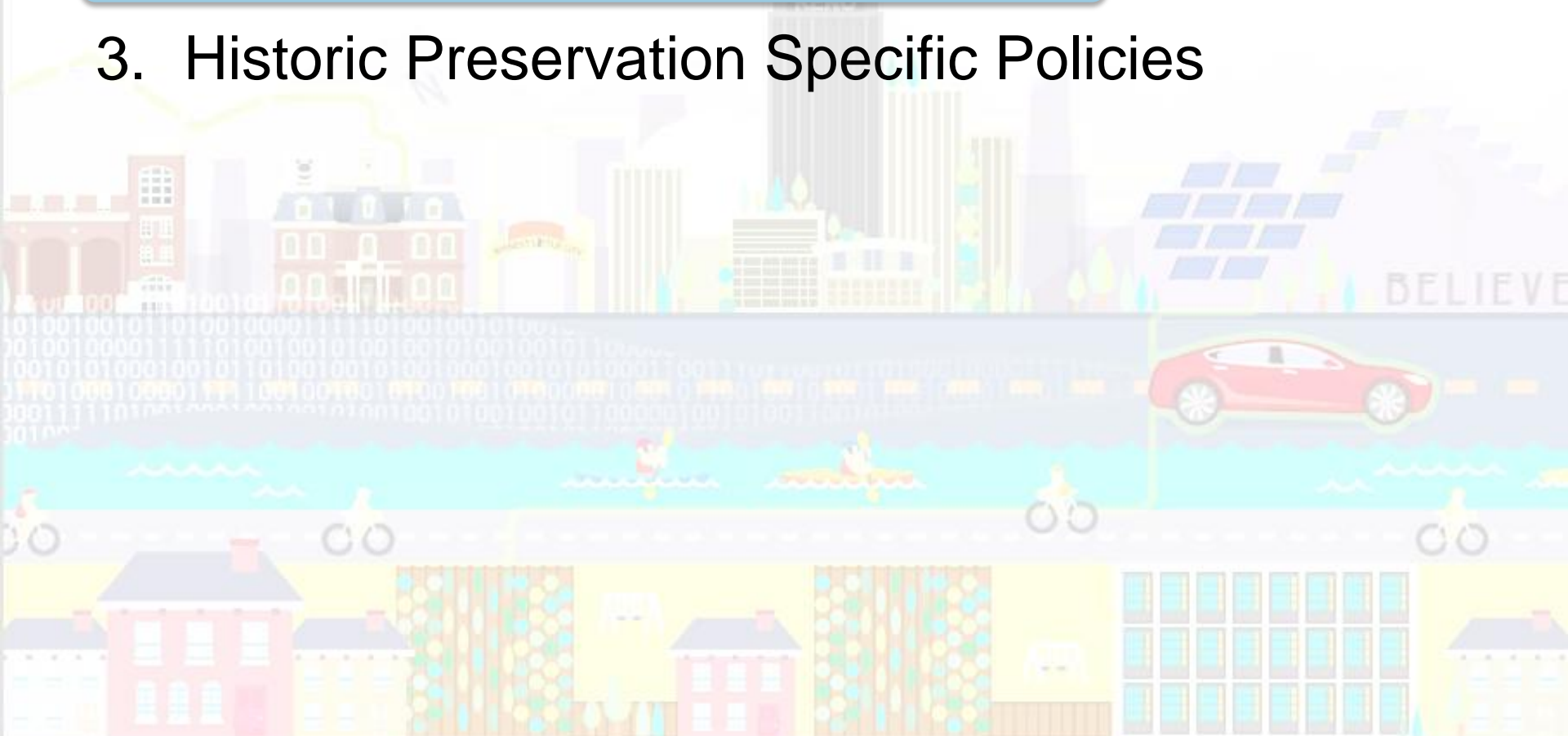


Effective government

We will cover



1. Master Plan Process Overview
2. Citywide Policy Preview
3. Historic Preservation Specific Policies



GP 1: RESILIENT LOCAL & REGIONAL ECONOMY



GOALS

1.1: Build strong partnerships and encourage local and regional collaboration on economic development initiatives.

1.2: Promote a diverse and stable economic base.

1.3: Support continued growth of Reno's technology and knowledge-based sectors.

1.4: Support the growth, creation, and retention of local businesses and start-ups.

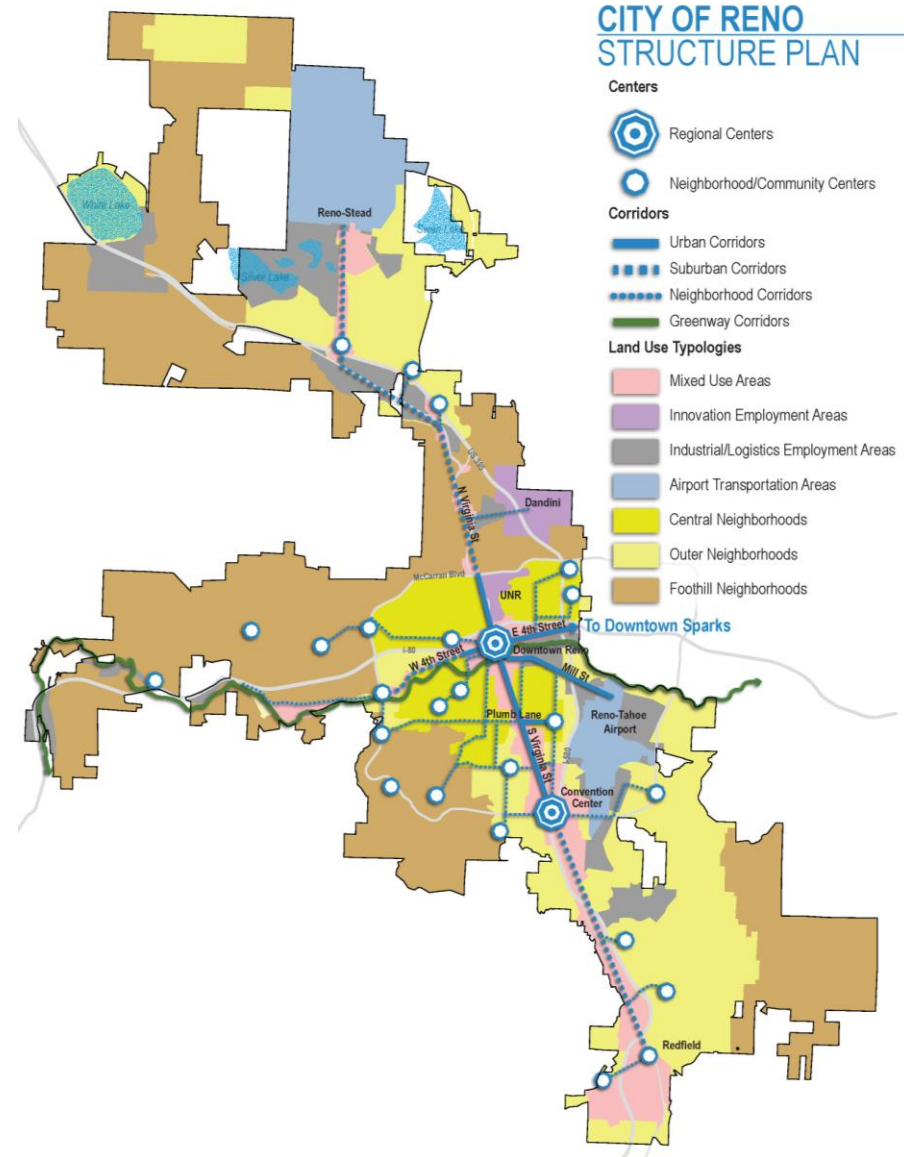
1.5: Support the development of a diverse, educated, and adaptable workforce.



HOW WILL THE POLICIES HELP PROMOTE A MORE RESILIENT ECONOMY?



- Provide a framework for local decision-making on economic development issues
- Foster continued collaboration with state and regional partners on initiatives that support the city's goals
- Support local businesses and start-ups
- Emphasize the importance of quality of life considerations



GP 2: RESPONSIBLE & WELL-MANAGED GROWTH



GOALS

2.1: Support a fiscally-responsible growth pattern and annexation policy to maintain and improve existing levels of service for current residents and future generations.

2.2: Encourage infill and redevelopment.

2.3: Ensure effective, efficient, and equitable delivery of city services and infrastructure.

2.4: Collaborate with regional entities and service providers on growth and infrastructure issues.

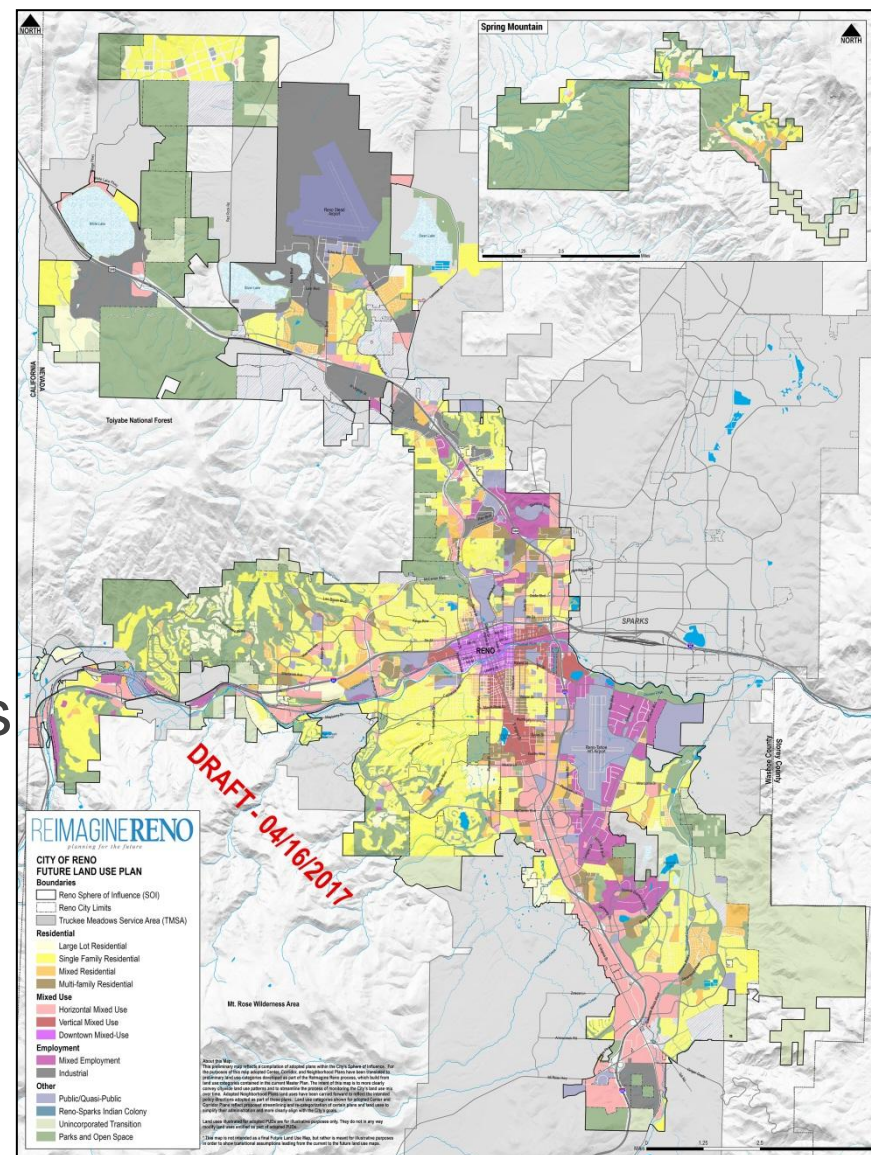
2.5: Promote the use of sustainable development practices.



HOW WILL THE POLICIES PROMOTE RESPONSIBLE & WELL-MANAGED GROWTH?



- Clarify parameters for future growth within the Sphere of Influence
- Establish priority areas for growth—generally, as well as for infill and redevelopment
- Encourage greater housing options in large developments
- Facilitate collaboration with partners in the region
- Encourage sustainable development practices



GP 3: THRIVING DOWNTOWN & UNIVERSITY DISTRICT



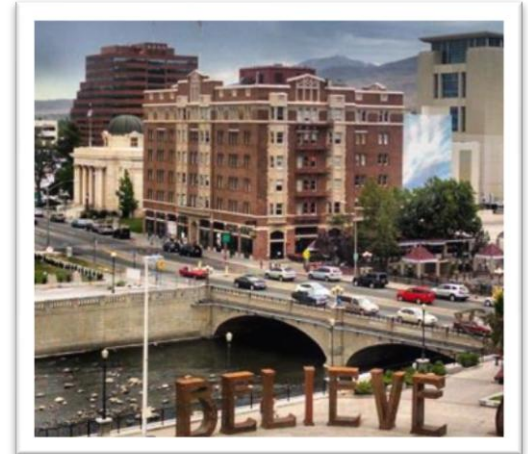
GOALS

3.1: Cultivate a vibrant and livable downtown environment that balances the needs of residents and visitors.

3.2: Enhance public safety and create inviting streets and public spaces for people.

3.3: Promote the continued revitalization of the downtown economy and built environment.

3.4: Strengthen multimodal connections to and within downtown Reno.



HOW WILL THE POLICIES PROMOTE A THRIVING DOWNTOWN & UNIVERSITY DISTRICT?



- Support core values defined as part Downtown Action Plan
 - Prosperous
 - Connected
 - Livable
 - Safe & Clean
 - Vibrant
- Policies and design principles reinforce district-level distinctions within downtown



GP 4: VIBRANT NEIGHBORHOODS & CENTERS



GOALS

4.1: Encourage a diverse mix of housing options to meet the needs of existing and future residents of all ages, abilities, and income levels.

4.2: Promote the development of new neighborhoods that offer a range of lifestyle options and amenities that meet the short- and long-term needs of the community.

4.3: Support continued investment in and ongoing maintenance of infrastructure and amenities in established neighborhoods.

4.4: Encourage the creation of walkable community/ neighborhood centers that provide a variety of services and amenities.

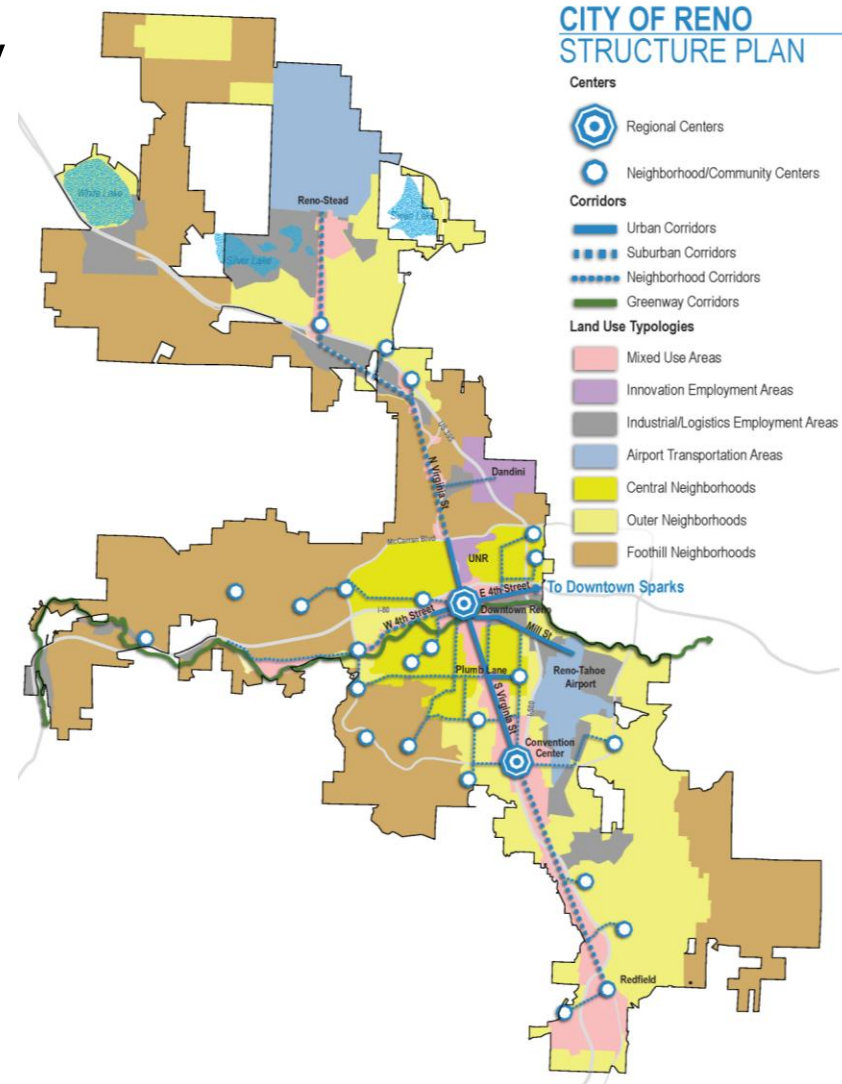
4.5: Encourage pedestrian and bicycle connections and greenways as part of new development and integrate into established neighborhoods.



HOW WILL THE POLICIES PROMOTE VIBRANT NEIGHBORHOODS AND CENTERS?



- Promote housing diversity/affordability
- Promote ongoing maintenance and reinvestment in established neighborhoods
- Improve access for pedestrians and bicycles
- Reinforce concepts included in the Structure Plan and Design Principles
 - Neighborhood Centers
 - Enhanced walkability in both new and existing neighborhoods



GP 5: WELL-CONNECTED CITY & REGION



GOALS

5.1: Continue to develop a balanced, well-connected bicycle and pedestrian network that enhances mobility for all modes.

5.2: Actively manage transportation systems and infrastructure to improve reliability, efficiency, and safety.

5.3: Facilitate the movement of goods and services throughout the region via truck, air, and rail.

5.4: Encourage the use of transit, car or van pools, bicycling, walking, and other forms of alternative transportation.

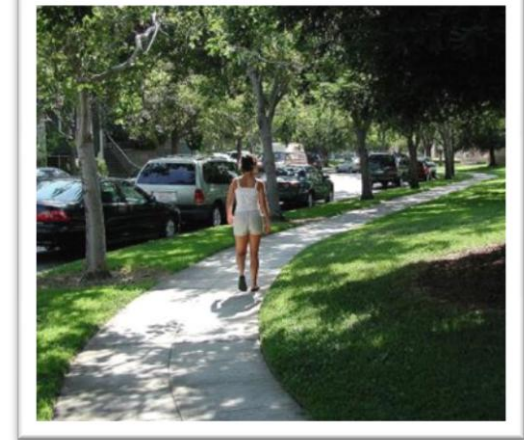
5.5: Anticipate and plan for the implications and opportunities associated with connected vehicles, autonomous vehicles, and the expected transition from personal car ownership to mobility-as-a-service.



HOW WILL THE POLICIES ADVANCE A WELL-CONNECTED CITY AND REGION?



- Consider and balance needs of all modes
- Reinforce city's role in transportation planning and establish clear links to the RTP and RTC programs:
 - RTP and RTIP
 - Bicycle & Pedestrian Plan
 - Complete Streets Master Plan
- Support a robust public transportation system
- Manage traffic operations and transportation demand
- Encourage alternative transportation options with trip-reduction programs, supportive development, first and last mile connections, and bikeways and supportive facilities



GP 6: SAFE, HEALTHY, AND INCLUSIVE COMMUNITY



GOALS

6.1: Continue to provide high-quality community safety and emergency response services.

6.2: Minimize risks to lives, property, and infrastructure due to natural disasters and other natural or man-made hazards.

6.3: Support active lifestyles among residents of all ages.

6.4: Encourage health and wellness through education and prevention.

6.5: Increase the availability of and access to fresh and local food.

6.6: Foster a culture of inclusivity—embracing and respecting the diversity of Reno’s residents.

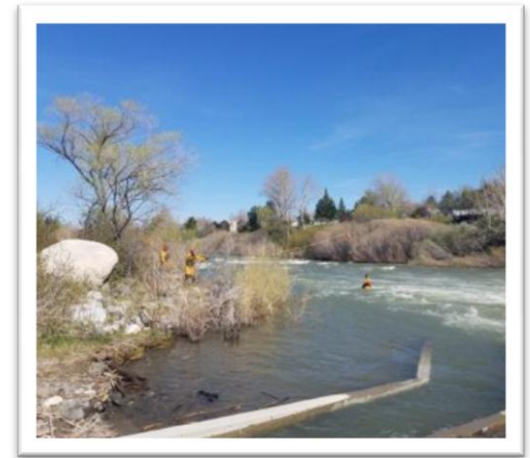
6.7: Advocate for a strong and successful education system, workforce training, and lifelong learning opportunities.



HOW WILL THE POLICIES FOSTER A SAFER, HEALTHIER, AND MORE INCLUSIVE COMMUNITY?



- Reinforce the relationships between safety, access to services/equity, education, and food access
- Carry forward foundation of collaboration for human service provision
- Strengthen existing policies and address gaps:
 - Local food access
 - Hazard mitigation and risk reduction
 - Active living opportunities
 - Diversity and inclusivity



GP 7: QUALITY PLACES & OUTDOOR RECREATION OPPORTUNITIES



GOALS

7.1: Conserve and protect Reno's natural resources and environment.

7.2: Establish an interconnected network of open spaces and greenways.

7.3: Maintain access to public lands at the urban/rural interface.

7.4: Increase Reno's profile as a center of arts and culture.

7.5: Protect and preserve Reno's heritage and historic assets.

7.6: Improve quality of the public realm (e.g. parks, public spaces, streets) through context-sensitive design, targeted investment, and regular maintenance.

7.7: Increase tree canopy and green spaces within the City.



HOW WILL THE POLICIES SUPPORT QUALITY PLACES & OUTDOOR ACTIVITIES?



- Protect and enhance community amenities, public spaces, and recreational opportunities that contribute to quality of life and economic vitality
- Move towards a more access-based approach for parks and recreational opportunities
- Reinforce input received during Phase I outreach regarding:
 - Access to the outdoors
 - High quality public places
 - Maintaining City's sense of place
 - Diverse natural and historic resources
 - Expanding the role of arts and culture



GP 8: EFFECTIVE GOVERNMENT



GOALS

8.1: Align day-to-day decision-making with the implementation of the Master Plan.

8.2: Enhance teamwork, cooperation, and problem-solving within the City organization.

8.3: Develop and support leadership that reflects the diversity of the community.

8.4: Inform, educate, and involve citizens.

8.5: Explore opportunities to increase the efficiency of City facilities.

8.6: Collaborate with local and regional partners on issues of mutual significance.



HOW WILL THE POLICIES ENCOURAGE EFFECTIVE GOVERNMENT?



- Encourage broader and consistent use of the Master Plan as a decision-making tool
- Foster accountability to the goals that emerged from extensive Phase I community engagement
- Build on community engagement policies in current Master Plan (Policy Plan) and council strategic plan priorities



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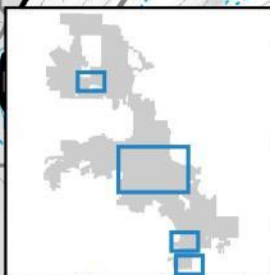
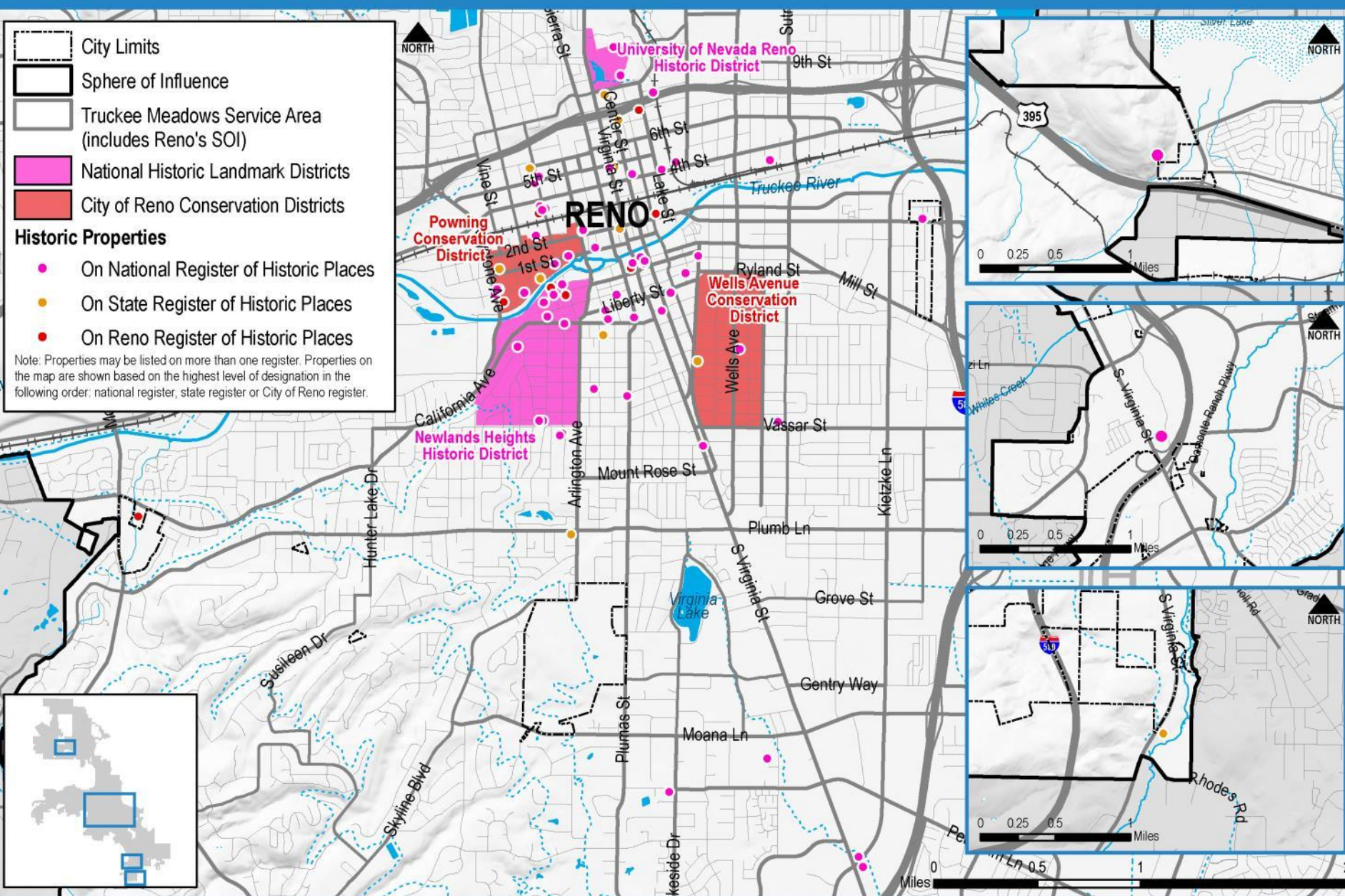


City Limits
 Sphere of Influence
 Truckee Meadows Service Area (includes Reno's SOI)
 National Historic Landmark Districts
 City of Reno Conservation Districts

Historic Properties

- On National Register of Historic Places
- On State Register of Historic Places
- On Reno Register of Historic Places

Note: Properties may be listed on more than one register. Properties on the map are shown based on the highest level of designation in the following order: national register, state register or City of Reno register.



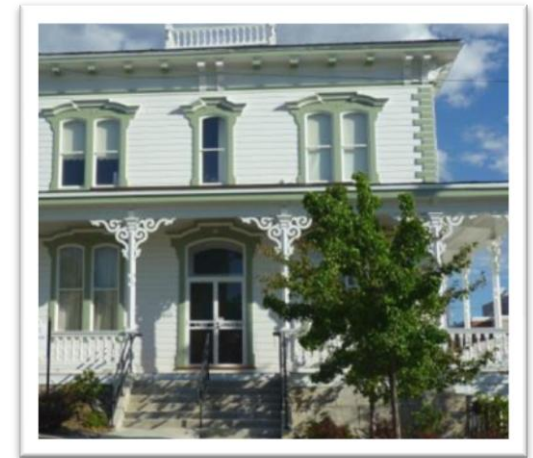
Policy 7.5a: Composition, Powers, and Duties of the HRC



Clarify the Historic Resources Commission's role as advisor to the City Council on matters relating to history, historic preservation, and planning.

IMPLEMENTATION STRATEGIES

- Maintain Certified Local Government status for purposes of securing funds
- Modify HRC composition to include other professionals and the public
- Update and clarify the Powers and Duties of the HRC to assist in reconfirmation of purpose
- Reinstate HRC's annual budget & provide increases staff tie to historic preservation program
- Monitor best practices that support historic preservation
- Foster a community commitment to historic preservation



POLICY 7.5B: IDENTIFICATION OF HISTORIC PROPERTIES



Identify, recognize, and increase historic resources by encouraging and incentivizing the addition of properties to the City, State, and National Registers.

IMPLEMENTATION STRATEGIES

- -Encourage the inclusion of historic resources on the city, State, and National Registers of Historic Places and the formation of historic districts and/or conservation districts.
- -Develop a mechanism to identify and rank historic-age properties in a non-regulatory list to provide enhanced resources to property owners, developers, architects, and City staff, and to assist the Historic Resources Commission and City staff in pursuing the addition of properties to the City Register.
- -Establish and follow a program and schedule to update the survey and inventory of the city's historic resources.



POLICY 7.5B: IDENTIFICATION OF HISTORIC PROPERTIES (CONT.)



Identify, recognize, and increase historic resources by encouraging and incentivizing the addition of properties to the City, State, and National Registers.

IMPLEMENTATION STRATEGIES

- -Prepare a broad historical context to assist with the evaluation of and appreciation for Reno's historic resources.
- -Develop a program to apply for annual Historic Preservation Fund grant funding through the State Historic Preservation Office to update and continue the survey and inventory program.
- -Revise and simplify the City Register designation process, clarify the eligibility criteria, and include historical integrity as a consideration.
- -Develop incentives to add properties to the City Register.
- -Actively pursue new listings to the City Register through outreach to owners of potentially eligible properties and properties listed in the National Register of Historic Places.



POLICY 7.5C: PROTECTION OF HISTORIC RESOURCES



Reinforce the regulatory processes of the HRC and its role as historic preservation advisor to the City Council.

IMPLEMENTATION STRATEGIES

- Develop process to evaluate impact of development projects on historic resources
- Develop mitigation measures to lessen the impact of the loss or alteration of an historic resource
- Protect City-owned historic resources
- Develop design guidelines for the COA process
- Develop an administrative COA process to streamline the review of minor exterior modifications
- Develop a demolition by neglect provision
- Integrate the goals of HRC with broader Adaptive Reuse policy
- Promote the Federal Rehabilitation Tax program through the SHPO for eligible commercial properties
- Develop incentives for City Register properties that assist property owners in protection of historic character and developers in redevelopment of historic properties

POLICY 7.5D: EDUCATION



Provide educational resources on historic preservation, the City Register of Historic Places, and methods for preserving historic structures.

IMPLEMENTATION STRATEGIES

- Provide training to HRC members
- Create public-facing GIS map or surveyed properties
- Redesign the historic preservation section of the City's website
- Make available educational materials
- Expand annual award program
- Develop a preservation toolkit



POLICY 7.5E: ECONOMIC DEVELOPMENT AND HERITAGE PRESERVATION



Emphasize the economic benefits of historic preservation and its role in economic development, sustainability, and heritage tourism.

IMPLEMENTATION STRATEGIES

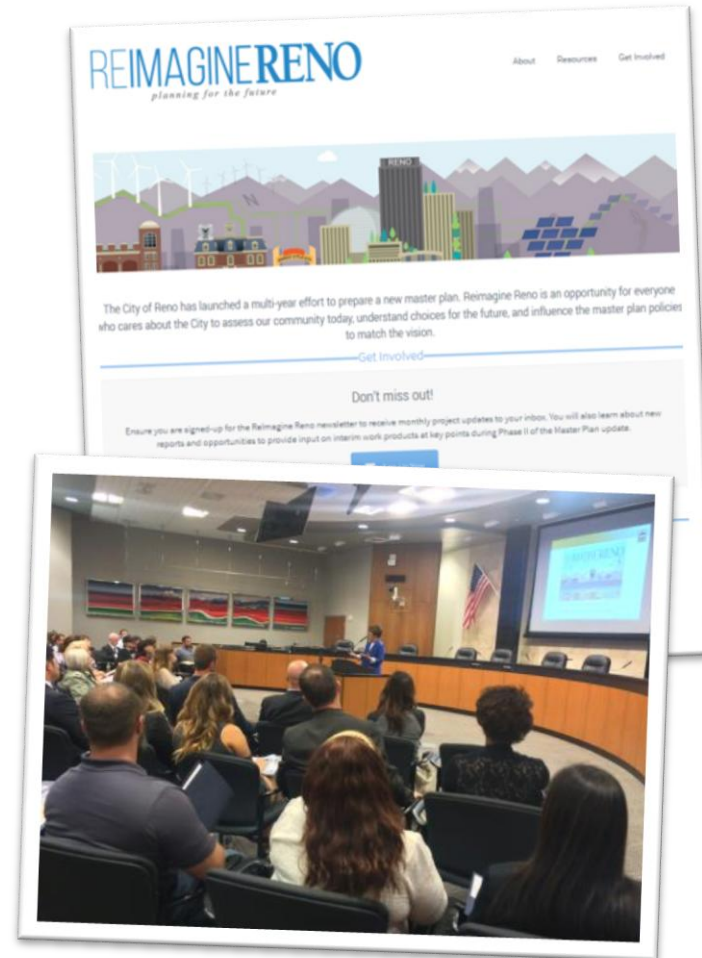
- Encourage outreach to private developers to promote and facilitate investment in historic rehabilitation
- Identify historically important buildings in need of rehabilitation
- Develop a historic marker program
- Establish heritage partnerships and networks with local, state, and national historic preservation and tourism organizations



Next Steps/Input Opportunities



- **Citywide Policies** input survey available for review online through May 19th
- **Land Use Plan map** available for review online by May 5th
- **July 25-26th**: Final Community Open Houses
 - Draft Master Plan available for review
- **August 2017**: Neighborhood Meetings
 - One meeting in each City ward
- **September/October 2017**: Plan Adoption (Joint City Council & Planning Commission Hearing)



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planning for the future

