

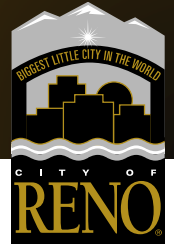
# RENO MASTER PLAN UPDATE

## Citywide Policy Review

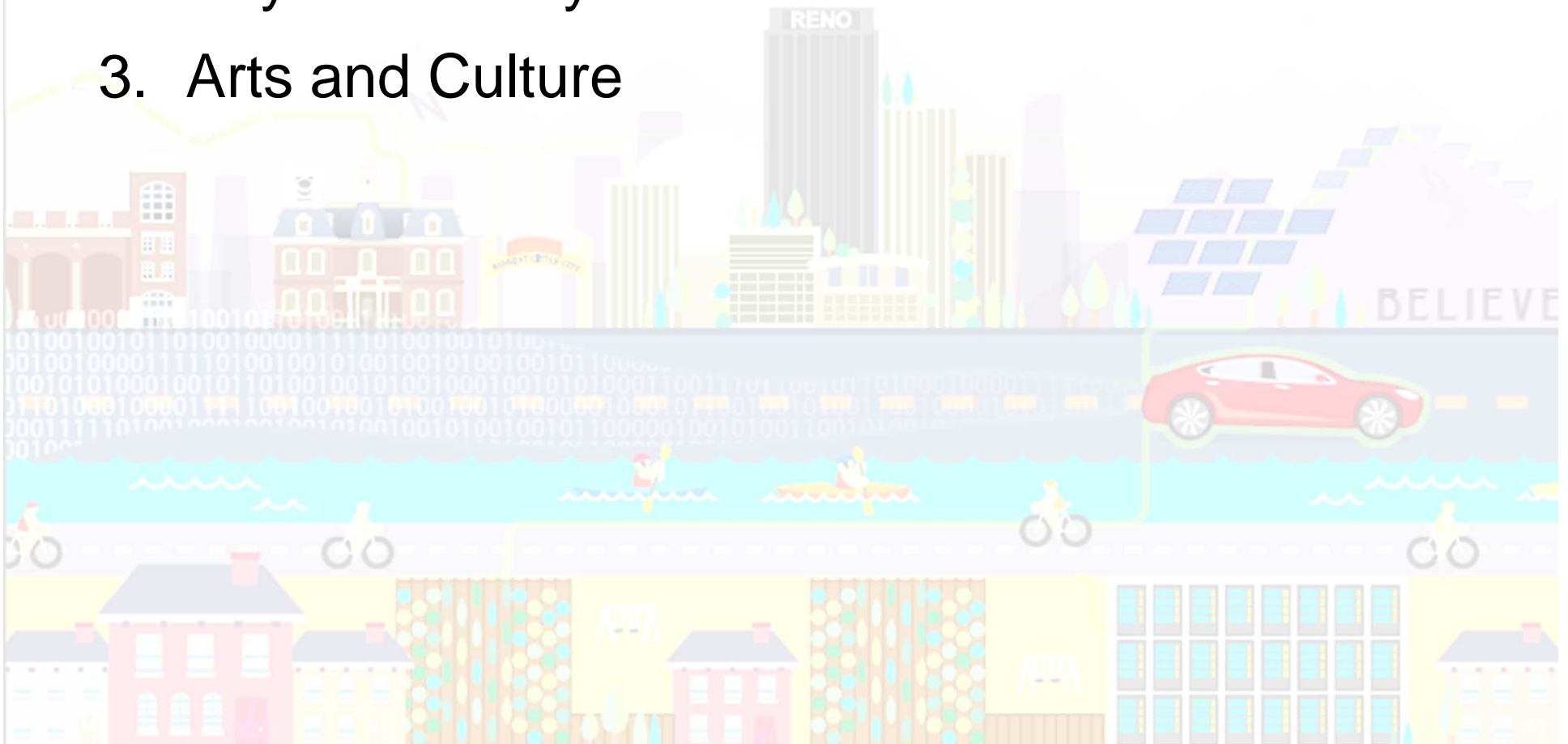
April 2017



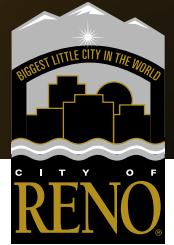
# We will cover



1. Master Plan Process To Date
2. Citywide Policy Overview
3. Arts and Culture



# The Planning Process



May 2015 – Jan 2016

Setting the Stage

Feb – June 2016

1. Plan Foundations

July 2016 – Dec 2016

2: Focus Area Opportunities  
and Key Choices

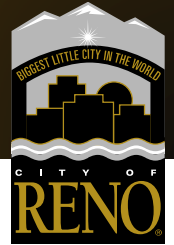
UNDERWAY

3: Draft and Final Plan

Aug- Sept 2017

4: Plan Adoption

# Parts of the Plan



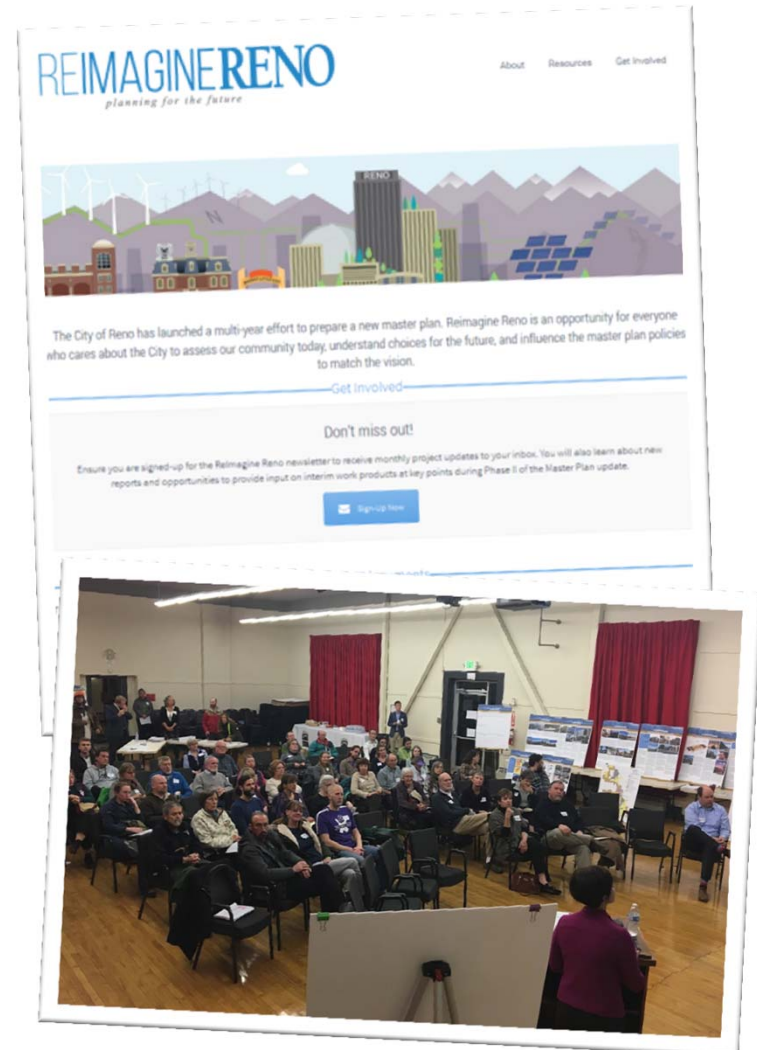
1. Plan Foundations (Complete)
  - Key plan concepts: Guiding Principles and Goals
2. Citywide Policies (Current Focus)
  - Organized by guiding principles and goals
3. Growth and Reinvestment Framework (Focus of Feb 2017 outreach)
  - Area-specific policies: Structure Plan, Land Use Plan, Design Principles
4. Implementation (In progress—coming soon)
  - Strategies/actions to support implementation of each goal
5. Appendices (In progress—coming soon)
  - Maps, technical reports, and other supporting information

# Community Engagement to Date



- Over **6,000** people participated in Phase I visioning
- Over **2,200** people have participated in Phase II to date through web-surveys and in-person meetings
- **1,100 +** subscribers to monthly newsletters
- Ongoing coordination local and regional partners and targeted groups

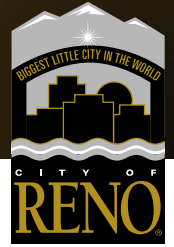
**More input opportunities as the Master Plan continues to take shape!**



[www.reno.gov/reimaginereno](http://www.reno.gov/reimaginereno)



# Major Takeaways: Community Visioning



- Vision for Reno now and in the future:
  1. A base for outdoor activities
  2. An arts and culture center
  3. A university town & technology center
- Top community values
  - Safety for all
  - Well-maintained and attractive city and infrastructure
  - Affordability
  - Sense of community
- Other key takeaways:
  - People want more walkable neighborhoods
  - Improving downtown is very important

# Want to Learn More?

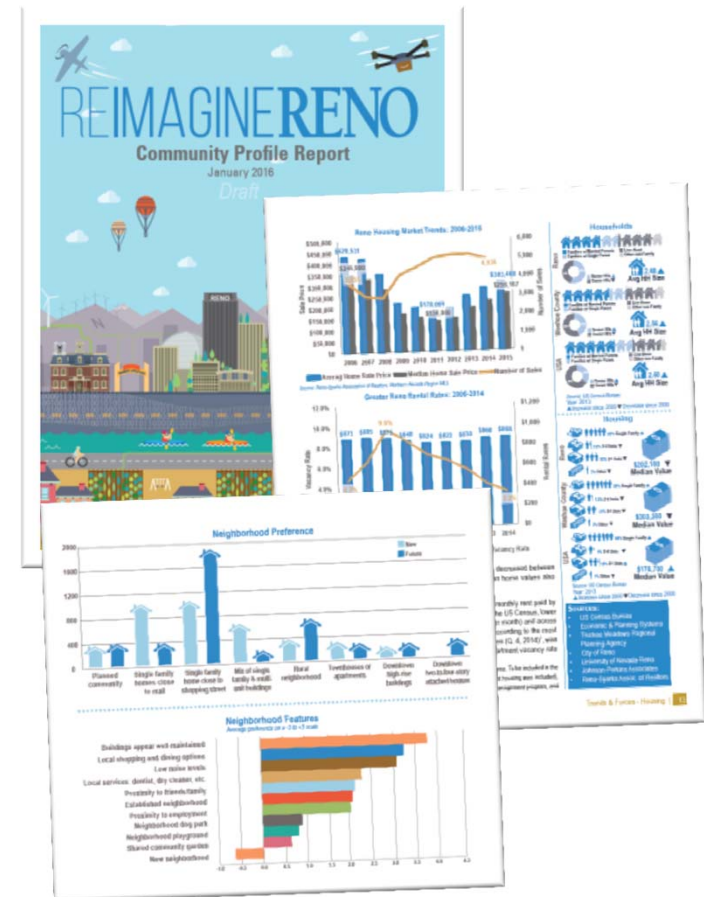


## Phase I:

- Master Plan Assessment
- Community Profile
- Phase I Public Input Summary

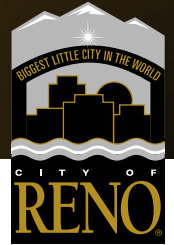
## Phase II:

- Draft Guiding Principles and Goals
- Employment Demand Forecast and Needs Analysis
- Housing Demand Forecast and Needs Assessment
- Draft Structure Plan and Design Principles
- Future Land Use Plan (coming soon!)



[www.reno.gov/reimaginereno](http://www.reno.gov/reimaginereno)

# We will cover

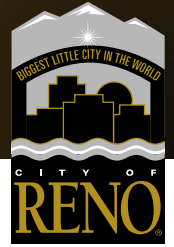


1. Master Plan Process To Date
2. Citywide Policy Overview
3. Arts and Culture





# Guiding Principles



Resilient local and regional economy



Well-connected city and region



Responsible and well-managed growth



Safe, healthy, and inclusive community



Thriving downtown and university district



Quality places and outdoor recreation opportunities



Vibrant neighborhoods and centers



Effective government

# GP 7: QUALITY PLACES & OUTDOOR RECREATION OPPORTUNITIES



## GOALS

7.1: Conserve and protect Reno's natural resources and environment.

7.2: Establish an interconnected network of open spaces and greenways.

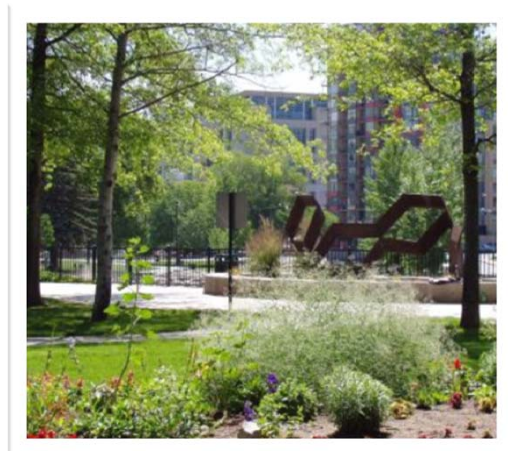
7.3: Maintain access to public lands at the urban/rural interface.

7.4: Increase Reno's profile as a center of arts and culture.

7.5: Protect and preserve Reno's heritage and historic assets.

7.6: Improve quality of the public realm (e.g. parks, public spaces, streets) through context-sensitive design, targeted investment, and regular maintenance.

7.7: Increase tree canopy and green spaces within the City.



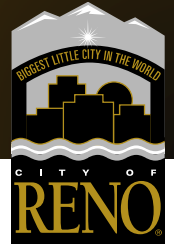
# HOW WILL THE POLICIES SUPPORT QUALITY PLACES & OUTDOOR ACTIVITIES?



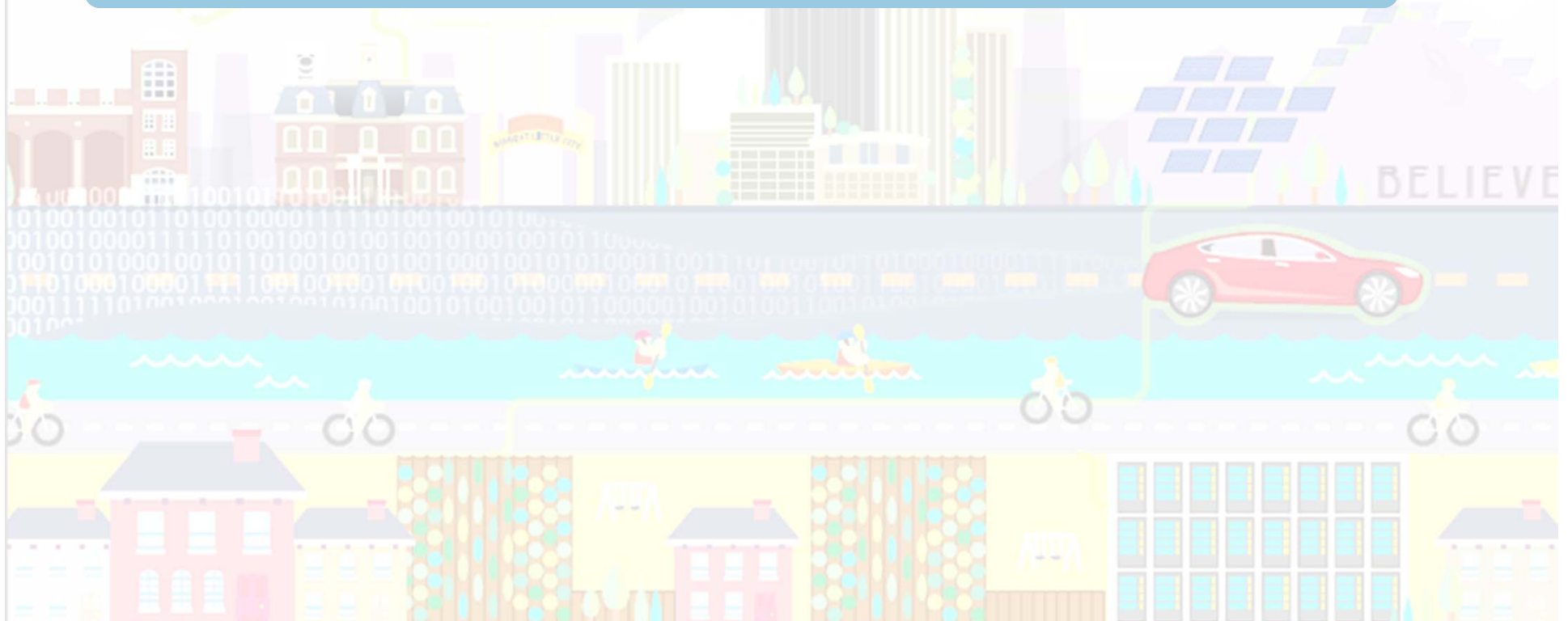
- Protect and enhance community amenities, public spaces, and recreational opportunities that contribute to quality of life and economic vitality
- Move towards a more access-based approach for parks and recreational opportunities
- Reinforce input received during Phase I outreach regarding:
  - Access to the outdoors
  - High quality public places
  - Maintaining City's sense of place
  - Diverse natural and historic resources
  - Expanding the role of arts and culture



# We will cover



1. Master Plan Process To Date
2. Citywide Policy Overview
3. Arts and Culture



# HOW WILL THE POLICIES SUPPORT QUALITY PLACES & OUTDOOR ACTIVITIES?



## ARTS AND CULTURE

**7.4: Increase Reno's profile as a center of arts and culture.**

**Policies address:**

- **Role of art**
- **Art in public places**
- **Art in private development**
- **Infill and redevelopment support**
- **Reno Arts and Culture Commission efforts**
- **Cultural planning efforts**
- **Cultural awareness**
- **Art integration**
- **Economic impact**





# Next Steps/Input Opportunities



- **Citywide Policies** input survey available for review online through May 19<sup>th</sup>
- **Land Use Plan map** available for review online by May 5<sup>th</sup>
- **July 25-26<sup>th</sup>**: Final Community Open Houses
  - Draft Master Plan available for review
- **August 2017**: Neighborhood Meetings
  - One meeting in each City ward
- **September/October 2017**: Plan Adoption (Joint City Council & Planning Commission Hearing)



[www.reno.gov/reimaginereno](http://www.reno.gov/reimaginereno)

# REIMAGINE RENO

*planning for the future*

